



SharePoint Syntex

Kurt Rolland, Principal at Covenant Technology Partners



Agenda



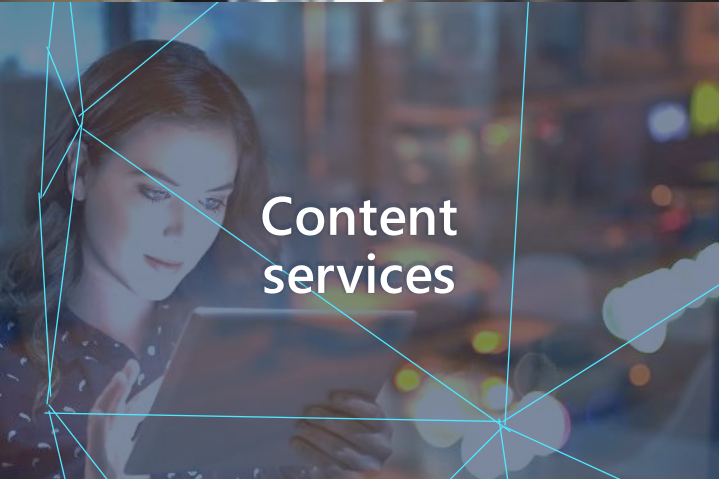


Our mission

Empower every person and
every organization on the planet
to achieve more



Knowledge
discovery



Content
services

Connect people with
knowledge, experts
and insights



Expertise &
answers



Workplace
insights



Savings through improved governance and control

Content classification and curation:
\$1.2 million to \$3.3 million

Improved discovery:
\$42 million to \$127 million

Reduced legacy tools & professional services:
\$864,482 to \$1.2 million

Source: Forrester (July 2020)
New Technology: The Projected Total Economic Impact™ of Project Cortex



Modernize content services with Microsoft 365

What our customers are telling us



Disconnected silos across
LOBs & legacy systems



Labor intensive, error prone
data entry & interpretation



Managing and applying
metadata & taxonomies



Compliance, records &
retention management

Microsoft 365 solves these challenges



Content understanding



Content processing



Content governance

Gartner Content Services Platforms MQ 2020



"Microsoft 365 holds a commanding position in the marketplace for cloud office suites. Social media analysis reinforces this, with Microsoft as the vendor with the highest share of conversations in the CSP space. The content services provided by Microsoft, underpinned primarily by SharePoint, are tightly integrated into most aspects of the suite and are the default content repository. Gartner clients are increasingly evaluating Microsoft 365 as the foundational component of their content services strategies."

Source: Magic Quadrant for Content Services Platforms, Gartner, November 2020

<https://aka.ms/gartner-csp20>

A woman with long brown hair and blue eyes is looking down at a tablet computer. The image is overlaid with a network of thin, light blue lines forming a geometric pattern. The background is blurred, showing warm, bokeh-like lights in shades of yellow and orange. The text 'Content services' is written in a white, sans-serif font in the upper right area.

Content services



SharePoint Syntex

A woman with long brown hair and blue eyes is looking down at a tablet computer. The image is overlaid with a blue geometric pattern of interconnected lines forming various polygons. The background is blurred, showing what appears to be a city street at night with bokeh light effects.

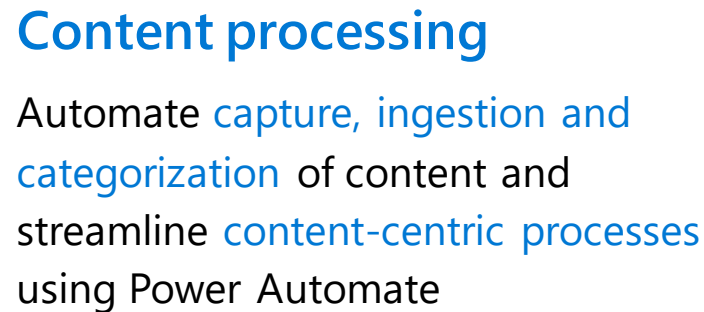
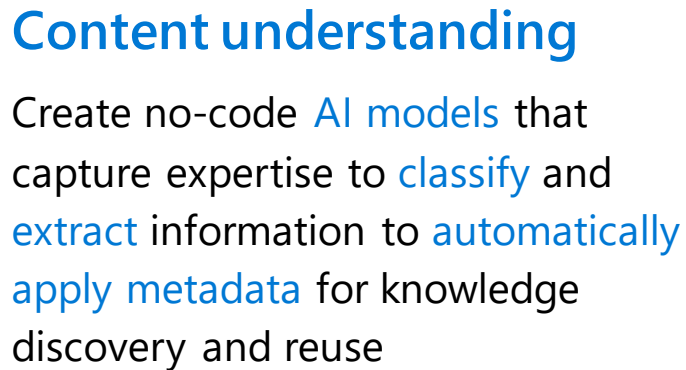


