



Brillio DASH - Data & Analytics Strategic Harmonization

The Staggering Statistics

Companies Are Failing in Their Efforts to Become Data-Driven



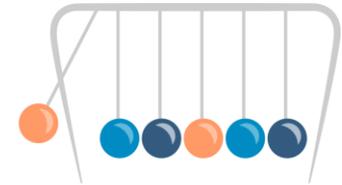
*55% of firms investing greater than \$50MM, still **77.1%** report that business adoption of Big Data and AI initiatives remains a major challenge*



93% of respondents identify people and process issues as the obstacle



40.3% identify lack of organization alignment



24% cite cultural resistance

Why the high failure rate ?

No Business IT Alignment
Mistaken Attempts to Replace
Strategy Development With
Infrastructure

Pursuit of short-term financial goals
pushes longer-term objectives like
data-based cultures to the back
burner

**Analytics roles—present and
future—are poorly defined**
Clearly defining appropriate
analytics talent, roles and
organization acceptance

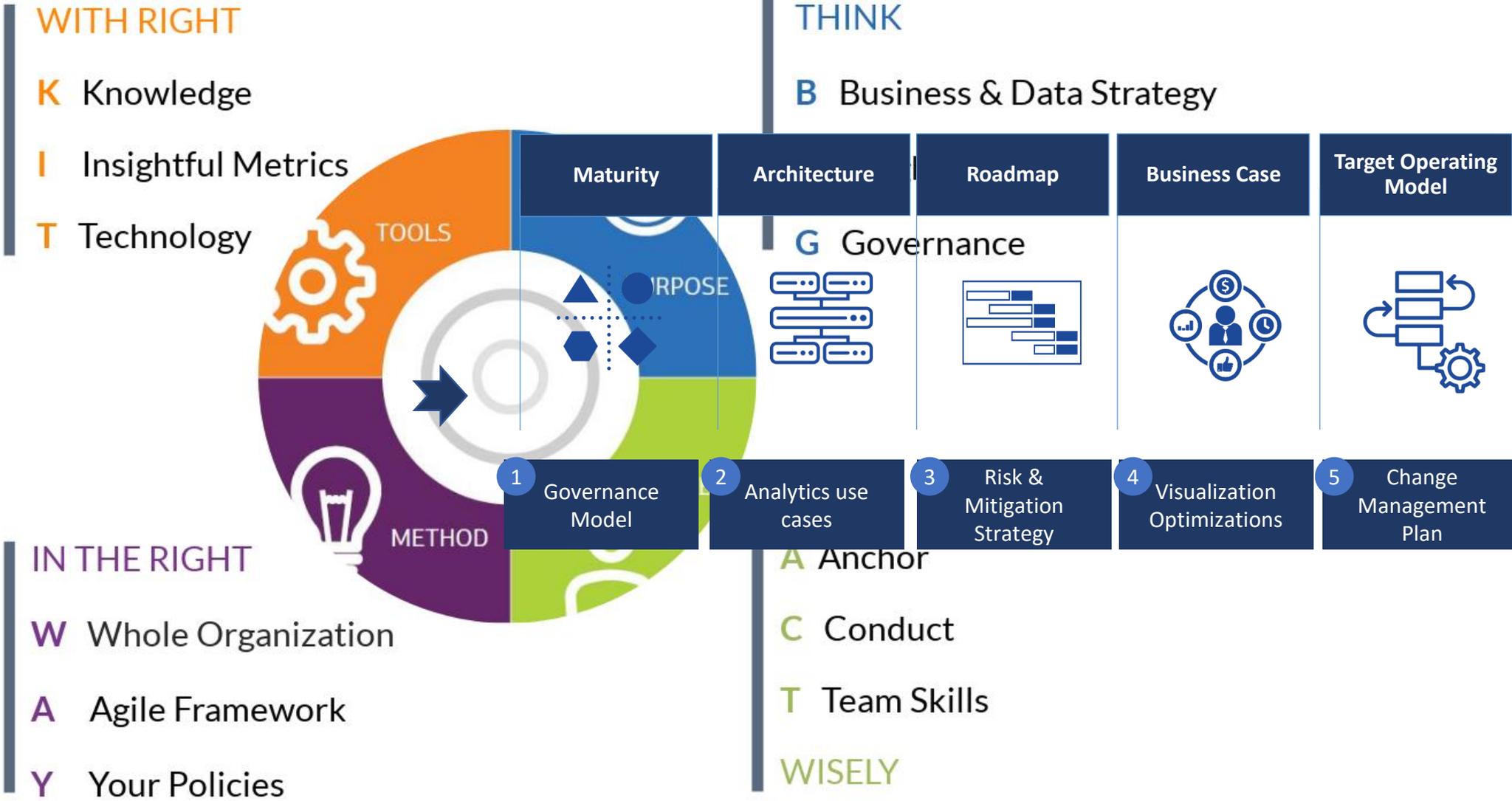


**Continuation of Immature Data Life
Cycle Management Capabilities**
resulting in Semantic & Consistency
Challenges

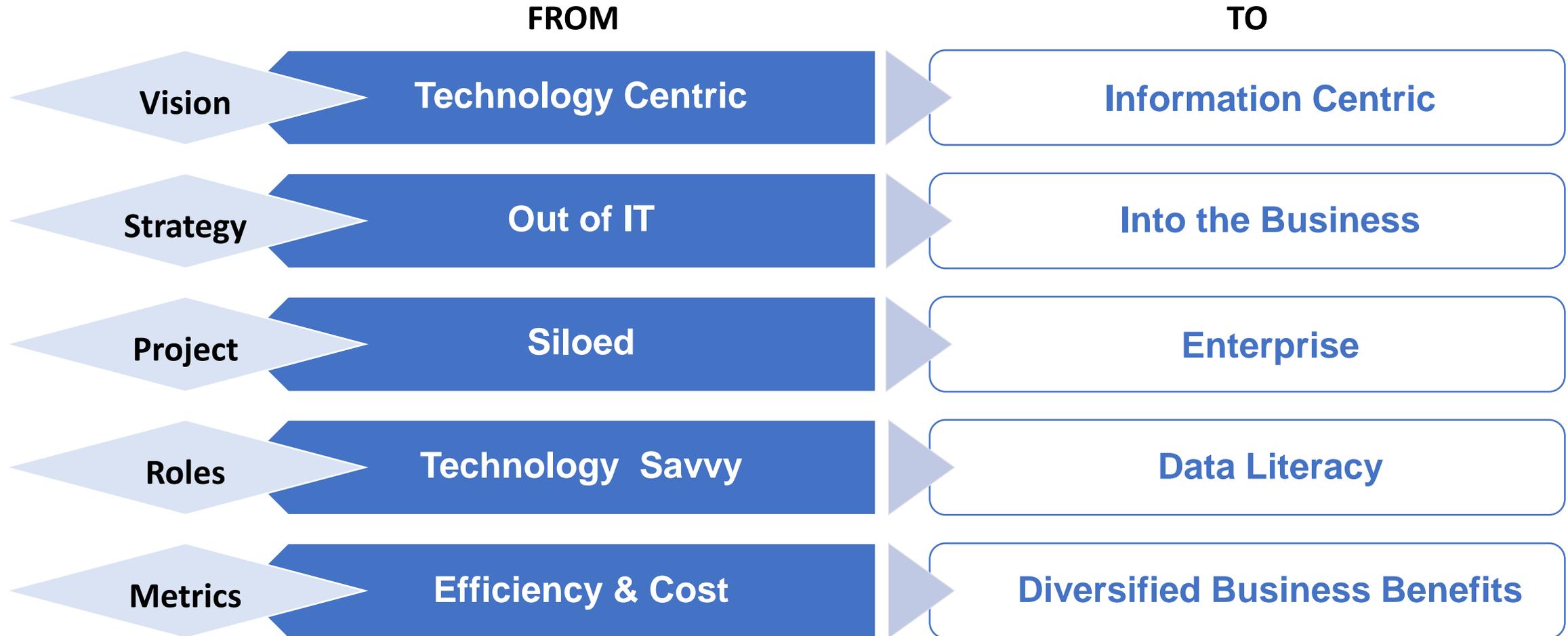
Isolated analytics strategy
Companies fail to determine the
value that analytics use cases can
deliver

