PARKL BUSINESS

Digital mobility solutions for corporate users

2021

www.parkl.net

Content

About Parkl
Parkl is a digital platform which integrates parking and e-mobility services in a single system and optimizes the utilization of these capacities

Parkl Connect

Integrated cost-efficient solutions to enhance the parking and electric vehicle charging experience and maximize capacities.

Off Street Parking
Automatic, cashless parking in car parks, garages of hotels, shopping centers and apartment buildings.

On Street Parking
Cashless and minute-based public parking in every parking zone in Hungary.

E-Mobility
All-round service of EV charging systems from assessment through installation and management of EV chargers, also including payment solutions.

Parkl Business

Unique corporate solutions to optimize costs and provide a streamlined experience for employees.

Parkl Office
Digital solutions for the management and optimization of parking operation at office buildings.

Parkl Fleet
Parking and EV charging services for the entire corporate fleet.

Parkl Analytics
Digital parking and e-mobility data and reports to support data-based decision-making.

Digital parking and EV charging ecosystem
As the leading integrated mobility service provider in Hungary, our goal is to provide convenient digital mobility solutions to our business and end users in one application

PARKL

ECOSYSTEM
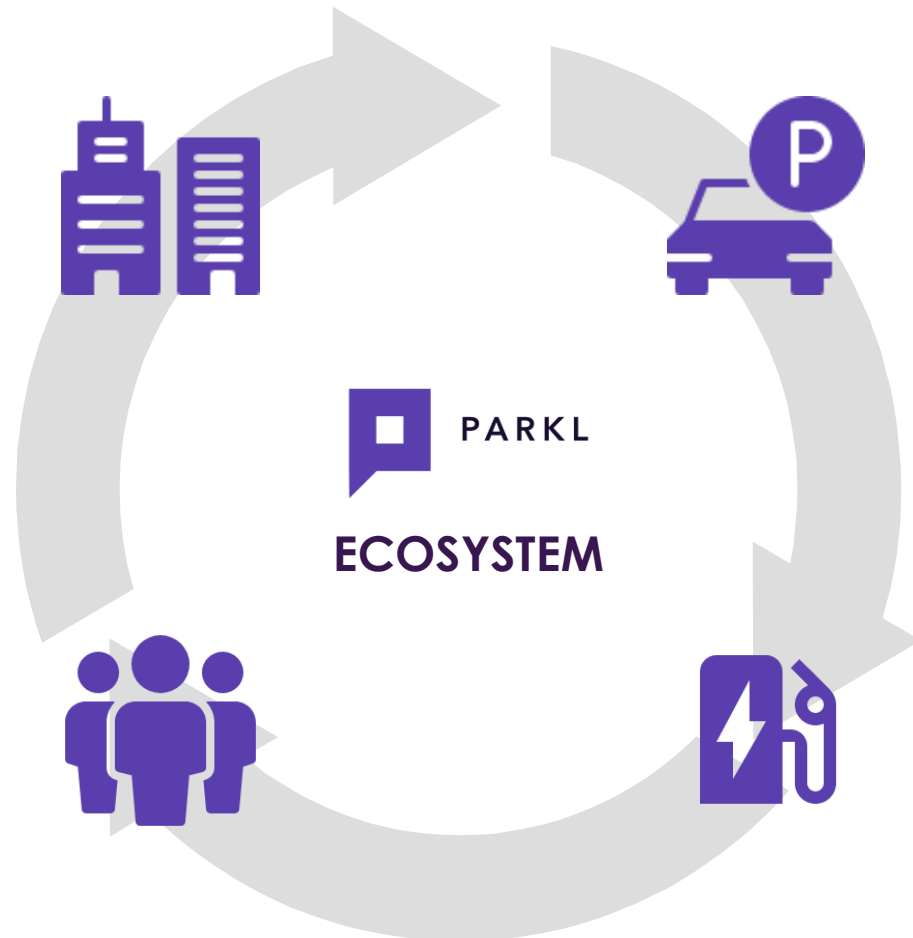
Digital parking
- Digitization of car parks, garages of shopping centers, hotels, apartments.
- Public/on-street parking with automatic location services and other convenient features

Parkl Office
- Contactless entry/exit with license plate recognition
- Parking reservation
- Dedicated and 'pool' parking spaces
- Host admin portal, statistics and analytics

Parkl Fleet
- Parkl services made available for corporate users: Off street parking at Parkl partners, on street parking and EV charging at own charge posts.

