



SaaS DQM e-Mails Service

SaaS DQM e-Mails Service is a fully innovative and novel Technological Solution to validate syntax, domain names and recipients of email addresses.

Many applications in various areas such as e-Marketing, e-Commerce and CRM databases can use it to enhance data quality and email campaign deliverability.

To perform these validations, **SaaS DQM e-Mails Service** interacts, in real time, with mail servers and returns especially rich information about e-Mail state when it has been validated :

- ◆ a synthetic code to specify if it has been fully validated, it has only been validated to domain name or it is invalid,
- ◆ an indicator that lets you know whether that possible failure is temporary or permanent,
- ◆ four classes of values providing accurate detailed information on each level of control achieved.

Thus, **SaaS DQM e-Mails Service** may highlight, for example, domain names that exist without mail server or recipients whose mailbox is full.

SaaS DQM e-Mails Service can be used to validate addresses in real time, at data entry, on "batch" during service delivery, occasional or automated. Remote batches can even be processed without file transfer.

Software and SaaS / Cloud solutions editor, **CBC DEVELOPPEMENT** provides high tech products and data processing for Data Quality Management.

SaaS DQM e-Mails Service is part of a range of **six SaaS Services** published by **CBC DEVELOPPEMENT**. In addition of e-Mail addresses validation, these services allow to :

- ◆ restructure and normalize Postal Addresses,
- ◆ update and enrich Phone Numbers,
- ◆ assign « SIRET code » and enrich BtoB databases,
- ◆ search and retrieve duplicate records in BtoB and BtoC Databases,
- ◆ analyze, measure, generate and use catchment areas.

This range of Services is designed to handle both existing data « in stock » (when migrating database, for example) and process « flow » that appends BtoC and BtoB databases in their daily lives.

CBC DEVELOPPEMENT is laureate of « Innovation Golden Cube » in Customer Relationship Techniques, approved by the SNA La Poste (for French postal addresses processing), certified by Salesforce, certified by Oracle, Microsoft ISV Partner and founding member of Opposetel, manager of the "www.bloctel.gouv.fr" service.

CBC DEVELOPPEMENT is member of French National Union of Direct Communication (SNCD) and offers, in addition, a range of Professional Services to support its customers in taking control of its solutions.