



Your superpower to go digital

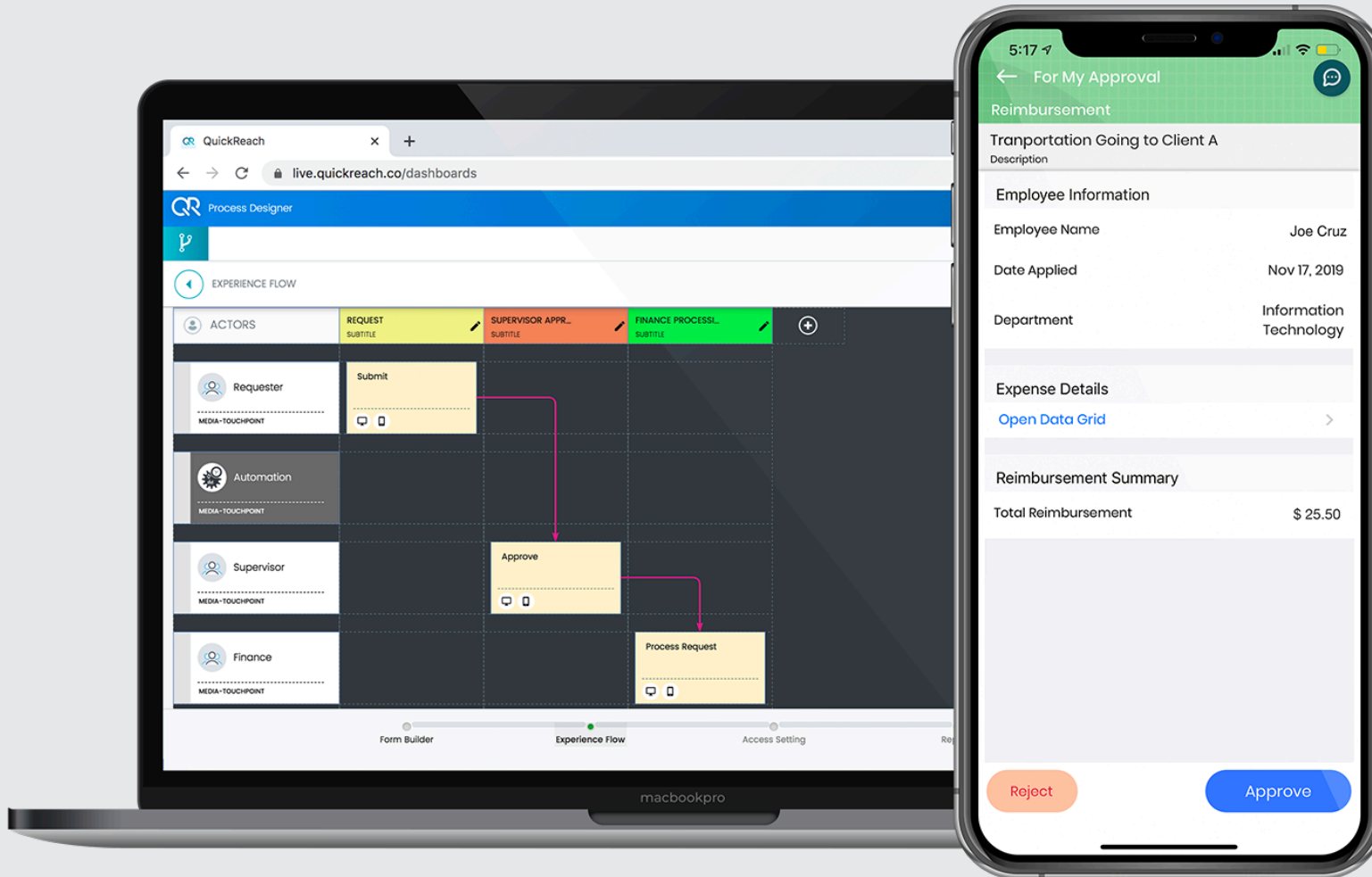
You have the ideas for a digital solution that will transform your business, we have the tools to make it real.

The Steer Vision



[Watch on YouTube ->](#)

Choose the low-risk and high-gain approach to building custom software



- Create a digital solution in hours
- Spend a fraction of typical custom software cost
- Access stellar customer success services

Turn business needs into winning results

The team behind Steer has built hundreds of business software and digital solutions for the past 20 years.

And now, we want to **empower business and IT leaders with the tools to essentially replace traditional software development** which requires coding know-how.

This way, you can tackle any business challenge with digital solutions built on the Steer platform.