Microsoft SharePoint Syntex

Introducing:
Content services that work the way you do



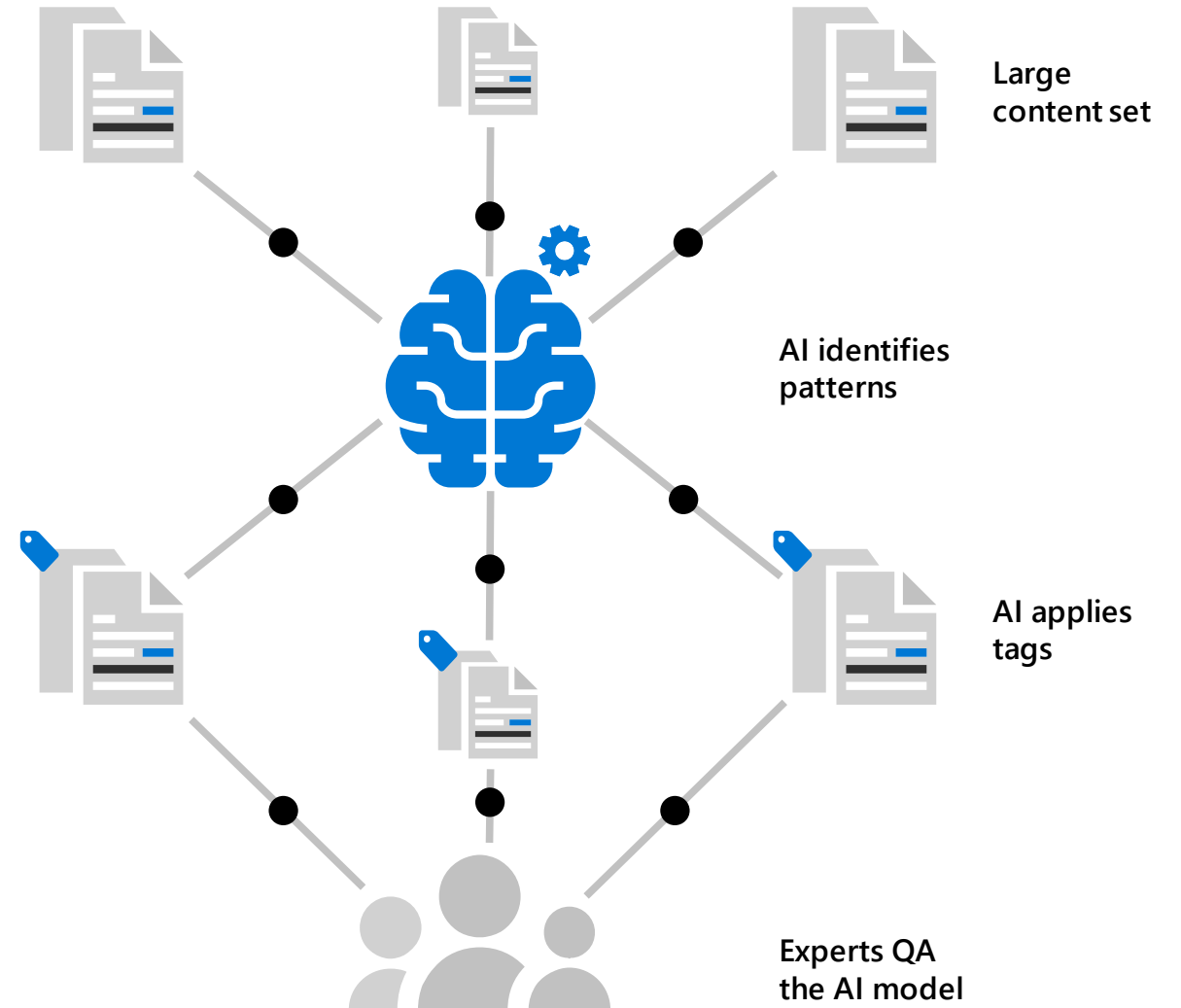
Content services that work the way you do



Evolution of content AI

Conventional machine learning

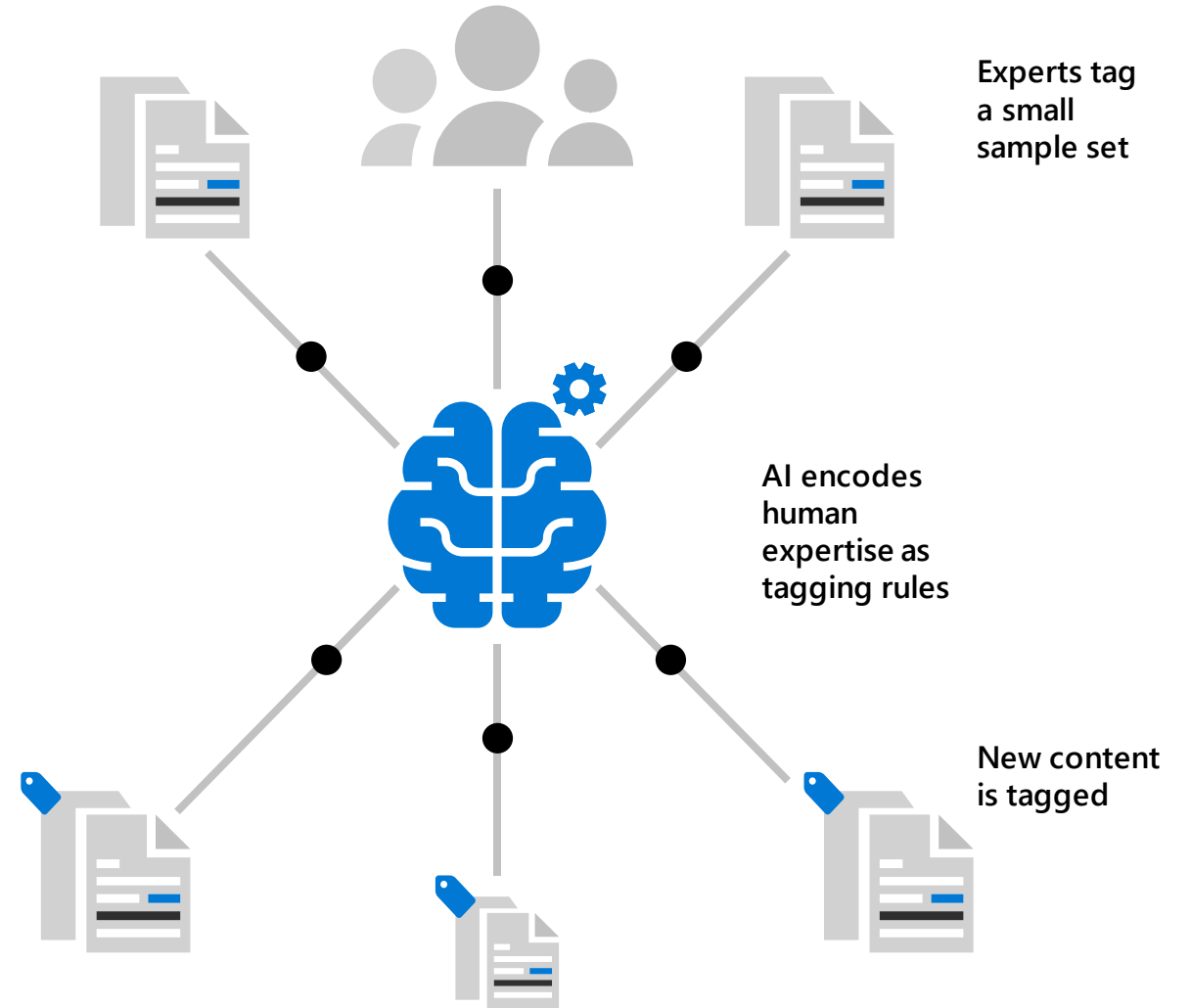
- “Black box” AI
- Large training sets
- Human expertise reviews results later



