

May 2020

Fruut

Why type when you can talk

Fruut

- A voice first AI virtual assistant for meeting reports and collaboration
- Client facing staffs reduce the time it takes to generate reports by simply voicing meeting notes to their virtual assistant
- Makes it quicker and easier to capture client information and interaction and feed high quality data within existing business systems
- Any actions and follow-ups will be detected automatically, looping in other colleagues within the process. i.e. pricing and legal etc.



Fruut in action

- 1. Dictating
- 2. Understanding
- 3. Missing information
- 4. Sharing
- 5. Collaborating





User dictates their meeting report (including any actions) using Fruut





Fruut uses natural-language understanding to convert the audio into text and analyses the generated report for any actions



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Fruut asks for any missing information related to the actions





Once the user has provided the missing information, Fruut generates the final report and sends it to Microsoft Teams and Microsoft Dynamics 365





Actions are sent to Microsoft Planner and are automatically assigned



Fruut case study

This client has 1,000 customer facing front line employees:

- They have approximately **5 meetings** per week
- They spend around 30 minutes writing up a report and assigning actions

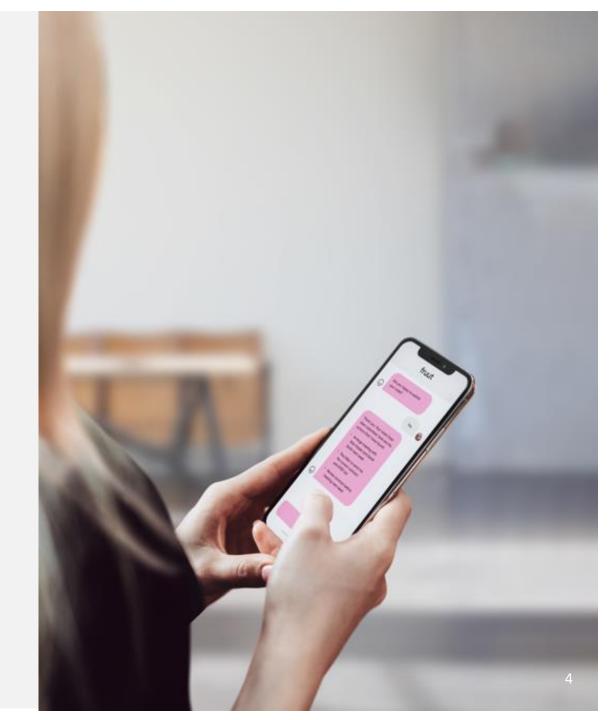
This means a total of **15,333 days are** spent annually on writing reports.

Dictating to Fruut takes approximately 5 minutes.

Using Fruut, they save 12,778 days annually!

Operational saving of £4,150,000

Extended annual sales opportunity of £22,000,000





Thank you.