Digital Solutions created with Steer span across industries and departments, whether you start from scratch or build using one of our templates



Solutions for Customers

Enable convenient and efficient interactions with your team

EXAMPLES

KYC & Onboarding
eCommerce Order Management
Claims & Renewals (insurance)



Solutions for Teams

Empower your internal staff to get work done anywhere

EXAMPLES

Reimbursement Approvals
Budget Approvals
Asset Inventory Tracking



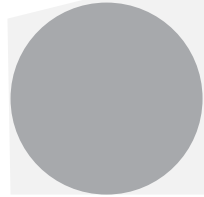
Solutions for Partners

Streamline processes to improve vendor/distributor relations

EXAMPLES

Distribution Management
Procurement
Vendor Accreditation

No-Code Approach to Progressively Build a Digital Business

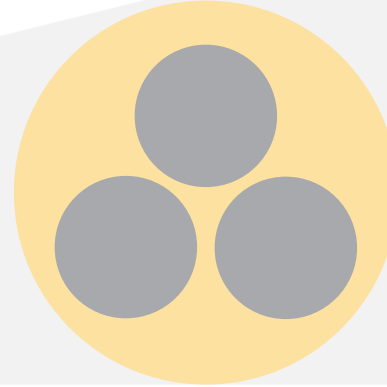


App

Single Record
or Process

Couple of hours

Inventory of Cars
Govt Reporting List

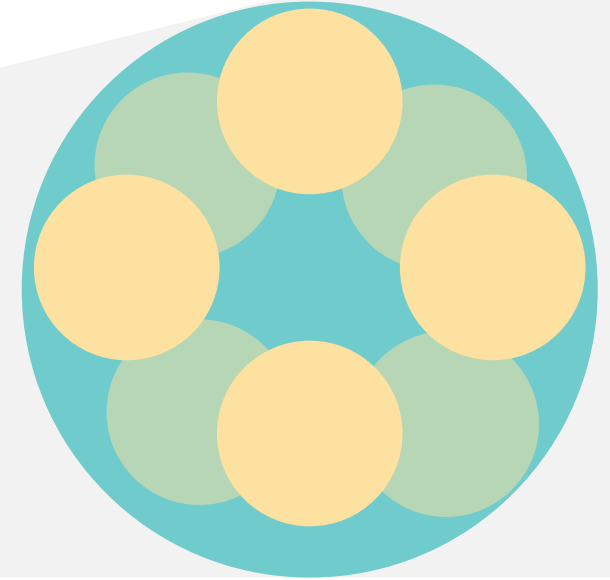


Solution

Collection of
Records & Processes

Matter of weeks

CRM for Mutual Fund
Collection Management



Connected Business

Connecting all different
systems in the business, both
Steer and other Core Systems

Matter of months

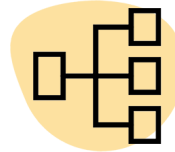
The Steer Platform

A comprehensive set of easy-to-use tools in building your digital solution

APP BUILDER



DYNAMIC FORMS



CONFIGURABLE PROCESSES

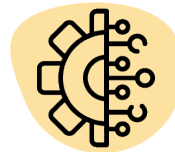


REPORT GENERATOR

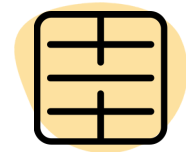
ADVANCED FEATURES



PROCESS AUTOMATION



PROCESS INTEGRATION



DATA MANAGEMENT

ADD-ONS

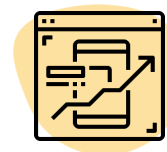


IOT



AI/COGNITIVE

INTERFACE



EMPLOYEE MOBILE/WEB



PUBLIC MOBILE/WEB

Steer Solutions

Instantly solve your most pressing challenges with customizable ready-built solutions that you can swiftly implement

Front Office Management*

- eCommerce Order Management
- Distributor Management
- Loan Products eCommerce
- Insurance eCommerce
- Field Service eCommerce

Back Office Management

- Finance
- HR
- Marketing & Sales
- Office Admin
- B2B Collection
- Source-to-Production Supply Chain
- Virtual Team Essentials

Public Sector

- Online Service Delivery
- Public Health Monitoring & Infectious Disease Response Coordination

*Optional Online Storefront Add-On

Steer in Action



[Watch on YouTube ->](#)

Created with Steer



COMPANY PROFILE

100% farmer-owned, mid-sized organization producing freshly-packed berries and berry products distributed all over the world

PROBLEM

Managing receiving, warehousing, and packing is largely manual, leading to delays and errors in processing farmer payouts

HOW QUICKREACH IS HELPING

Automated various steps in the supply chain, from the farmed berries arriving at the warehouse, to monitoring wastage, to dispatching to the distributor's facility. QuickReach is weaving together the all processes surrounding their different systems towards a full digital transformation.