Evolution of content AI

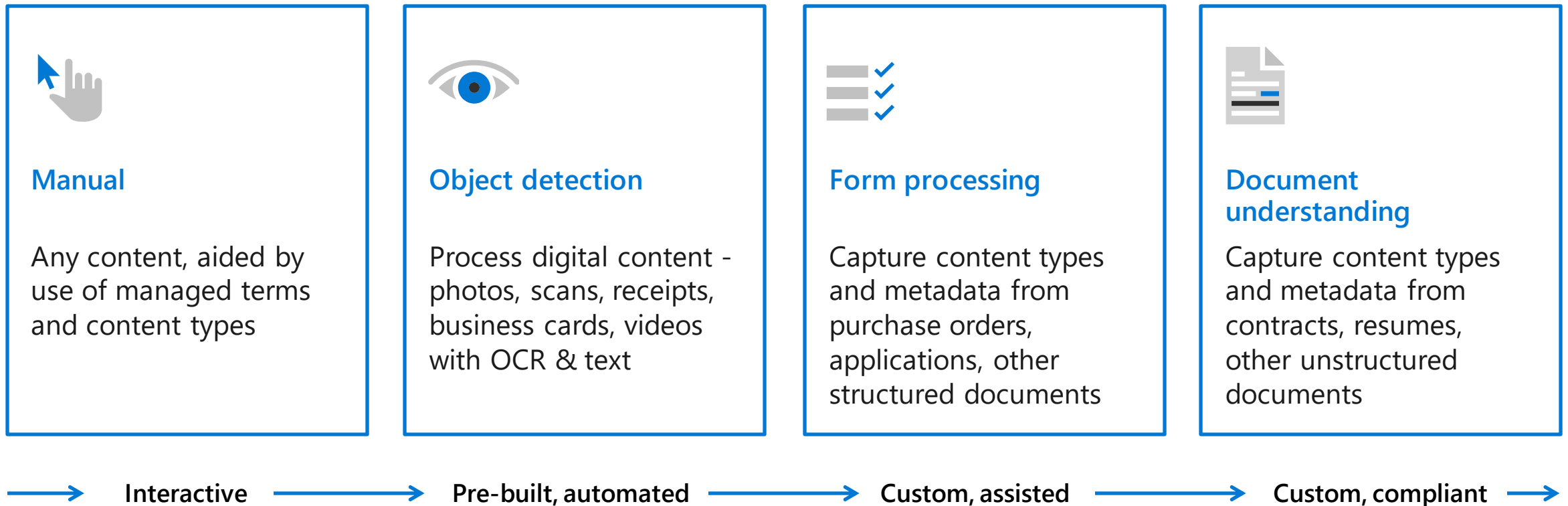
Machine teaching

- Human-centric AI
- Small sample sizes
- Experts review results early



Better together: People + AI

New AI services and capabilities to make it easier to build content understanding and classification apps directly into the content management flow using SharePoint Syntex



Model type based on file format and use case

Document understanding

- Created in content center
- Model created in native interface
- Used for unstructured file formats
- Trainable classifier w/ optional extractors
- Can be applied to multiple libraries

Form processing

- Created from document library
- Model created in AI Builder
- Used for semi-structured file formats
- Settable classifier
- Restricted to a single library

SERVICES AGREEMENT

THIS SERVICES AGREEMENT [the "Agreement"] dated March 3, 2020

BETWEEN:

Fabrikum Industries of 4220 Industrial Parkway, WA, 98021
[the "Client"]

- AND -

Ardie Vance of 601 Union St, Seattle WA 98101
[the "Contractor"].

BACKGROUND:

A. The Client is of the opinion that the Contractor has the necessary qualifications, experience and ability to provide services to the Client.

B. The Contractor is agreeable to providing such services to the Client on the terms and conditions set out in this Agreement.

