

Marketizer creates transactable SaaS listings for your application on Cloud Marketplaces within a few hours.

> No code changes necessary.

#### Marketizer Benefits

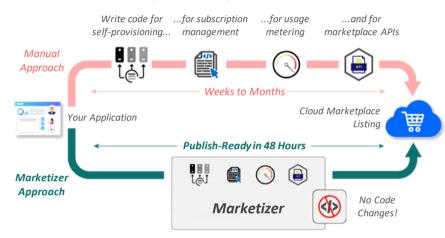
- Fast, No-code Marketplace Integration
- Time-to-marketplace measured in days, not months
- Integrated Provisioning, Metering & Billing
- Frees engineers to focus on product development
- Tracks your cloud expenditures by tenant
- Creates SaaS listing types even for applications that are not SaaS products

# Publish your app on Cloud Marketplaces in a fraction of the time of doing it yourself

Product managers can unlock revenue opportunities by delivering their applications as SaaS listings on Cloud Marketplaces to customers worldwide. Marketizer automates the entire listing process without requiring any code changes to the application.

Marketizer provides seamless integration between your application and Cloud Marketplaces by connecting directly to marketplace APIs on behalf of your product. As a member of the battle-tested SurPaaS platform, Marketizer integrates our usage-based metering engine to automatically bill your Cloud Marketplace tenants. Create multiple subscriptions at different price points to cater to different target audiences.

#### Comparison of a manual integration vs. using Marketizer:



#### Painless, Rapid Marketplace Integration

Reduce an engineering project to an information-gathering task. Let your engineers focus on product development. With Marketizer, your application will take the giant leap to preview mode on Cloud Marketplace within hours using Marketizer guidance for publishing on Cloud.

## Meter, Aggregate and Manage

Continuously refine your billing strategy to adjust to changes in customer usage patterns. Track tenants, their usage and cloud spend across application deployments. Monitor application health.

## Enable Self-Provisioning – even for non-SaaS Applications

Have an application that's not SaaS-enabled yet? No problem. Onboard any number of customers from Cloud Marketplace by enabling instant self-provisioning in your Marketizer configuration and Marketizer will automatically provision per-tenant resources in your Cloud account.

#### Unleash the power of the SurPaaS Platform

Upon request, Marketizer customers can access other products from our integrated platform. Create a blueprint of your application for fully-automated workload optimization. Modernize your application to use containers, RDS and other Cloud PaaS products. Migrate your application from on-premises or other cloud providers to Cloud for Marketplace eligibility. Refine your multi-tenancy models.

Ready to take your application to Cloud Marketplace?

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