

The Total Economic Impact™ Of Microsoft Edge

Through eight customer interviews in North America, APAC, and Europe, and data aggregation, Forrester concluded that Microsoft Edge has the following three-year financial impact.

FINANCIAL SUMMARY

Three-year risk-adjusted



IMPLEMENTATION AND MANAGEMENT COSTS

\$198K



RETURN ON INVESTMENT

22x implementation and management costs



NET PRESENT VALUE

\$4.3M



The new Edge is a modern browser with the Chromium-based engine and IE mode, that provides both compatibility and performance. It gave us... confidence that our data wasn't going someplace that we didn't want... And then the icing on the cake for us is that it provides a continuity of the Microsoft experience.

Executive, enterprise services, professional services



BENEFITS

Three-year risk-adjusted



\$2.2M savings in labor costs
Productivity growth enabled by Microsoft Edge



\$1.2M modernization savings
Avoided cost of legacy web application modernization



\$604.2K savings by streamlining to one browser
Productivity growth enabled by IE mode

Stronger organizational security with Microsoft Edge decreases the chance of a major security breach.

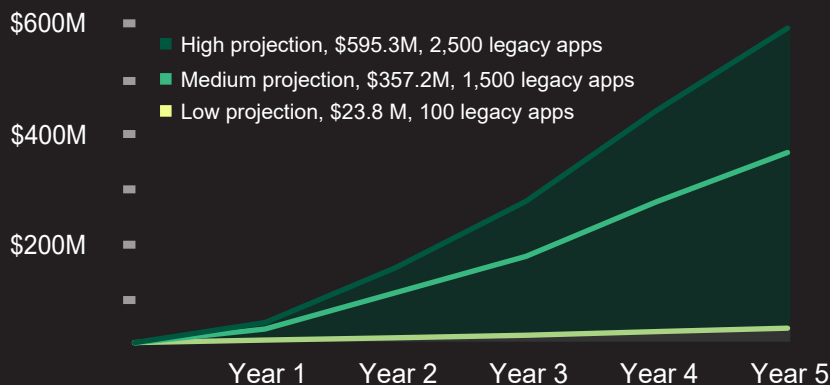


PROJECTIONS OF MODERNIZATION COSTS AVOIDED

With Internet Explorer retirement, you may want to evaluate the impact of IE mode in Microsoft Edge on your legacy web app portfolio. Low to high projections are based on the total number of legacy apps in an organization.



Source: A commissioned survey of 40 enterprises conducted by Forrester Consulting, May 2021



Read the full study



Access the calculator

This document is an abridged version of a case study commissioned by Microsoft titled: The Total Economic Impact Of Microsoft Edge, May 2021.

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