IN CONSIDERATION of the matters described above and of the mutual benefits and obligations set to this this Agreement, the reciprocal and sufficiency of which considerations the Client and the Contractor (individually the "Party" and collectively the "Parties" to this Agreement) agree as follows:

Services Provided

1. The Client hereby agrees to engage the Contractor to provide the Client with services [the "Services"] consisting of:

Train on 5-10 PDF, Office, mail files, including negative examples

Contoso Electronics 3800 14th Ave NE Redmond, WA 98052 Phone: 1 (800) 555-7671 Fax: 1 (800) 555-7676 Website: www.contoso.com		PURCHASE ORDER PO# 930290 100474		
VEENDOR Kide World Imports Horowitz Marder 7000 State Highway 101, Building U21 Irving, TX 75063 Phone: 1 (888) 969-0032 Fax: 1 (855) 935-0020		SHIP TO Ajad Vance Contoso Electronics 27930 SE 9th St Issaquah, WA 98029 1 (800) 555-7676		
REQUESTOR	SHIP VIA	F.O.B.	SHIPPING TERMS	
ITEM #	DESCRIPTION	QTY	UNIT PRICE	TOTAL
CHAS-01	Chemsd, Type V	26	\$2.00	2,526.00
SC-P662	Body Components (Pneumatic, Type V)	25	47.00	1,175.00
SC75-060	Stakes (Custom Plant 5 pack), Type V	26	33.00	1,158.00
	Kide World Imports			
			SUBTOTAL	4,571.00
			TAX	426.68
			SHIPPING	199.17
			HANDLING	2.00
			TOTAL	\$5,200.85
Comments or Special Instructions Thank you for your business.				
If you have any questions about this purchase order, please contact: Ajad Vance, 1 (800) 555-7676, Ajad@contoso.com				

Train on PDF, JPG, PNG
format, totaling
50MB/500pp

Document libraries



Modern, thumbnail-centric view with viewers for **300+ file types** delivered through **Microsoft Teams and SharePoint**



Uses responsive design and accessibility standards to look great on **any device**



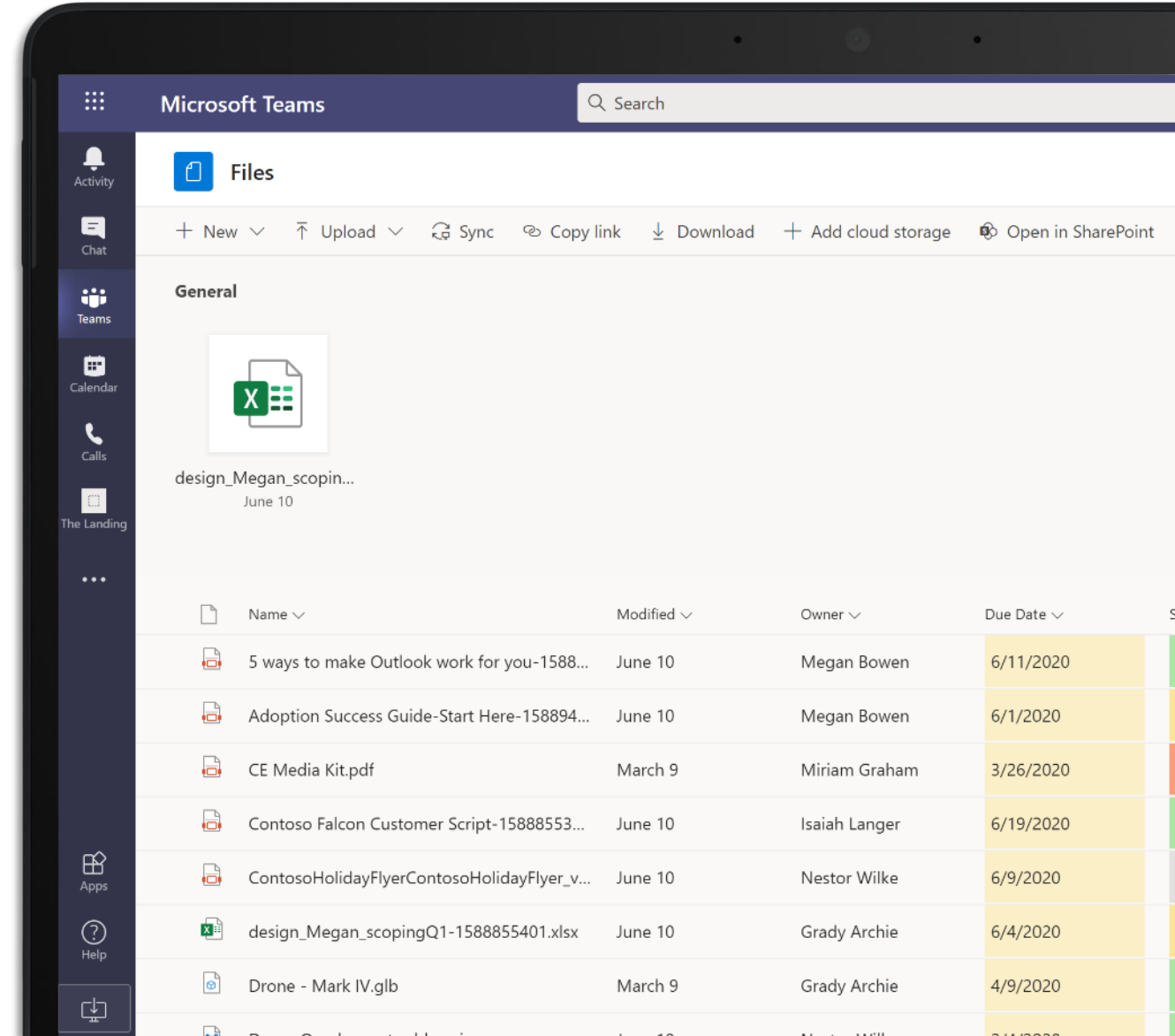
Sync files to any device with OneDrive



Move files among libraries with metadata, versions and policy



Bulk editing, check-in/check-out and approvals, signals, modern document set



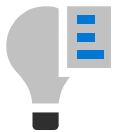
Strengthening the metadata foundation



Coherent/consistent across
Microsoft 365



Search enrichment find content
based on terms



Consistent tagging experience
with contextual term
suggestions and auto tagging



Improved enterprise content
type publishing, discovery,
and enforcement with unified
taxonomy services

