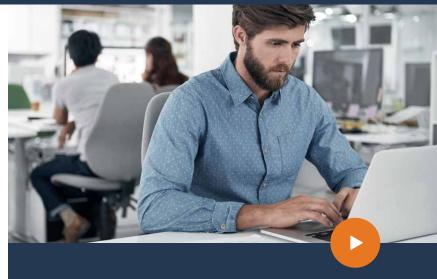# To-Increase RapidValue BPM Suite
for Microsoft Dynamics 365

Business process management (BPM) connects business strategy, the people executing it, and the business intelligence measuring the progress. It makes it possible for people to see how technology can empower them. That empowerment, in turn, can result in better business practices and a better customer experience. A key driver behind the fast evolution of business process management (BPM) is innovative technology that prompts companies to rethink their strategy. That involves understanding the potential of a new technology and combining it with optimized, productive processes. The To-Increase RapidValue BPM Suite for Microsoft Dynamics 365 supports you in designing and deploying BPM to deliver empowerment to your employees.

The RapidValue BPM Suite turns mastering BPM into a structured, easy-to-follow progression. Beyond the initial ERP implementation and training, RapidValue serves as a unified BPM solution that drives value and agility, and that helps you align your evolving company goals and strategies with teams in geographically distributed operations and multiple technology solutions and providers. Using the BPM lifecycle stages of Define, Model, Implement, Monitor, Measure, and Optimize, RapidValue lets you sync all aspects of your organization in a highly transparent and efficient manner. RapidValue helps you maintain momentum in digital transformation and empower employees in three ways:

→ **Design your business model for today and tomorrow.** Designing the strategy, goals, value streams, and organizational structure to bring your business model to life. Within that model, you can design process flows using state-of-the-art modeling in BPMN 2.0. You connect the business model to the process model to make it transparent. Then you connect to your chosen technology by mapping your enterprise architecture and its business applications to the process model. These three layers will connect effectively so everyone in the business can understand how they contribute value and how they collaborate with others.

→ **Digitally transform information your employees need.** Often, BPM information is not easily available. With the RapidValue BPM Suite, all employees have easy access to their roles, duties, departments, business units, and all related processes and applications—including detailed work procedures. By using Microsoft Dynamics 365 or RapidValue INTERACT, a modern web app, your people can see the value they deliver to your business. Social feedback in RapidValue INTERACT provides business leaders with valuable insight on possible improvements.

Benefits

→ **Understand and determine how your business runs** by designing a business model that indicates the dependencies between people, processes, and systems.

→ **Set your direction** by defining strategy and goals, and mapping them to processes.

→ **Empower employees** by giving them direct access in Microsoft Dynamics 365 to all process details they need to know.

→ **Accelerate** new-hire onboarding, increase employee productivity and satisfaction, and better retain valuable talent.

→ **Drive business transformation** based on solid plans, effective business process designs, and collaboration with all stakeholders.

→ **Define a comprehensive governance, risk management, and compliance (GRC) strategy** and use it as a foundation for information dissemination across the organization.

→ **Gain a sound foundation** for the company's benchmarking activities.

To-Increase RapidValue BPM Suite

for Microsoft Dynamics 365

Features

Definition of strategy, goals, and metrics	In RapidValue BPM, you can define your strategy, goals, and metrics as a foundation of your business' value generation. The strategy definition connects people and processes.
Work model definition	You can break down your business by departments, teams, and organizational models, and determine how operations should run today and in the future.
Process modeling	Use high performance and easy to use tools to model process flows based on Business Process Modeling Notation 2.0 (BPMN 2.0). Structure processes and change them as the business evolves.
Definition of applications and technology	Your IT team or business leaders can define the applications that facilitate your business. In these interactions, they can define key user interactions to be mapped to the process model.
Structure for business transformation projects	Using the implementation workspace in RapidValue and the project and application lifecycle management capabilities in Microsoft Dynamics Lifecycle Services, you can run business transformation in a structured manner. You define what business processes are to be improved, set their milestones, and determine BPM content. You identify fit and gaps, and assign ownership. You also can set up resolution paths.
People-centric process testing	Unlike traditional business application testing, which focuses on the way an application works, RapidValue testing verifies that business processes work as intended for the people who perform them. Using testing tasks in processes, your people can validate and try out new processes and the technology that facilitates them. The RapidValue approach is human-oriented and designed to achieve rapid adoption. After testing and acceptance, you can prepare BPM information for broadcasting it to the entire organization.
User enablement	Users receive RapidValue BPM details in a personalized manner by means of user task guides and workspaces, as well as an extension to the online help capabilities in Microsoft Dynamics 365.
RapidValue INTERACT	INTERACT is a device-independent RapidValue BPM web app that can be deployed to your employees so they can review, learn, and perform processes, and help advance the business by submitting social feedback.
Localizing process information and organizational knowledge	When you need to disseminate business process information to regions where other languages are spoken, you can combine manual steps and automation to translate your BPM content for geographically distributed teams where people have to understand their roles and responsibilities.

Empowering Innovation

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