EV charging
- Providing charge post operation (CPO) and e-mobility services (EMP)
- Complete charger management: charging start, end, payment, etc.

Future of mobility with Parkl

Our vision is to solve our users' mobility challenges and to become the leading integrated mobility solutions provider in Hungary and the CEE region

Digital parking
On street, off-street, office and and corporate fleet parking

Connectivity
Integrated services with OEMs such as parking, charging

E-mobility
CPO and EMP solutions as well as end to end B2B and B2C services

Micromobility
Integrated solutions for environment conscious business partners e.g. scooter and bike locker

Parkl user

Shared mobility
Providing parking and e-mobility services to car sharing companies

Data analytics
Exploiting and build on the vast amount of data we handle

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Parkl Office
Digital solutions for optimizing the operation of car parks in office buildings

Maximum parking capacity

1 Utilize every parking position in the office with smart reservation feature to ensure that all employees have a space.

Contactless entry and exit

2 Contactless, automatic access of the car park is provided by license plate recognition cameras. Fast entry and exit eliminates potential traffic congestions.
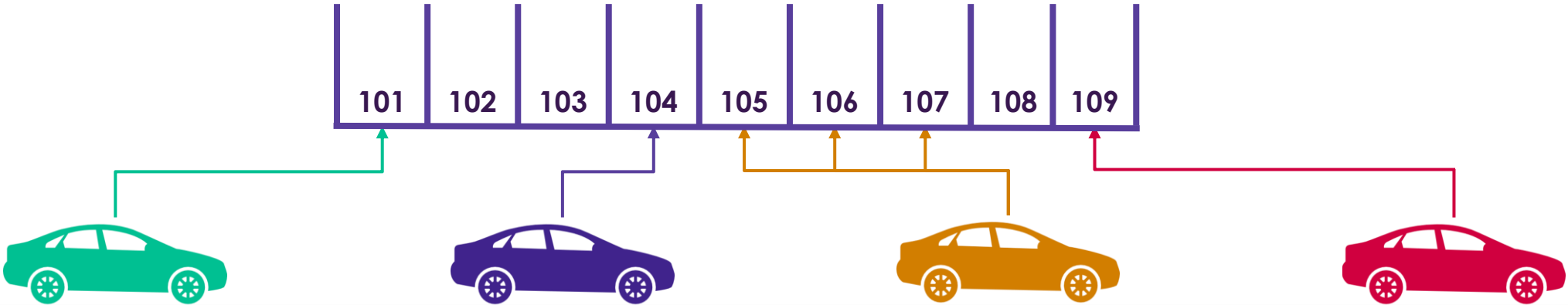
Guest parking management

