

From invoice to insight

Take full control over your usage-based services



**We believe that usage-based
business models are the future...**

...and it all starts with billing.



A photograph of a winding asphalt road through a mountainous landscape. The road curves to the right, bordered by a yellow guardrail. The background is filled with steep, rocky hillsides and a thick layer of mist or fog, creating a sense of depth and mystery. The lighting is soft, suggesting an overcast day.

CloudBilling is a fully scalable solution

Ideal for high volumes of products, customers
or pricing rules

Completely flexible to adjust price models to
the needs of market conditions

**A future proof
solution.**

The billing solution.

Calculate and generate accurate invoices

CloudBilling generates accurate invoices in whatever format your business needs, using a flexible system of price rules.

Clear overview of revenue and related costs

You receive a clear overview of revenue and related costs resulting from the fully automated process.

From invoice to insight.





We import the consumption

We check all price rules

And transform it into detailed invoices

Pay-per-use, subscriptions, fixed fees, etc.
We can handle them all

We are a
billing engine.

From invoice to **insight.**



What we do.

We professionalize the billing process

- Shorten labour intensive administration & billing processes drastically
- Reduce monthly closures from weeks to a day
- Limit error sensitivity through manual processing
- Create flexibility in the administration of various price plans
- Detect and prevent turnover leakage

We extend analysis capacity using billing data

Base for strategic development and product propositions. By having insight in your usage-based data, CloudBilling enables you to react to changes in your business environment

Pricing rule **building blocks.**

These are our 9 price plan building blocks. Combined they allow us to provide a solution, even in the most comprehensive billing scenarios. Your financial department but also your marketing and sales department can go all the way. You will be able to take their plans to a clear invoice.

Price	Specifies a unit price.
Adjust (fixed)	Give a fixed discount or surcharge.
Adjust (percentage)	Give a percentage discount or surcharge (often used for VAT).
Sum	Sums all amounts in the specified Product cluster. This rule is also used for applying ladders on usage in a period, instead of to individual purchases.
Group price	Acts like the sum pricing rule. Only after summing the underlying items, the summed value is replaced with the value.
Ladder	Ladder pricing rules are used for tiered pricing. Both segmented and staggered ladders are supported.
Maximum price	Define a maximum price charged for a Product cluster.
Minimum price	Define a minimum price charged for a Product cluster.
Bundle	The bundle rule checks the usage against all of the bundles.

CloudBilling in the order-to-cash process.



CloudBilling in more detail.



Valuable insights with our reporting tools.

- Segment the extensive collection of data
- Customer behavior and product performance
- Extensive BI capabilities

Usage based insights.

Filter and segment the extensive collection of data to gain better insights into business performance and customer behavior

Reports to display the extensive collection of data, such as:

- **Top Revenue Report**
The averages revenue and averages costs in a single graph.
- **Difference report**
Keep track of the growth rate of your costumers revenue from month to month.
- **Product Revenue Report**
Key insights into the performance of the differentproducts of product groups.
- **Averages Report**
Overview of the revenue cost and margin per customer per period.

Customer examples.

axians

speakup

≡ Solvinity.



basecone

Twinfield



INSPARK



UnifiedPost



Rabobank

simac



FACTURIS



Tellow

CONCLUSION
FIT



CTAC
ENABLING YOUR AMBITION



A few screenshots

Dashboard **view**

For market & financial analysis



Customer Cockpit

For operations



Customer Cockpit

Edgware 57

Details

Advanced Search

Billing every 1 Month, from 2014/04/28 (Aligned and separately each Month)

Price Plan Highlights (current period)

VAT Luxembourg for All Products +15.00 %

Billing History (up to last 6 invoices)

Find All Invoices

May 2015

Jun 2015

Jul 2015

Aug 2015

Sep 2015

Oct 2015

Selected Period: 01 Oct 2015 to 31 Oct 2015

Last Calculated: 12 Oct 2015 15:28

(INVOICED_OK) ***

Total: 1513.49

Edgware

Boekweitstraat 50

3971 XN NIEUW-VENNEP

Invoice Date: 14-10-2015

Invoice Nr: Draft

Invoice Period: 01-10-2015 - 31-10-2015

Client Nr: 10040

*Your logo here

Infrastructure

Host Intruder Detection System

Basic Infrastructure

Cores

Primary Storage

Memory

Virtual Platform

MS Office Sharepoint

Licenses

Ubuntu 12.04 LTS

Scientific Linux 6.2

RedHat Enterprise 6.1

Quantity

Amount

1

€ 350,00

1

€ 300,00

1609,00 Core-hours

€ 17,70

2822,00 (Gb)

€ 28,22

2836,00 (Mb)

€ 170,16

€ 866,08

1

€ 190,00

€ 190,00

1

€ 0,00

1

€ 0,00

1

€ 130,00



Customers + Invoices + Products Pricing Rules Purchases Reports Administration + Connectors

CSP Demo (Demo@Production) + Help

Back

Product Clusters

Add

Tag Name	Rules
API Management	
Active Directory	
All Products	
Analytics	
App Service	
Application Gateway	
Application Management	
Authentication	
Automation	
Azure	
Azure AD Basic	
Azure AD Premium	
Azure Active Directory	
Azure Active Directory B2C	
Azure DNS	
Azure IoT Hub	
Backup	
Bandwidth	
Basic Storage	
BizTalk Services	
CentOS 5.7	
CentOS 6.2	
Cloud Services	
Compute	
Cores	