DASH CONSULTING FRAMEWORK

(DATA & ANALYTICS STRATEGIC HARMONIZATION)



Evolution to a data & analytics led organization



Powered by Transformation Engines



Tool Evaluation Framework



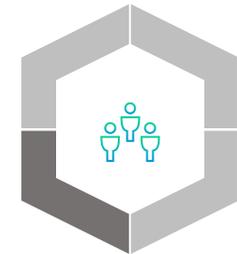
Security & Compliance framework



Data Quality & Governance Framework



Analytics Assessment Framework



Visualization Assessment Framework

Analytics Readiness Index **ARI™**

Assessment Framework across key dimensions

Organization



Strategy

Leadership

Contributors

Risk

Operating Model



Framework

Delivery

Support

Data & Analytics Architecture



Visualization

Analytics

Data Engineering

Infrastructure

Data Management



Governance

Modelling

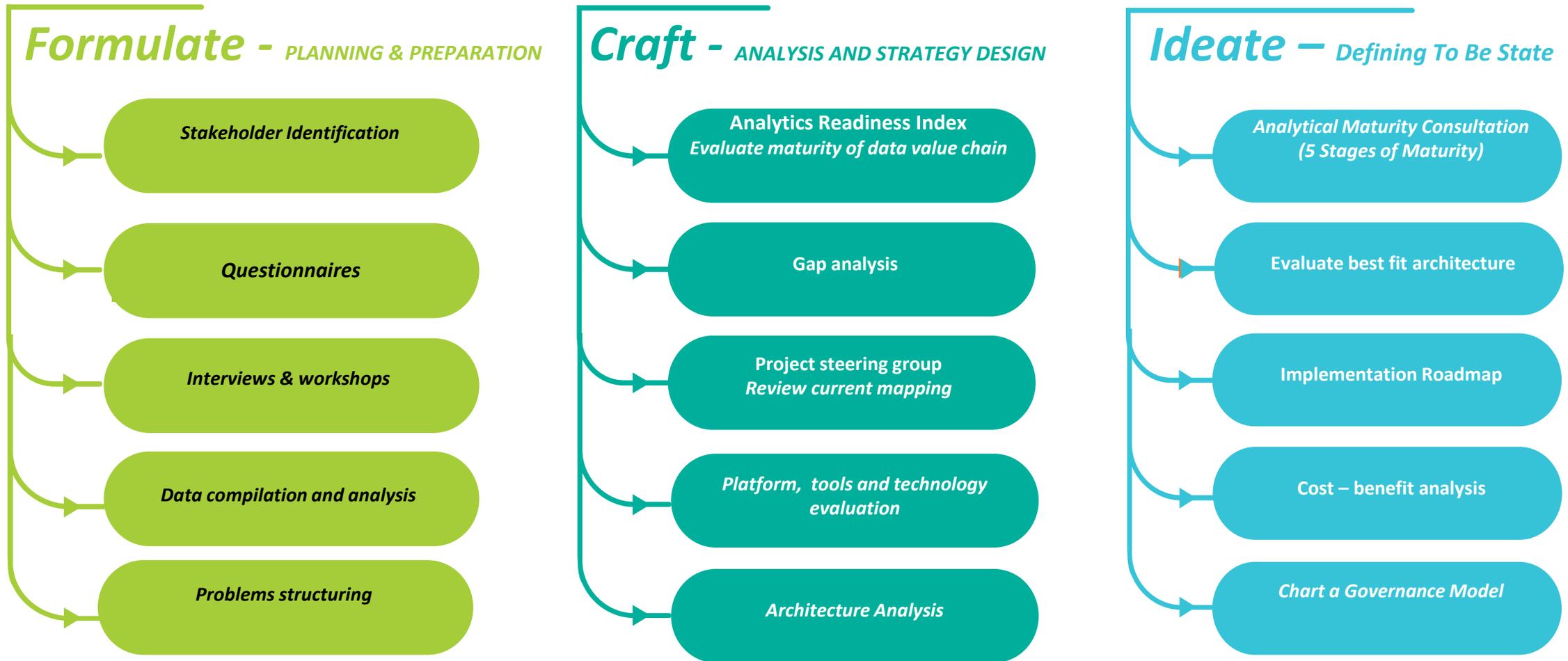
Integration

Quality

Security, Compliance



ARI™ Execution Approach



AEM Accelerating time to recommendations



OPPORTUNITIES

The results from the questionnaire give a direction into what are the existing gaps that need to be filled in the data value chain, as well as an indication into what are the imperatives for the future from a technology standpoint

