



Life is All About Journeys

Our lives are filled with journeys that rely on others to help guide us along the way. Whether it is your health, your workplace, your education or any other type of long term engagement, one thing is clear, there is not enough time and resources to provide one-on-one guidance on a regular basis.

JourneyLabs Journey Management Platform

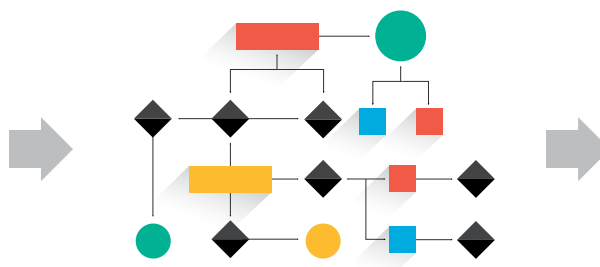
The JourneyLabs™ Journey Management Platform operationalizes long term interactions and improves participant outcomes in high-stakes relationships. Organizations can easily build and deliver highly personalized digital journeys for each participant that can be delivered anywhere, anytime, while retaining a longitudinal record and key data for analytics.

Benefits

- Increase participant longitudinal engagements
- Improve outcomes
- Reduce management costs



Take Actionable Items



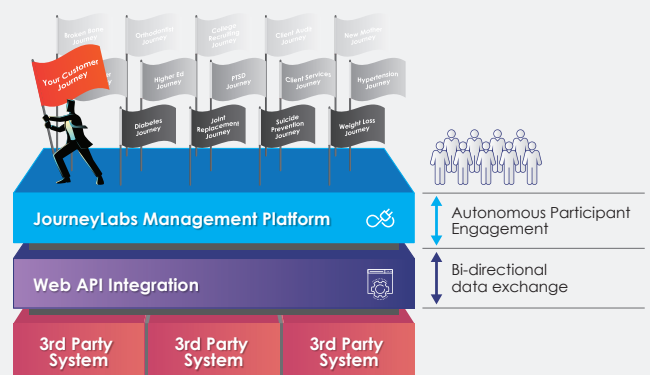
Construct Journeys with Action Flows that Automate Interactions



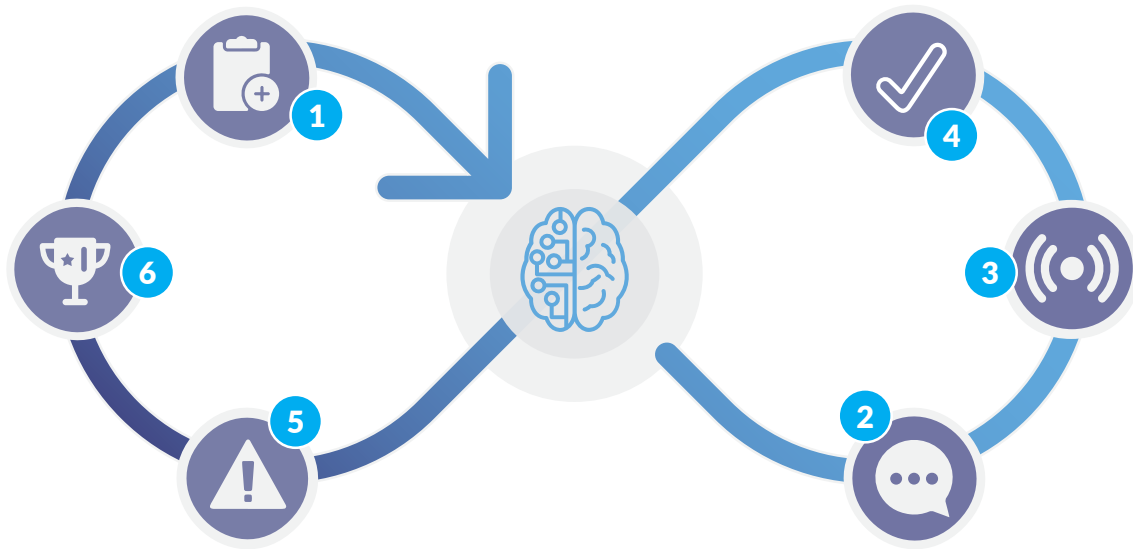
Actively Engage Participants

The JourneyLabs Platform

The platform is a Software-as-a-Service solution based on Microsoft Azure. Any user Journey can be created and deployed easily from the web console. With the Web API integration layer, any 3rd party system can leverage the JourneyLabs platform to become an extension of an existing system and manage the "last mile" engagement with users.



There are 6 types of interactions that can be automated within a Journey:



- 1 Questionnaires & Decision Trees**
Establish baselines, monitor trends and listen longitudinally
- 2 Human & Machine Chat**
An always-on channel for humans or the system to be there in-the-moment
- 3 Sensor Data**
Collect a myriad of environmental data to support decision-making outcomes

- 4 Tasks & Activities**
Guide participants through their commitment to better outcomes
- 5 Support & Emergency Tools**
In-the-moment, personalized interventions and help channels
- 6 Participant Progress Feedback**
Promote long term participant engagement



Intuitive No-Code Interface

With an intuitive no-code interface, organizations can quickly take manual actionable tasks and construct a journey using the integrated Action Flow system. Using artificial intelligence, the system analyzes user and sensor inputs and automates interactions, triggers alerts and sends notifications to allow management by exception.

Keep Participants Engaged

Using their smartphones, participants stay engaged with organizations by completing questionnaires, responding to tasks and activities and communicating as needed, all from their fingertips - anytime, anywhere. Emergency contacts and resources are always available, so assistance is just a click away.

About JourneyLabs

JourneyLabs improves participant outcomes in high-stakes relationships such as in healthcare, workplace, education, and professional services markets. Our proprietary cloud and mobile platform optimizes enhanced information collection to enable responsive action, as well as long-term relationship analytics. JourneyLabs is based in Winter Spring, Florida and Pune, India. For more information, please visit www.journeylabs.io.

