DataWeave's AI-powered SaaS platform provides Competitive Intelligence as a Service by harnessing external competitive information available online, organizing it, and delivering it in a structured, easily consumable, and actionable form. Our insights are timely, highly accurate, and result from analyzing large volumes of data.

### At a Glance

#### Retail Intelligence

**Retail Business Velocity Rises**
- Thousands of prices change everyday
- Product shelf lives are shorter
- Promotions are more frequent and aggressive

**Gaining the Competitive Edge**
- Faster, data-driven pricing & merchandising
- Accurate, actionable, and timely competitive intelligence
- Omnichannel: Leveraging emerging trends like BOPIS

**Common Challenges**
- Noisy and inaccurate competitive data
- Poor quality and coverage of product matches
- Inability to scale quickly and effectively

### DataWeave's Retail Intelligence Product Suite

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#### Pricing Intelligence

Increase your revenue and margins by making smarter pricing decisions

Drive the desired price perception by analyzing and acting on historical competitive pricing data

#### Assortment Intelligence

Improve customer conversion and retention by providing a broader assortment compared to competition

Identify and plug high-demand gaps in your assortment across brands and product types
KEY FEATURES

PRODUCT MATCHING PLATFORM

- Human-aided Machine Intelligence based technology platform
- Unparalleled product match rates at scale
- Human-in-the-loop approach ensures faster and better match rates with time

DATA AGGREGATION AT SCALE

- Massive scale data aggregation across complex web & mobile apps
- Data capture at even granular levels, such as for specific ZIP codes
- Language-agnostic technology platform

CUSTOMER SUCCESS

- Domain experts ensure high-touch engagement and value addition
- Highly flexible business model caters to unique customer needs
- Diverse delivery modes (including via APIs) for easy and speedy consumption

Customers

- QVC
- overstock
- Sauder
- adidas
- Timex

Awards

- Technology Fast 500 APAC Winner
- G2 Crowd 50 Awards

SCALE OF OPERATIONS

- 3TB+ Data Processed Daily
- 10 BN+ Price Changes Tracked
- 400 K+ Brands Analyzed

Customers

Get in Touch

Questions?
Email contact@dataweave.com or give us a call at 1.425.458.5110
For information on DataWeave’s solutions, visit www.dataweave.com