



www.symphonyretailai.com

A global leader in AI-enabled decision platforms, solutions and insights for driving profitable revenue growth for retailers and CPG manufacturers - from customer intelligence to merchandising, personalized marketing to supply chain

HQ location

Dallas, TX

Other offices

27 offices globally

Established

1986

Employees

1000+ globally

Customers

1200+ in 70 countries

Model

SaaS

SOLUTION

Target segment

Enterprise, SMC

Target market

Retail

Overview

- Symphony RetailAI enables end-to-end customer-centric category planning that **increases category sales, decreases errors, doubles user productivity and delivers significant topline sales and margin growth**

Customer benefits

- Accelerate category growth and item availability
- Improve sales and customer satisfaction
- Decrease category review process in half
- Increase operational efficiency by 30% and achieve significant license savings

OPPORTUNITY

Value to Microsoft

- 100% Azure, leveraging many of our top AI/ML & ADS services
- \$250K-5M deal sizes; \$50K-1M annual Azure consumption per project

Product pull-through

- AI/ML: Azure Search, Azure ML Service
- ADS: ADF, HD Insight, Azure SQL DB, Azure SQL DW

Marquee customers

- 15 of the top 25 global Grocery retailers, including Albertsons, Publix, Southeast Grocers, Giant Eagle and more.

AWARDS & MILESTONES

- Best Use of AI in Retail- Global Annual Achievement Awards for Artificial Intelligence
- Innovation Leader – 2018 Retail Technology Innovation Index
- 2018 Supply & Demand Chain Executive’s SDCE 100 Award
- 2018 Supply & Demand Chain Executive’s Green Supply Chain Award
- More at: <https://www.symphonyretailai.com/?s=awards>