New metadata capabilities with SharePoint Syntex



Taxonomy extractors

Match [extracted content](#) to [managed](#) terms for consistent metadata application



Term store reports

Understand the [composition](#) of your term store to better [manage](#)



Content type push

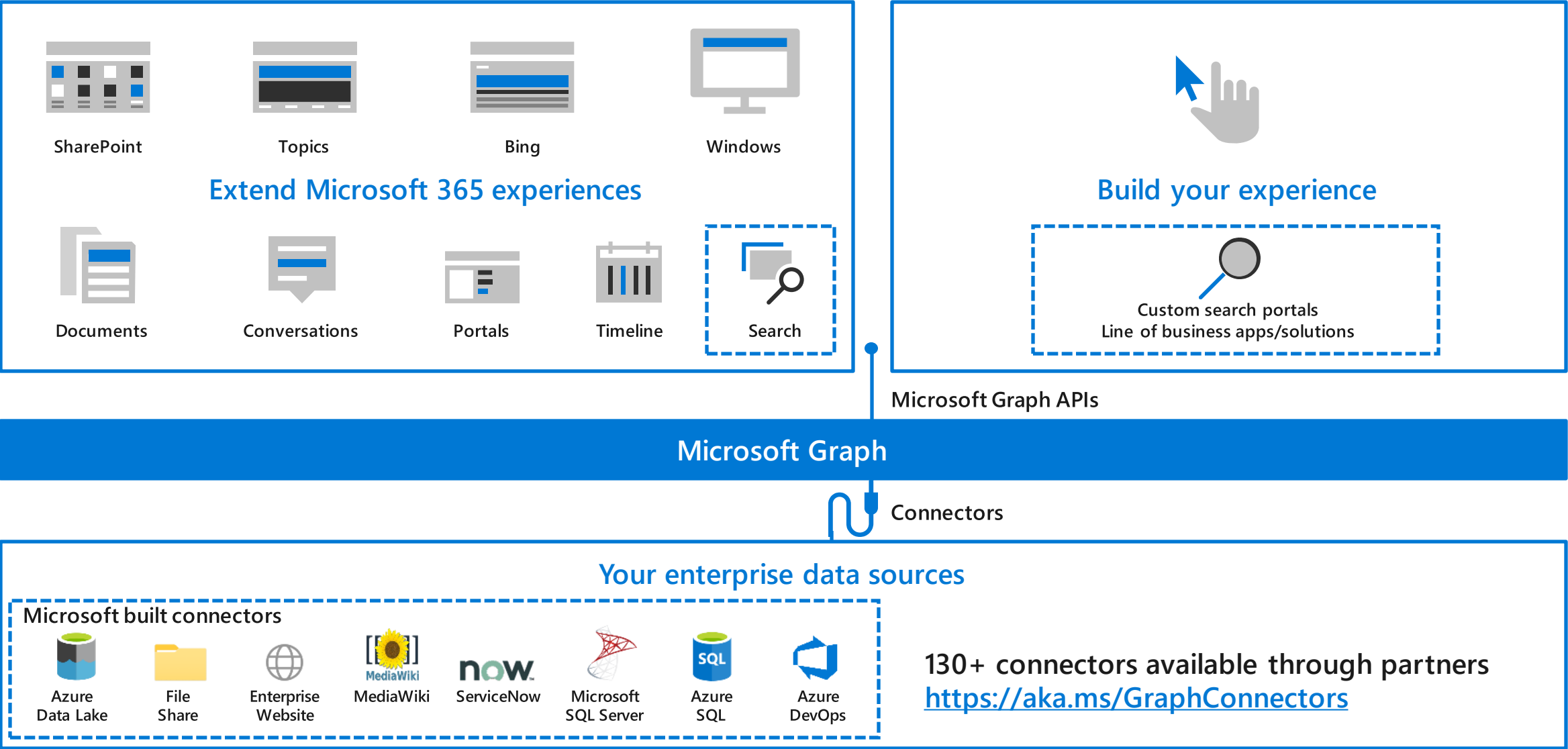
Ensure that your critical [content types](#) are automatically added to new lists in [hubs](#) (and their associated sites)



New import format

Define richer import files with a new format based on [SKOS](#), with support for properties and multiple term sets

Microsoft Graph content connectors



SharePoint Syntex - Compliance integration



Retention label defines record policy based on document **age** or external **event**