Mutual Fund

Lead Conversion Management

HOW QUICKREACH IS HELPING

Digitizing their inquiry, lead capture, and account opening for new customers, which goes into their sales pipeline. Includes processing new orders from existing investors and managing support tickets.



Water Equipment Distributor

Field Service Management

HOW QUICKREACH IS HELPING

Streamlining their field service for periodic equipment maintenance, originally managed with paper forms. This includes contactless confirmation of the service by the customer, as well as reporting.

Australian Blueberry Farmers' Cooperative embracing agile digital transformation using Steer



they're all going
to be nice and
easy for us to
implement now
that we've got
Steer

[Watch on YouTube ->](#)

Introductory Price: License Bundles

STARTER PACK

*Standard License;
Ideal for internal team members*

FEATURES

- Shared cloud hosting with dedicated database
- Access to unlimited number of processes
- Inclusive of process design, work management, and reports modules
- Inclusive of Steer web app and mobile app

SERVICES

- Knowledgebase Access
- Chat Support & Ticketing

STARTS AT

\$50/month

ANNUAL BILLING

STARTS AT

\$60/month

MONTHLY BILLING

Standard License for first 5 Users
(\$10/\$12 per month per additional user)

STARTER PACK +

*Standard License;
Ideal for internal team members*

FEATURES

- Everything included in Starter Pack

SERVICES

- Everything included in Starter Pack
- **4 hours of premium services worth \$200**

STARTS AT

\$200/month

ANNUAL BILLING

Standard License for first 20 Users
(\$10/\$12 per month per additional user)

EXTERNAL ACCESS

Ideal for public access and integration

FEATURES

- Applicable to external users (customers, partners, or vendors)
- Applicable to 3rd-party apps (for API integration)

STARTS AT

\$250/2,500 requests

SINGLE UPRONT PAYMENT

2,500 requests/ form submissions valid for 12 months. Additional blocks can be purchased as required.

Available Add-Ons & Services

INTEGRATION BOT

\$49/mo

ANNUAL BILLING

Single Editor
Access; can be
used for multiple
workflows

COGNITIVE FORM RECOGNIZER*

\$49/mo

ANNUAL BILLING

Single Editor
Access

IOT ADD-ON

\$49/mo

ANNUAL BILLING

Per Solution, up
to first 50
devices
(device cost
excluded)

PREMIUM SUPPORT SERVICES

On-Demand Online User
Training & Product
Troubleshooting

Integration &
Data Migration

Mobile App Configuration
& Maintenance

IoT/AI Tools
Setup

\$2000/ Block

CUSTOM FRONT-END DEVELOPMENT

Architecture

UI/UX Design

Mobile/Web Development

QA & VAPT

Good for 40 man-hours.
Additional blocks can be
bought as needed.

*powered by Azure Cognitive Services; setup & training not included. Other Azure Cognitive Services: facial & handwriting recognition, speech recognition/speech-to-text, content moderation, anomaly detector

FREE ONLINE WORKSHOPS

- Learn about:
 - How no-code can accelerate your digital transformation initiatives
 - How to create a digital solution using Steer (hands-on)
- Schedules & topics
 - Aug 28 – eCommerce Management
 - Sep 4 – Field Services
 - Sep 11 – Agile Innovation (design thinking-led DX)
 - Sep 18 – School Administration
 - Sep 25 – Distribution Management

[Learn More ->](#)

NO-CODE MVP BOOTCAMP

- Build your own digital solution in 4 weeks through a mixture of lectures and hands-on workshops
- Schedules:
 - Batch 1 (Tuesdays and Thursdays starting Aug 13)
 - Batch 2 (Tuesdays and Thursdays starting September 17)

[Learn More ->](#)

Backed by a leading software engineering company



www.blastasia.com

Microsoft
Partner



Gold Application Development
Silver Application Development
Silver Cloud Platform



Established in 2001, BlastAsia is one of the largest software product engineering companies in the Philippines. Drawing from almost two decades of building commercial software for independent software vendors from all over the world, as well as a decade of developing its own startups, BlastAsia has built the no-code development platform Steer to help companies create transformative digital solutions without writing a single line of code.

BlastAsia is ISO certified in Quality Management Systems (QMS) ISO 9001:2015, and in Information Security Management Systems (ISMS) ISO/IEC 27001:2013 for Outsourced Product Development, Research, and Development, and Software Quality Testing. BlastAsia is also a Microsoft Gold Partner for Application Development and Cloud Platform.

19

Years in
Operation

10

Fields of
Expertise

10+

Countries
Served

140

Total
Headcount



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