1 2 3 4 5

```

graph TD
    AllProducts((All Products)) --- PrivateCloud((Private Cloud))
    AllProducts --- ProfessionalService((Professional Service...))
    AllProducts --- Microsoft((Microsoft))
    AllProducts --- Exchange((Exchange))
    AllProducts --- Dynamics((Dynamics))
    AllProducts --- Azure((Azure))
    AllProducts --- Infrastructure((Infrastructure))
    AllProducts --- Licenses((Licenses))
    AllProducts --- ManagedServices((Managed Services))
    PrivateCloud --- ManagedServices
    PrivateCloud --- Licenses
    PrivateCloud --- Infrastructure
    PrivateCloud --- Microsoft
    PrivateCloud --- Exchange
    PrivateCloud --- Dynamics
    PrivateCloud --- Azure
    
```

Cluster Details

Pricing for: All Products

Revenue: No pricing found

Cost: No pricing found



Invoice per customer

Fully specified automatically

Customers +

Invoices +

Products

Pricing Rules

Purchases

Reports

Administration +

Connectors

CSP Demo (Demo@Production) + Help

invoice Management (BETA)

Customer

Period

From

To

Customer

Yellowtail B.V.

Yellowtail B.V.

Yellowtail B.V.

Yellowtail B.V.

Yellowtail B.V.

Yellowtail B.V.

Yellowtail B.V.

Yellowtail B.V.

CloudBilling Management Portal 1.8.0.0

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Invoice Viewer

Yellowtail B.V. CSP201504

Period: 01 Jan 2016 to 31 Jan 2016

Last Calculated: 11 Feb 2016 10:34

CSP2016-27 (APPROVED)

Total: 2260.68

Cost: 1006.77

INVOICE

Inv. Number: CSP2016-27

Date: 01-08-2016

Yellowtail B.V.

Administration department

Street 123, 1010 AB Amsterdam

CloudBilling

Total Billing Solution

Hilversum, Laapersveld 61, Netherlands

Category	Amount
Azure	€ 28,68
Dynamics Online	€ 620,00
Exchange Online	€ 116,00
Office 365	€ 242,00

Reject

Export to General Ledger

Total	
2260.68	
1902.52	
529.41	
149.24	
264.18	
100.67	
755.03	
0.00	



Invoice per customer

Fully specified automatically

Customers +

Invoices +

Products

Pricing Rules

Purchases

Reports

Administration +

Connectors

CSP Demo (Demo@Production) +

Help

Invoice Management (BETA)

Customer

Period

From

To

Customer

Yellowtail B.V.

Yellowtail B.V.

Yellowtail B.V.

Yellowtail B.V.

Yellowtail B.V.

Yellowtail B.V.

Yellowtail B.V.

Yellowtail B.V.

Yellowtail B.V.

Yellowtail B.V.

Invoice Viewer

Yellowtail B.V. CSP201504

CSP2016-27 (APPROVED)

Period: 01 Jan 2016 to 31 Jan 2016

Total: 2260.68

Last Calculated: 11 Feb 2016 10:34

Cost: 1006.77

Category	Quantity	Amount
Azure		€ 28,68
Windows Instance A0	3,00 Hours	€ 0,05
Windows Instance A0	2,00 Hours	€ 0,03
Windows Instance A0	4,00 Hours	€ 0,07
Windows Instance A2	4,00 Hours	€ 0,52
Windows Instance A2	2,00 Hours	€ 0,26
Windows Instance A2	1,00 Hours	€ 0,13
Windows Instance A4	8,00 Hours	€ 4,37
Windows Instance D1	21,00 Hours	€ 2,64
Windows Instance D11	4,00 Hours	€ 1,16
Windows Instance D11	1,00 Hours	€ 0,29
Windows Instance D3	1,00 Hours	€ 0,50
Windows Instance D3	4,00 Hours	€ 2,00
Windows Instance D3	7,00 Hours	€ 3,50
Windows Instance D4	6,00 Hours	€ 6,01
Windows Instance G1	3,00 Hours	€ 1,95
Windows Instance G2	4,00 Hours	€ 5,19
Dynamics Online		€ 620,00
Dynamics Online Essential	11,00	€ 165,00
Dynamics Online Professional	7,00	€ 455,00
Exchange Online		€ 116,00
Exchange Online (Plan 1)	7,00	€ 28,00
Exchange Online (Plan 2)	11,00	€ 88,00

Reject

Export to General Ledger

Total

2260.68

1902.52

529.41

149.24

264.18

100.67

755.03

0.00

CloudBilling Management Portal 1.8.0.0

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Extended reporting



Customers + Invoices + Products Pricing Rules Purchases Reports Administration + Connectors					
Reports					
Show 10 entries Copy CSV Search:					
	Product Name	Period	Total Revenue (Ex VAT) +	Total Cost +	Total Margin +
1	Azure	May	99.777,81	86.503,93	13.273,87
2	Azure	Apr	96.678,64	83.771,60	12.907,04
3	Azure	Jun	96.569,27	83.685,60	12.883,68
4	Azure	Mar	85.415,88	74.038,92	11.376,96
5	Azure	Feb	70.292,71	60.929,08	9.363,62
6	AWS EC2	May	66.387,32	55.322,77	11.064,55
7	AWS EC2	Jun	64.448,66	53.707,22	10.741,44
8	AWS EC2	Apr	64.387,90	53.656,59	10.731,32
9	AWS EC2	Mar	50.422,68	42.018,90	8.403,78
10	Office 365	May	49.130,17	39.309,59	9.820,57
Page Total			€ 743.511,04	€ 632.944,20	€ 110.566,83
Total			€ 1.423.123,11	€ 1.168.708,45	€ 254.414,64
Showing 1 to 10 of 42 entries					
Previous 1 2 3 4 5 Next					

Questions?

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