Sensitivity label sets DLP, encryption, sharing, conditional access policies



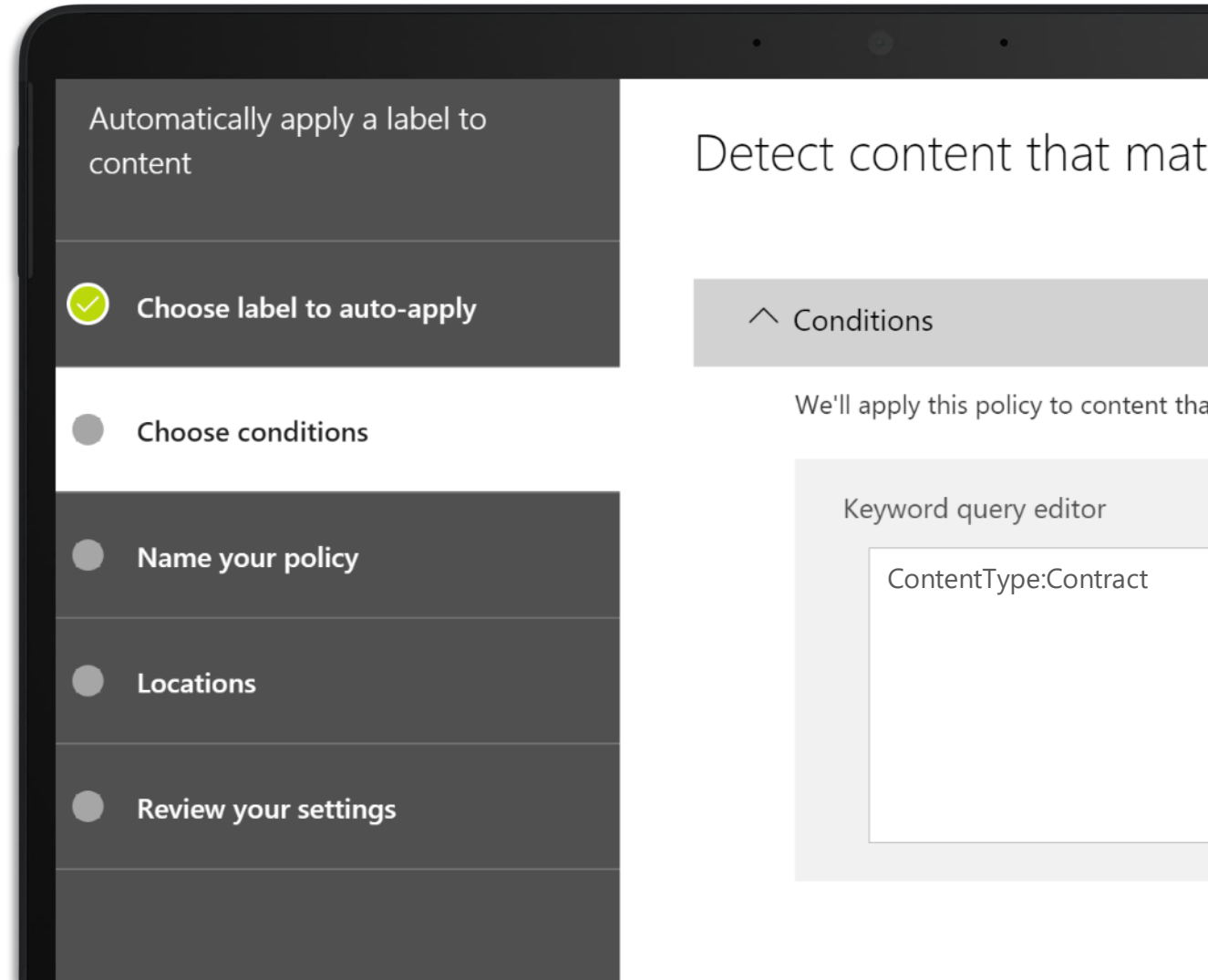
Labels can be applied **interactively** by users



Labels can be applied **automatically** by SharePoint Syntex AI models



Analytics and **file plans** provide scaled management of label usage and policies



Microsoft 365 content compliance

Integrate security and compliance with SharePoint Syntex



Information Protection

Built-in labeling and protection experience in Office apps, Office 365 services, other Microsoft services like Power BI, Edge, and Windows