3 Guest parking with invitation sent from the Parkl host admin site. Automatic enter via license plate recognition, even without downloading the Parkl application.
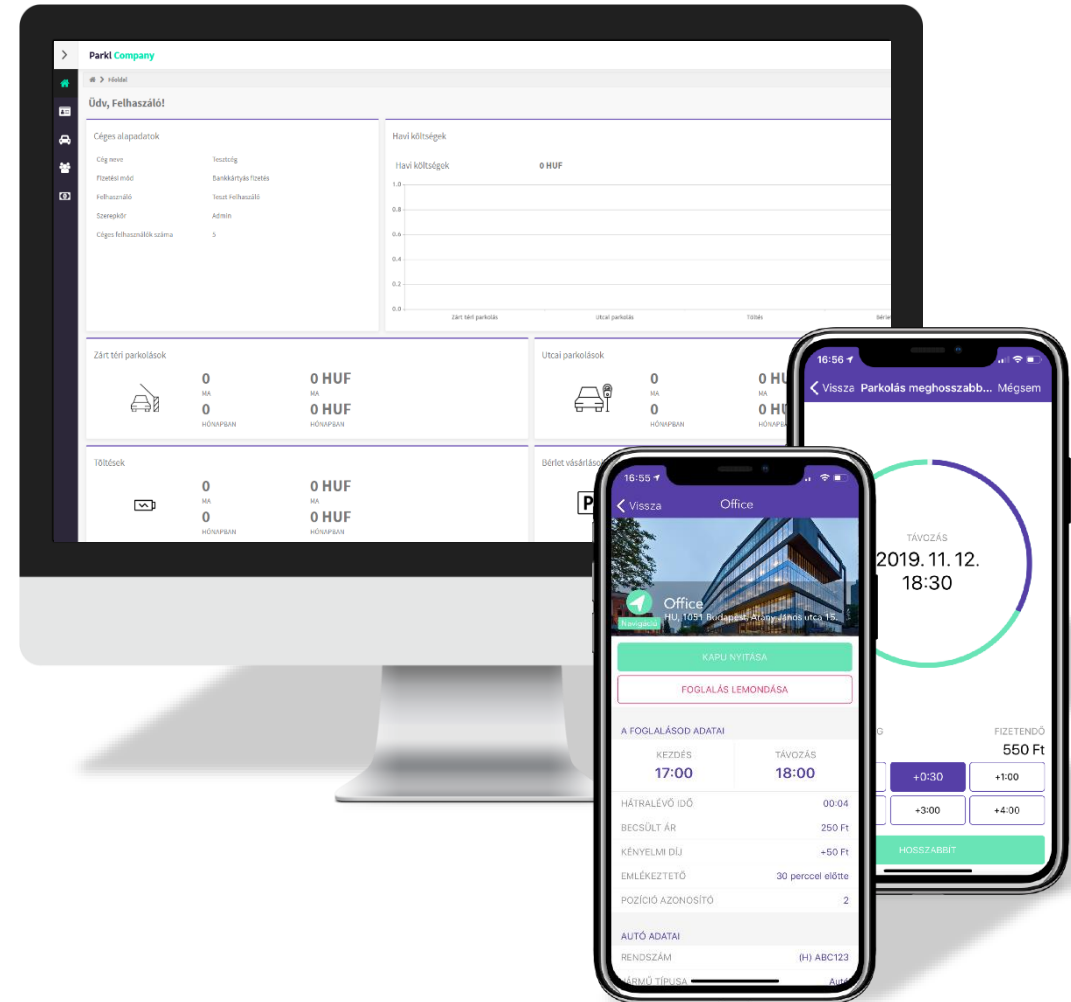
Parkl Office solutions
We provide solution for every user segment that is relevant in the office building

| 101 | 102 | 103 | 104 | 105 | 106 | 107 | 108 | 109 |

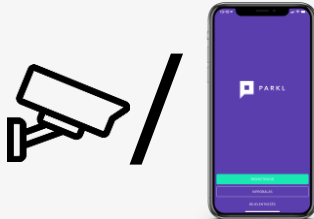| User	**Manager**	**Employee**	**Employee**	**Guest**
Position type	**Dedicated** *Reserved position (pass) for unlimited time*	**Reservation** *Reserved position in the application*	**Without reservation** *Can enter in case of free capacity*	**Guest parking** *Provided licence plate number beforehand*
Entry/ Exit				
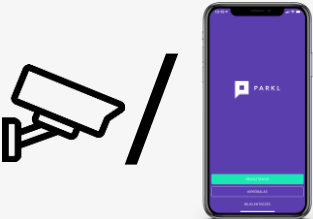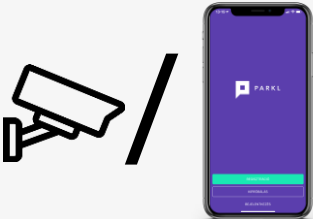
Parking via mobile application
After registering in the Parkl application, employees can book a position
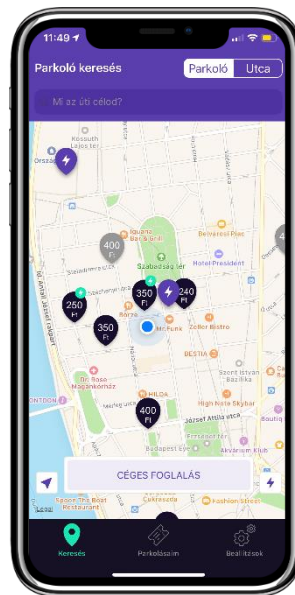in seconds by choosing the desired time and duration
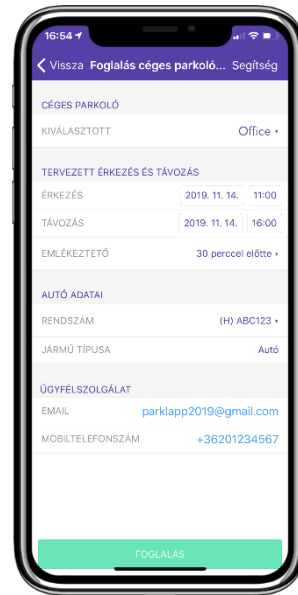

