

Active leisure. For all – throughout life.

- Smart Information about Leisure Activities

NOU

Norges offentlige utredninger 2016: 17

På lik linje

- Leisure activities are particularly important for the quality of life of people with disabilities

forskning.no

Motion also makes people with disabilities happy

Physical activity helps with most things

Smart Cognition is a non-profit company – a **social entrepreneur**. We develop a digital platform for sharing information about activities for people with disabilities. The platform should

- Be used by the disabled themselves, their close relatives and by organisers
- Make it **easy for organisers** to create and publish relevant information
- Automatically customise the information to the individual's **level of understanding** and preferred **language**
- Provide optimal, **individually tailored** support for communication
- Contribute to increased self-determination, influence in one's own life and give sense of meaning something in society



- People with disabilities have right to **same opportunities** as others. The premise for this is to **understand** and **be understood**. It requires individual customisation of information and communication support.
- Participating in leisure activities is important for the **quality of life** for all, and people with disabilities in particular. It's of great importance to both the individual and society as a whole.
- Information on activity offers is currently inadequate and unavailable for people with disabilities.



Regjeringen.no

Leisure Statement:

*- There is also a need to collaborate on providing **good and adapted information** for children, youth and parents.*



Meld. St. 18
(2015–2016)

Outdoor life

Nature as source to health and quality of life



- Information is key factor to participation
- Solution must be mobile and tablet friendly
- Platform should increase total experience

We want to make the threshold for **active leisure** as low as possible for as many people as possible by:

- Highlighting information about leisure activities in a unified way that **involves** the disabled themselves.
- Facilitating maximum **experience** before, during and after participation in activities.