Built in encryption and key management

Assure proper oversight and control of content at rest, in transit and as-shared



Information Governance

Intelligent and built-in retention and records management



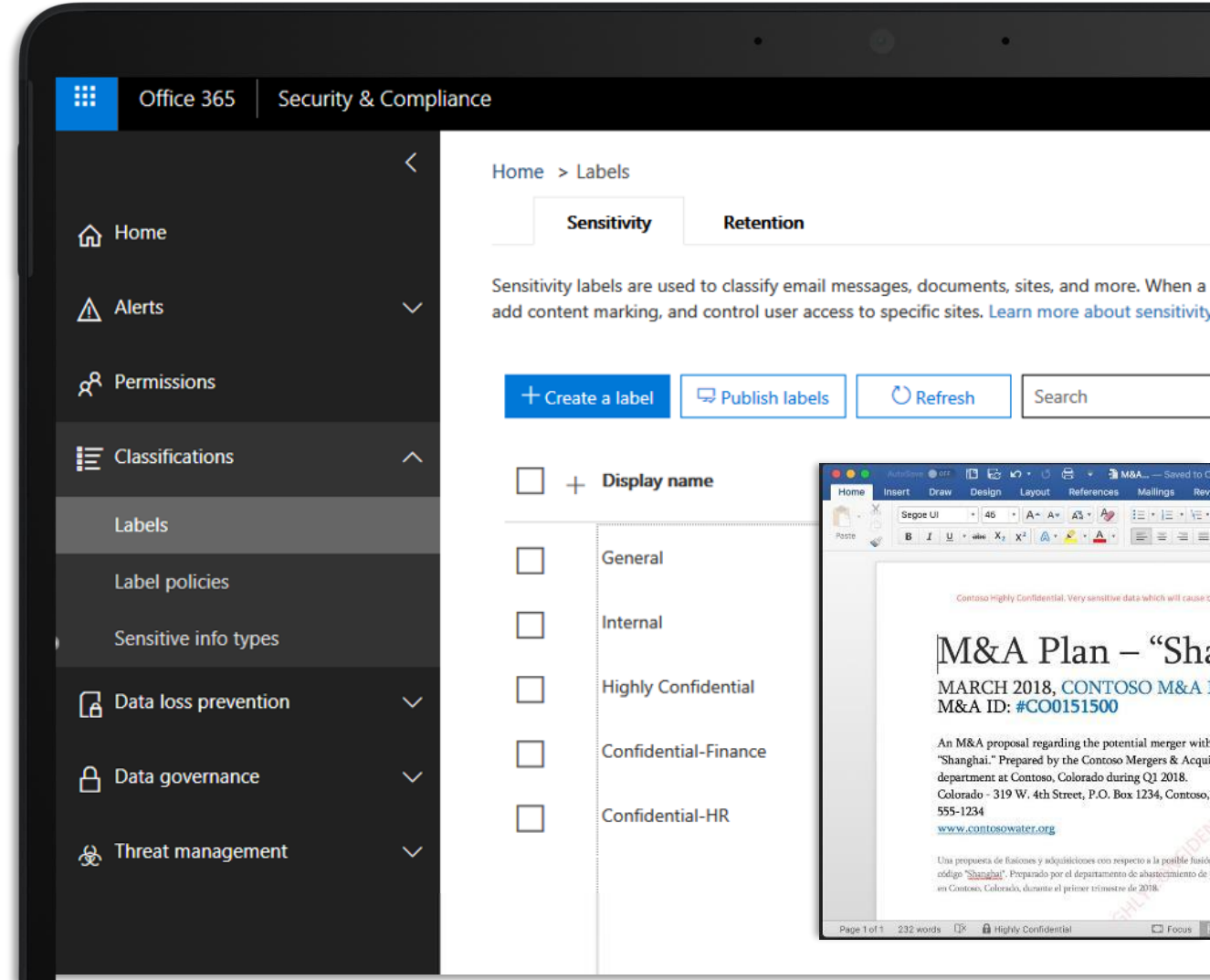
Advanced eDiscovery

Quickly find and respond with only the relevant information

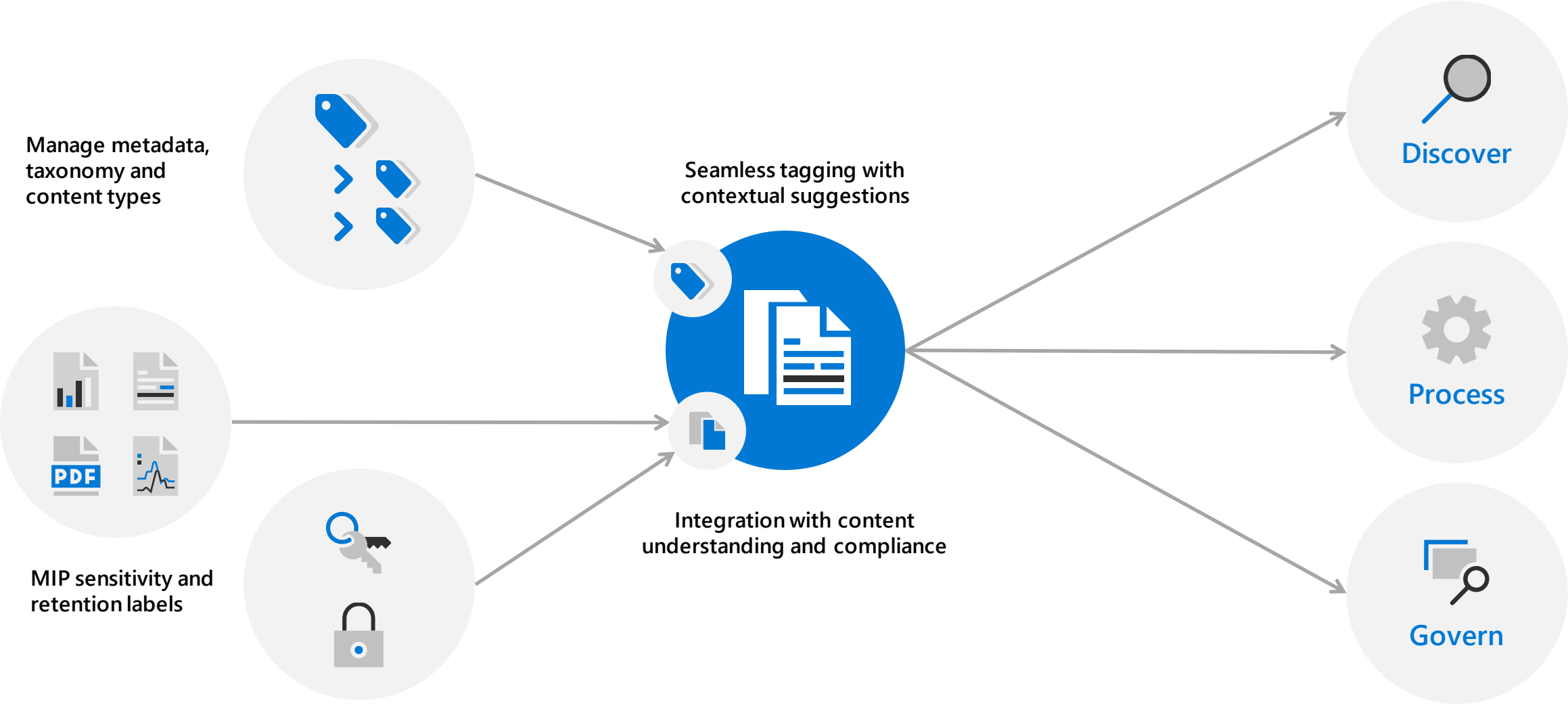


Advanced Audit

Power fast and effective forensic and compliance investigations with user and admin activity data retained up to 10 years



Results: Improved precision and consistency



Demo



WOODGROVE INVESTMENTS
A Division of Woodgrove Financial

<https://products.office.com/en-us/business/microsoft-invoicing/invoice-software>

CONFIRMATION

TRADE#: 101563

TRADE DATE: 10/31/2013 1:24:22 AM

CUSTOMER:

Miriam Graham
Tallspin Toys Ltd.
15030 NE 36th St.
Redmond WA, 11948
USA

TRADE DETAIL:

DATE	27 Oct 2013
REFERENCE	AT-218357
AMOUNT	90
SYMBOL	DELL
CUSIP	24703L202
UNIT PRICE	\$44.30
TOTAL	\$3,987.00

Comments or special instructions:

Please contact your Financial Advisor immediately if you have any questions or concerns.