User registration	Start booking	Book a position	Enter the office	Edit booking	Exit the office
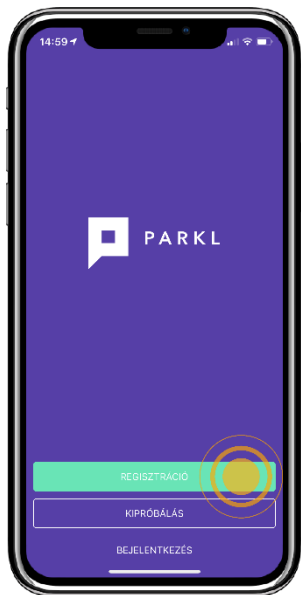
The service requires successful Parkl registration.

Employees can select the appropriate parking position in the office car park and initiate a booking.

The booking can be finalized by determining the estimated arrival and departure time.

The license plate recognition camera ensures smooth entry. The process can also be done by pushing the "Start Parking" button in the app.

Departure time can be extended in case of an ongoing parking, subject to company policy and custom settings.
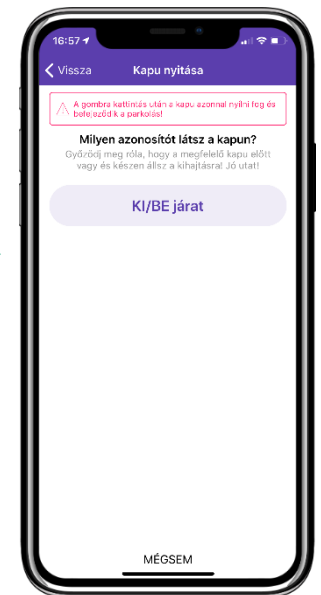
Exit with automatic gate opening or by pushing "End Parking" button in the mobile app.

Contact

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References
We have established meaningful working relationships
with several key players in the industries we operate.

Off street parking partners	Park Office implemented	Integrated EV chargers	Digital shopping centre experience

ACCOR HOTELS

BDE PARKING

Hilton HOTELS & RESORTS

CARePARK

PARK AND GO
… and many more

HILLSIDE ELEGANT | URBAN | GREEN

IMMOFINANZ

GTC

BIGGEORGE PROPERTY

Allianz

Schneider Electric

CIRCONTROL Mobility & eMobility

MENNEKES®

ABB

ABL

… and many more

DUNA PLAZA MEGSZÍNESÍTI AZ ÉLETED

europeum BEVÁSÁRLÓKÖZPONT

KUKI terminal

Professional recognitions
Proud to have received numerous positive feedback for our solutions

**Real Estate Awards Hungary
Best Proptech Solution 2019**

**Best Smart City Solution
Central Europe 2019.**

**Mastercard Merchant of the Year
Best customer process
2019**

**Budapest Enterprise Agency
startup competition
1st place, 2019**

Other recognitions

REAL ESTATE INNOVATIONS 2019

Available features and access management
The implemented Parkl Office system can easily be managed and used by three default user groups

Function	Company admin	Company manager	Employee
User maintenance	✔	X	X
Company data maintenance	✔	X	X
Parking lot maintenance	✔	✔	X
Guest parking management	✔	✔	X
View reservations	✔	✔	X
Make a reservation for employee	✔	✔	X
Management of financial and accounting data	✔	X	X
Make a self reservation	✔	✔	✔

We thrive to build a digital ecosystem that integrates mobility services…

…to create better and livable cities.

Off street parking

On street parking

E-mobility