

# **Data Services**

## Data is becoming more valuable than oil. Make the most of it.



Data is the fuel behind every modern company's success. The scale of all collected information requires technology to transform vast data sets into **actionable insights**.

Make your sales figures, logistics records, sensor data, performance records and client history count towards **improved operations and processes – seize the data**.

## Data Science

Data Science turns data into **value**. Lay the foundations for **efficient data management** and more advanced solutions.

#### Data Source Assessment

Make sure your data sources serve your business needs.

# World Impacts

Data & Real-

Set up systems to turn virtual data into realworld changes.

#### Data-Driven Insights

Understand your business & support your knowledge with proven data.

# The Groundwork for AI/ML

Advanced solutions need lots of prepared data – get started now.

Artificial Intelligence & Machine Learning

**Improve automation** and **adapt to changes instantly** by integrating AI & ML solutions into your processes. Empower your business through **machine reinforcements**.

#### Identify New Insights

Make your business more agile & competitive.

#### Continuous Improvement

ML & AI uses data to refine their suggestions, quickly adapting to fluctuations.

#### AI-powered, Human-controlled

Quickly sort through data and enable your team to work on improvements & new features.

#### Immediate Response

Quickly adapt to changes for more value & security.

## **Data Engineering**

Raw data can't be analysed. Data Engineering is needed to **collect, store and transform** your data before your services can **make the most of it**.

#### Acquisition

How and where are you collecting your data? Engineering can ensure smooth acquisition pipelines. Formatting

Set up systems to

turn virtual data into

real-world changes.

#### Data Architecture

Large scale data bases need tailored management. Deploy custom architecture built with big data needs in mind.

#### Smooth Data Processing

Advanced solutions need lots of prepared data – get started now.

## **Data Visualisation**

A picture says a thousand words – transform large data sets into **instant, understandable insights** to improve your business.

#### Digestible Data

How and where are you collecting your data? Engineering can ensure smooth acquisition pipelines.

#### Automated Processes

Set up systems to turn virtual data into realworld changes.

#### Compare & Contrast

Large scale data bases need tailored management. Deploy custom architecture built with big data needs in mind.

#### Faster Actions

Advanced solutions need lots of prepared data – get started now.

# The Road To Data Driven Business

#### Minimum Viable Product

Once we work with you to identify your key needs, a Minimum Viable Product (MVP) will get your business set-up with new data insights and benefits.

#### Data Exploration Workshop

Every company has different data and different needs. A workshop is the essential first step to gaining a custom data solution that meets your exacting requirements.



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