

# Where are your next customers?

Customer acquisition in a cookie-less world.



## We help B2B Finance and Insurance businesses acquire new customers in a cookie-less world.

**Geo Data Labs' SaaS portal provides the predicted locations of future customers for online and offline targeting.**

*84% of CMOs cite customer acquisition as a challenge.*  
- Gartner 2019

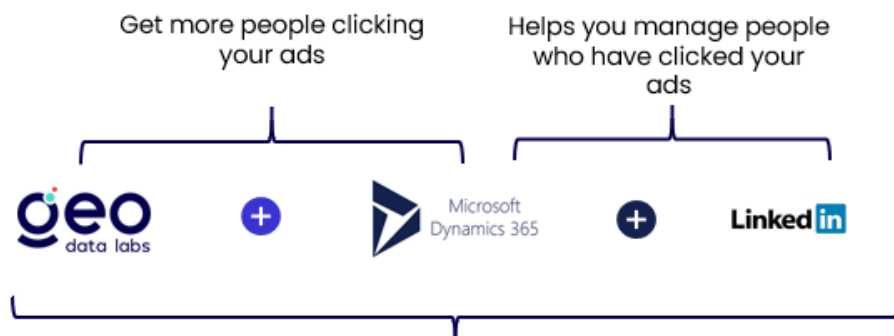
Our SaaS portal has inbuilt integration with LinkedIn for seamless digital activation and the ability to download the data for use elsewhere.

Using proprietary A.I algorithms against your first party Microsoft Dynamics 365 data to understand where you have been successful today, we predict where you'll be successful tomorrow.

**Simple to use;  
Less than 10  
minutes to setup**

**Reduce risk and  
capital  
expenditure**

**Improve your  
CAC:LTV**



visit **portal.gdlabs.ai** to get started

*"Geo Data Labs has been invaluable in proving clarity on how our channels are performing and improving our marketing CAC"* – Julian Roberts CMO, ESET UK