### Offer more personal healthcare and welfare services for everyone

Health Village is a digital health platform which helps healthcare organizations to serve a larger number of citizens and patients in a more personal, cost-effective way. Health Village consists of themed virtual clinics targeted to specific patient groups and offers personalized care by online engagement with medical professionals as well as through coach assisted self-care paths.

### Health Village

- **Effectively treats more than 20 different patient groups**
- **Plans to expand service to total 30 patient groups by end of 2018**
- **Received the Reinventing Productivity recognition at Microsoft’s Empowering Health event held in Brussels, Belgium, in January 2016.**

### Benefits

- **Automated care paths allow multiple patients to be treated simultaneously**
- **Hospital can measure and optimize care paths for greater efficiency**
- **Possibility to reach patients who live in rural areas**

<table>
<thead>
<tr>
<th>Productivity increase for healthcare organizations</th>
<th>Engaging and modern way of working for healthcare professionals</th>
<th>Self-help tools and information for all patient groups</th>
<th>Secure, scalable and compliant platform</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Automated care paths allow multiple patients to be treated simultaneously</td>
<td>• Making best use of own expertise</td>
<td>• Self care treatment solutions validated by professionals</td>
<td>• Compliant with EU security and data privacy requirements</td>
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<tr>
<td>• Hospital can measure and optimize care paths for greater efficiency</td>
<td>• Data driven research possibilities</td>
<td>• Automated daily and weekly tasks supported by couch</td>
<td>• All patient data is pseudonymized</td>
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<tr>
<td>• Possibility to reach patients who live in rural areas</td>
<td>• Possibilities for remote work</td>
<td>• Possibility for chat or video conference per need basis</td>
<td>• Flexible identity and access management for multi organizational use</td>
</tr>
</tbody>
</table>

**Hospital district of Helsinki and Uusimaa**, largest Finnish University hospital, has implemented Health Village as its digital care service. Currently Health Village is set up to effectively treat more than 20 different patient groups, with plans to expand the service to total 30 patient groups by end of 2018. The Health Village project received the Reinventing Productivity recognition at Microsoft’s Empowering Health event held in Brussels, Belgium, in January 2016.
Health Village Value to Patients, Professionals and Health Care Organizations

Patients
• Info and support regardless of time and place
• Personalized care plans
• Instructions for self-care

Healthcare Professionals
• Making best use of own expertise
• Possibilities for remote work
• Automation of tasks that can be automatized

Health Care Organizations
• Deliver cost effective treatment
• Possibility to serve large number of citizens
• Applicability for various disease and treatment types

Why Innofactor?
We serve more than 1500 Nordic Customers and have a broad industry experience in serving public and private sector customers in healthcare. We deliver our customers fast time-to-value and time-to-market through a proactive, value-adding and flexible delivery model.