

GET THE BEST OUT OF THE CLOUD, ADOPTION, AND YOUR PEOPLE

INTRODUCING **IA-CLOUD**

IA-Cloud is our advanced management, monitoring and optimisation platform for customers and managed service providers that are using Microsoft Azure for their workloads. Leveraging years of experience in the industry, our platform ensures you get the most out of your Azure investment using the power of automation.

CLOUD MIGRATION

ARE YOU NEW TO AZURE?

IA-Cloud can be used with existing Azure workloads, but if you're new to Azure and you're wondering where to start, IA-Cloud acts as your personal Azure Consultant, building a best practice environment ready for migrations, new builds or even readiness for hybrid disaster recovery scenarios. And the best news is, it cuts build time by as much



HAVE NEVER TESTED THEIR DR SERVICE?

DID YOU KNOW THAT 23% OF BUSINESSES

With IA-Cloud DR deployments, we give you a dedicated and isolated area to test your DR drill without impacting live services so you can be confident your DR environment will be there when you need it.

GET UP AND RUNNING IN NO TIME

IA-Cloud has been designed with simplicity in mind and getting started is no exception. Through our wizard-driven approach, we'll get you up and running with management, monitoring and optimisation in a matter of hours! That's up to 80% faster than is traditionally possible.



CLOUD AUTOMATION

CLOUD NATIVE MONITORING – EVEN FOR PLATFORM SERVICES



Most cloud monitoring tools only work for laaS resources, as they've been adapted from on-premises versions. According to Gartner, serverless usage increased by 25% in 2020 meaning this could be a real headache.

IA-Cloud monitoring has been developed for the cloud and takes advantage

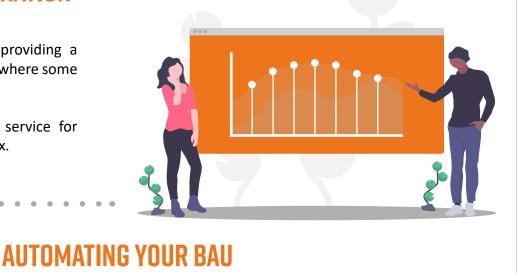
of native capabilities to monitor not just your VMs, but also serverless resources such as recovery vaults, storage accounts, networking resources and even granular monitoring around your serverless web apps and database technologies.

FULL NATIVE ITSM INTEGRATION

Centralised alerting is essential to providing a

consistent, quality service, and this is where some tooling falls down. IA-Cloud includes a full integration service for

modern ITSM platforms out of the box.



Investment in your technical teams- from recruitment and training, to salaries and desk space, can be significant. Getting the most value from them is essential and reclaiming just a few hours a week to refocus

on customer experience and innovation can have a dramatic impact on your competitive advantage. From automated onboarding of resources for backup, patching and monitoring, to full, evergreen documentation of your entire Azure environment, IA-Cloud has you covered, leaving your technical teams to

focus on what matters to your business. **CLOUD COST OPTIMISATION**

Public cloud consumption is expected to grow by 47%

IA-Cloud provides an easy-to-understand cost and performance engine at the tips of your fingers, not only for traditional IaaS virtual machines, but also your serverless

over the next year, yet organisations are overspending by

as much as 80% according to Gartner's 2020 report.

platform resources. With simplicity at its core, IA-Cloud's recommendations are easy to understand and action. This not only saves

savings of 30%. **ARE YOU A MANAGED SERVICE PROVIDER?**





more easily.

MSPs now more than ever are having to support a rapid

usage to exceed prior plans. IA-Cloud is designed for IT teams and for

their customers from a single pane of glass.

WHY ULTIMA LABS?

Drawing upon a wealth of experience from professional and managed service consultants, our solutions combine simplicity with deep expertise to ensure IT teams and Managed Service Providers get the most from IT investments, and to enable your teams to focus on what really drives value in your business.

Ultima Labs was founded at the start of 2020 with one mission in mind – to help organisations to adopt automation