

## CHAT-BASED LEARNING

AI-powered adaptive tutoring,  
automated grading and student support



### AT A GLANCE

#### Challenges

- Student engagement
- Time-consuming tasks (grading)
- Admin tasks
- Repetitive questions

#### Benefits

- Human-like engagement
- Instant automation
- Drag and drop any content
- Low monthly subscription



*"As a vocational education provider, we are now able to provide a guided approach for each of our students to review key concepts with the help of a virtual tutor."*

*"As a university and lifelong learning institution, our students appreciate the ability to access a student support helpdesk via chat 24/7."*

**Higher Ed Institutes**  
Singapore

### OBJECTIVES

With limited manpower, the educational institutes needed to help faculty and staff shorten their time spent on repetitive tasks, as well as to help faculty members reduce their administrative workload. Due to shrinking budgets, this needed to be achieved in a cost-effective manner.

### SOLUTIONS

*Noodle Factory* is a chat-based environment, which provided students with self-directed assistance, support and learning. Faculty and staff could easily automate tasks such as answering FAQs, grading, assessments, as well as provide virtual tutoring.

Chat is an intuitive and human-like way to interact, making it appealing for students. At the same time, setup is so easy that any faculty and staff member could do it themselves, without help from IT. The analytics provided by the platform enables continuous insights and improvements.

### BENEFITS

#### Human-like engagement

Engage students round-the-clock via chat, a natural and intuitive way to interact.

#### Instant automation

With just a few simple steps, automate repetitive tasks such as answering FAQs, grading, and even tutoring.

#### Drag and drop any content

Knowledge base for the chat-based environment is completely customisable, and can be setup with a click of a button. No technical skills needed.

#### Low monthly subscription

Start and stop the service anytime, depending your needs, so as to better manage budgets.