

 **landing page**
accelerator

Offer your colleagues a better experience with a relevant and easy to use gateway to their CRM and drive user adoption.




If you are responsible for user adoption for your CRM you will recognize these issues:

“Some users are finding it difficult to navigate the menus in CRM which ends in their frustration and unproductivity.”

“User adoption of our central CRM system needs improving, there is a lack of best practice and adherence to company procedures.”

“We need a personalized dashboard to our company with quick links to key areas for familiarity and smooth navigation.”

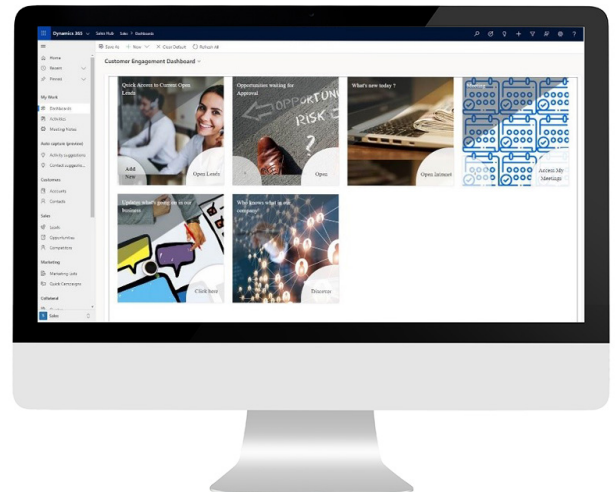
 **Why choose the Landing Page**
Accelerator?

Landing Page accelerator helps by providing an easy way to quickly access the key entities that matter to your business and boosting standard Microsoft Dynamics 365 Customer Engagement functionality:

- Easily customize your landing page for your organization: entities, labels, actions, links and images
- Link other areas, such as a Corporate Intranet, training, websites which helps your users carry out daily tasks and easily create records, leading to increased productivity
- Improve user adoption with user-friendly and native UI, with just enough functionalities

The Landing Page is accessible from
Dynamics 365 Sales dashboards.

You can set Landing Page as the default home page when connecting CRM, for quick access.



Speak to Prodware about getting your Microsoft Dynamics system fully aligned with your own user adoption needs.



Head Office: 45, quai de la Seine - 75019 Paris
+33 979 999 799 | www.prodwaregroup.com | letsinnovate@prodwaregroup.com

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