



**HC Matrix**

**Snapnet**

SNAPNET LIMITED

# The digital opportunity

Technology is making dramatic changes to the world of work. It's shaping business growth, upending old ways of doing business and driving the invention of new industries, business models, products, and services.

TOP 2

technology challenges:  
**implementing new solutions or upgrades & containing technology costs**

87%

of midmarket BDMs said **cloud solutions would help the business grow.**

81%

of medium businesses said that **technology solutions** could help **improve business outcomes or run the business better.**

25%

Of workers' **time is wasted** by information overload.



# Technology is transforming every industry

Businesses need to change to survive – to develop new capabilities by transforming themselves into digital companies with systems of intelligence that leverage every system, device, process and asset across the organization.

# Uber



Founded in 2009, Uber leveraged on modern technology and has quickly become the biggest taxi service without owning a car.

The owners of Airbnb not only became billionaires, but founded the largest hospitality service without owning a single property. Thanks to technology.



# The Pressure on HR is Growing

Organizations  
expect more

Alignment with business strategy  
High-performance culture  
Actionable workforce insights  
Innovative talent solutions



Employees  
expect more

Engagement across geography  
Continuous professional development  
Flexibility and work/life balance  
Alignment to business impact

# What's on the mind of HR professionals?

Creating an aligned and personalized employee experience

Finding and hiring the right people for the job and company culture

Eliminating errors in payroll and internal/external compliance

Motivating, retaining and developing organizational workforce

Optimizing HR systems with insightful people analytics



*Strategy that drives high-impact corporate culture, diversity, inclusion and equality*

# Current challenges in HR

# 1 Recruiting Quality Talent

- Attracting talent is a big investment of time and money.
- The recruitment process is often tedious and can make or break an organization.
- Possessing the right tools to automate the recruitment process increases your chance of finding the perfect fit.



48%

of SMBs report that there are few or no quality applicants for vacant positions

\*NFIB



# Managing Multiple Organizations

2

- HR Outsourcing firms and some HR Managers typically manage multiple organizations.
- Without the right tools, challenges such as human error, payroll deficiencies, data breaches and poor compliance may arise.
- Switching from company A to B requires sorting through numerous documentations.

50%

of HR professionals feel overwhelmed by their daily work activity

\*People Management



# 3 Balancing Expectations

- The interest of management and that of employees often differ.
- Employees expect better salaries, safety and security, career development etc., while management expects loyalty, cooperation, profits and staff commitment.
- Keeping track of these expectations is important in finding a balance.



42%

of employees say their organization make them feel valued

\*APA Center for Organizational Excellence

# Securing Employee Information

4

- Security is one of the biggest challenges when it comes to HR outsourcing.
- Protecting sensitive information is always a priority, but can be difficult to achieve.
- Promoting transparency while securing employee's information requires state-of-the-art technology.



75%

Increase in data breaches involving identity theft in the last two years

\*Information Age

# 5 Goal and Performance Review

- Reviewing employee performance is usually one hectic procedure for HR professionals.
- Lack of a feedback and a clearly defined goal tracking system can negatively affect an employee's performance.
- Having an automated performance review system saves time and provides better insights.



85%

of organizations have or will simplify performance management processes

\*CEB Corporate Leadership Council

# Our Value Proposition

# Opportunities vs Risk

Organizations must proactively leverage on technology and data to achieve business goals and stay ahead of competitors that are continually adopting new innovation.



*89% of organizations believe technology can simplify HR processes* \*CEB Corporate Leadership Council

# Features of HCMatrix



# Why choose HCMatrix?

## Ignore boundaries

Transform your HR practices with an affordable cloud that you can own



Application  
innovation



Data and  
intelligence



Openness  
and flexibility



Trust



# Benefits



# A smarter way to hire the right people

Profile the right talent, gain better insight into the hiring pool, and reduce cost-to-hire



*Streamline recruiting for HR, hiring managers and candidates.*

# Eliminate complexities in HR processes

Streamline HR processes by managing the entire employee lifecycle with ease.

## Automated Payroll System



Maintain an auto-generated payment accounts for employees.

## Proactively manage profiles



Set goals, track performance, leave requests and enable employees to manage their career path.

## Insight-driven decisions



Transform, analyze and visualize your people data to make smarter, strategic and more informed decisions.

## Succession planning

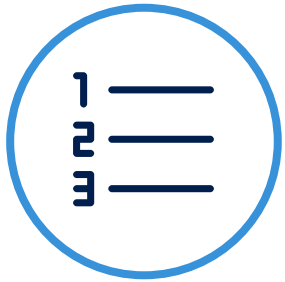


Identify and develop new leaders in an organization who can replace old leaders when they leave, retire or die.

# Performance coaching

Drive employee success with better visibility into real-time performance and feedback

Set Goals



Perform



Track



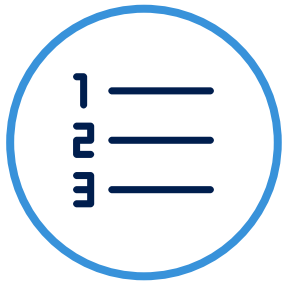
Measure



# Achieve desired competence

Inspire employees to excellence by providing various training opportunities.

## Review



Review employee performance and gain better insights into strengths and weaknesses.

## Create



Recommend suitable training to build competence and increase productivity

## Advertise



Publish available trainings with ease for both new and existing employees

## Manage



Manage employees training and track progress with an easy-to-use interface

# High-end innovative technology

Leveraging on state-of-the-art technology to create a more data-driven, highly secure, and intelligent digital organization.

Easy  
Usability



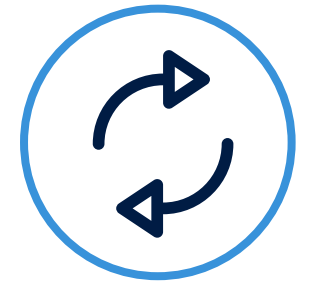
Data  
Security



Cloud  
Delivery



Seamless  
Integration



# Let's define your path to success



## Next Steps

- ➔ Understand your business requirements
- ➔ Choose an implementation model
- ➔ Make suitable customizations
- ➔ Implement the solution and stay on top of your HR processes

**Snapshot**