SUBTOTAL	\$3,987.00
FEES	\$59.81
EXECUTION	\$10.00
TOTAL SETTLEMENT	\$3,917.20



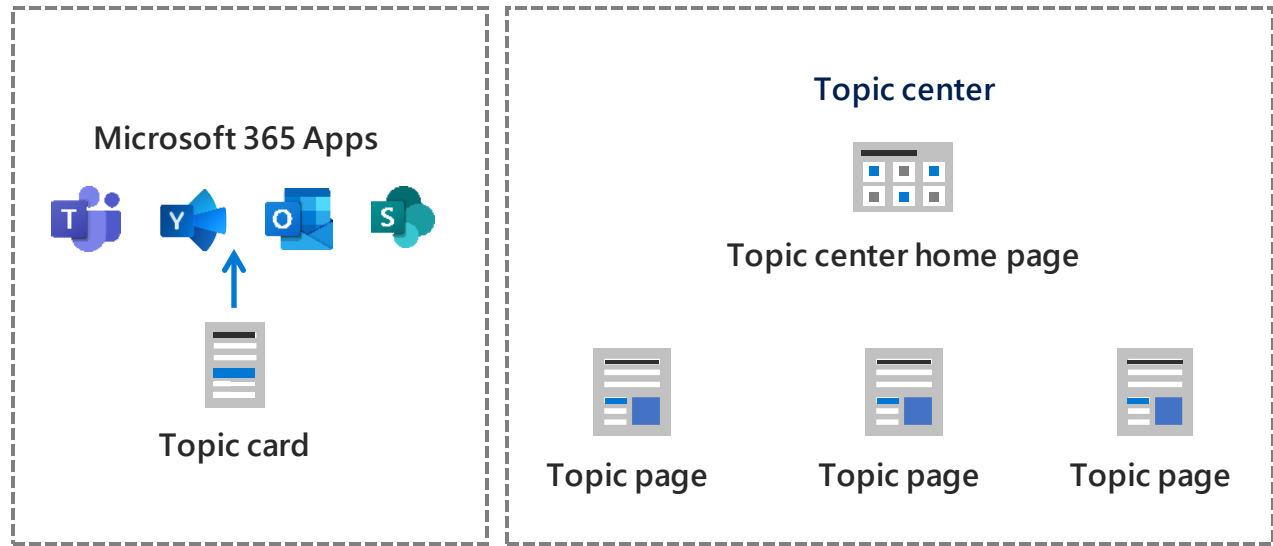
Knowledge and Content Services



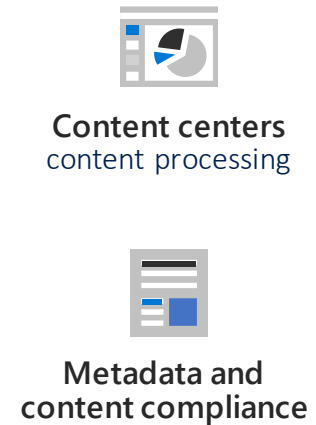
Knowledge & Content Services overview

Project Cortex

A Microsoft Viva Topics



B SharePoint Syntax



Microsoft Graph and AI

Microsoft Graph content connectors

Knowledge & Content Services overview

Project Cortex

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Discovery

Where **users** connect to knowledge (content and experts) about topics

Microsoft 365 Apps

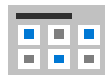


Topic card

Curation

Where **users** explore topics and experts manage topics

Topic center



Topic center home page



Topic page



Topic page



Topic page

B SharePoint Syntax

Processing

Where **process owners** build models, ingest content and organize process-related content, and **users** access content as part of business process



Content centers
content processing



Metadata and
content compliance

Identification

Automatically discover relationships across content & conversations

Topic | Skill | ...

Microsoft Graph and AI

Tagging

Extract information from and about content

Governance

Manage security and compliance of content

Extension

Ingest knowledge from external services and data repositories

Microsoft Graph content connectors

SharePoint Syntex licensing



Packaging

Add-on to M365 E3/E5
Plans, priced per user



Forms processing

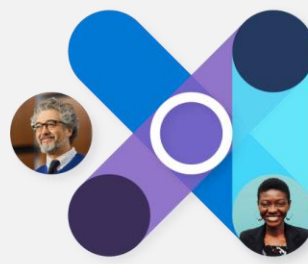
Includes 1MM AI Builder
monthly credits for form
processing, 300 users
minimum



Content connectors

500 items indexed by
content connectors per
E5 user, pooled

Knowledge and Content Services Roadmap



	Q1 2021	Q2 2021	Q3 2021	Q4 2021
Viva Topics	<ul style="list-style-type: none"> GA Topics in Microsoft Search in Bing 	<ul style="list-style-type: none"> Topics in Teams channels - preview Topics in Yammer - Preview Resolve topic name similarities Topic management metadata Support for extended topic types 	<ul style="list-style-type: none"> Extended language support French, German Spanish 	<ul style="list-style-type: none"> Graph connected content mining GCC
SharePoint Syntex	<ul style="list-style-type: none"> Extractors position awareness Dynamic explanation templates Search within training files Retention label support for Form Processing Add MMS columns to modern view 	<ul style="list-style-type: none"> GCC availability 	<ul style="list-style-type: none"> Extended language support French, German, Italian, Spanish 	