



AI Ideation Workshop

Empowering Enterprise Adoption of Artificial Intelligence

Tallan’s AI Ideation Workshop is the first step toward aligning your corporate strategy with the power of Microsoft’s AI platform. In this co-creation planning event, a Tallan AI specialist will work with you to understand your goals and provide insights into how we have transformed similar organizations in your industry by leveraging the power of AI.

Let us help you start your AI Journey with agreed customized next steps!

Did You Know?

- \$40B** Estimated additional revenue will be driven by AI in three years
- 85%** Enterprises will be using AI by 2020
- 40%** Increase of productivity will be driven by AI technologies by 2035
- 1.7%** Increase of economic growth will be driven by AI technologies across 16 industries by 2035

Engagement

4 Hour Immersive Workshop	
Kick-off	<ul style="list-style-type: none"> • Introductions • Why are we here? • Customer Presentation
AI Transformation	<ul style="list-style-type: none"> • What does AI really mean? • Why now? Understanding AI opportunity • How to build AI strategy
AI Journey	<ul style="list-style-type: none"> • How can Tallan help you accelerate your journey? • Top AI Use Cases and Customer stories selected for you • AI Platform – Technical Overview
Innovation & Ideation	<ul style="list-style-type: none"> • Tallan and Customer co-ideate AI Scenarios
Prioritization & Next Steps	<ul style="list-style-type: none"> • Tallan and Customer collaborate to prioritize ideas and scenarios.

To learn more visit tallan.com/ai or contact us directly at tallan.com/contact-us



Experience Talent-Driven Innovation

Founded in 1985, Tallan provides technology and business process consulting services to enterprise and mid-sized companies, as well as government entities, with a focus on Custom Development, Portals and Collaboration, Business Intelligence, Application Integration, Mobile Platforms, User Experience, Ecommerce, Web Development, and Cloud Services.