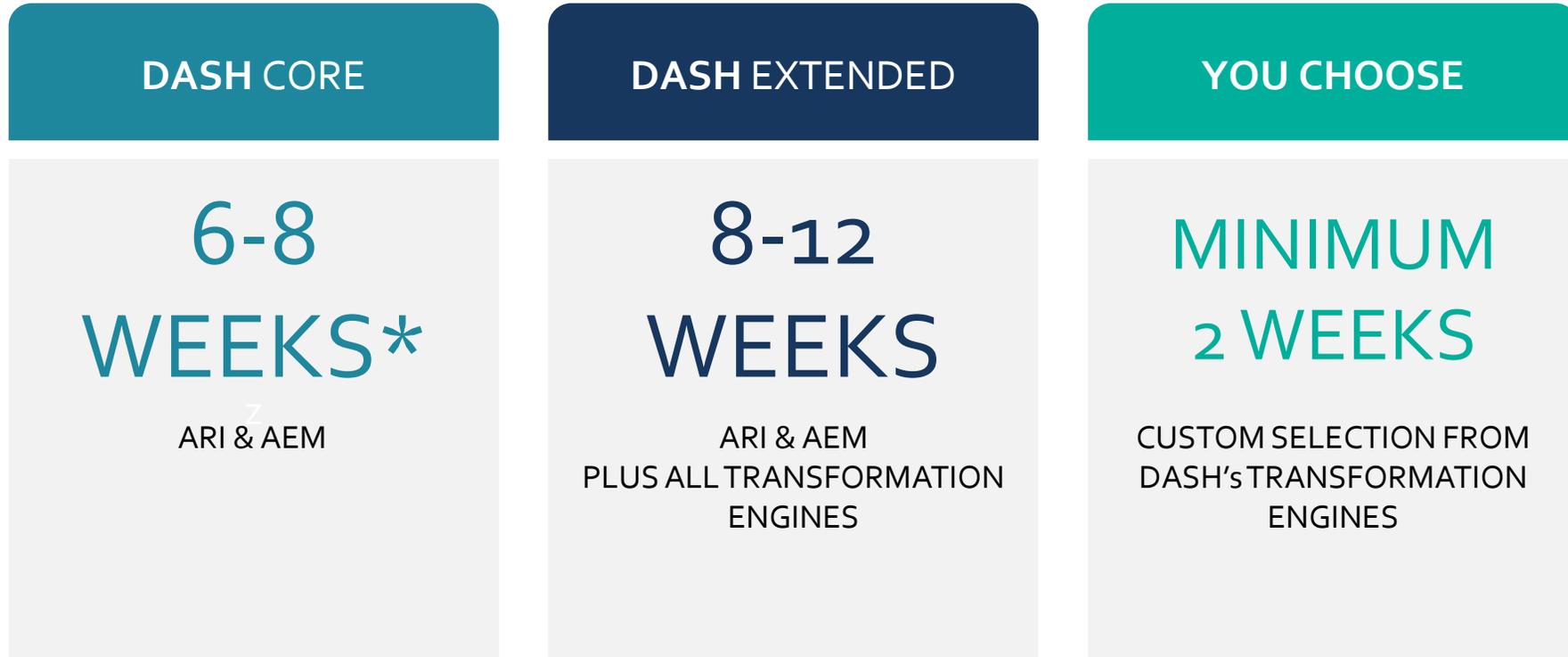
CONCEPTUAL BLUEPRINT

The AEM tool enables a Brillio expert to map these opportunities to conceptual components of the technical architecture, adding custom, contextual details to make it more real for our clients

CLOUD ARCHITECTURE

AEM processes the conceptual elements and matches it to **Azure** components in the AEM repository, which is kept up-to-date and relevant by our team of cloud architects. In no time, a reference cloud architecture for Azure is generated.

DASH PACKAGES



Do it right!!



Operationalize new
revenue drivers



Accelerate value from
analytics & data

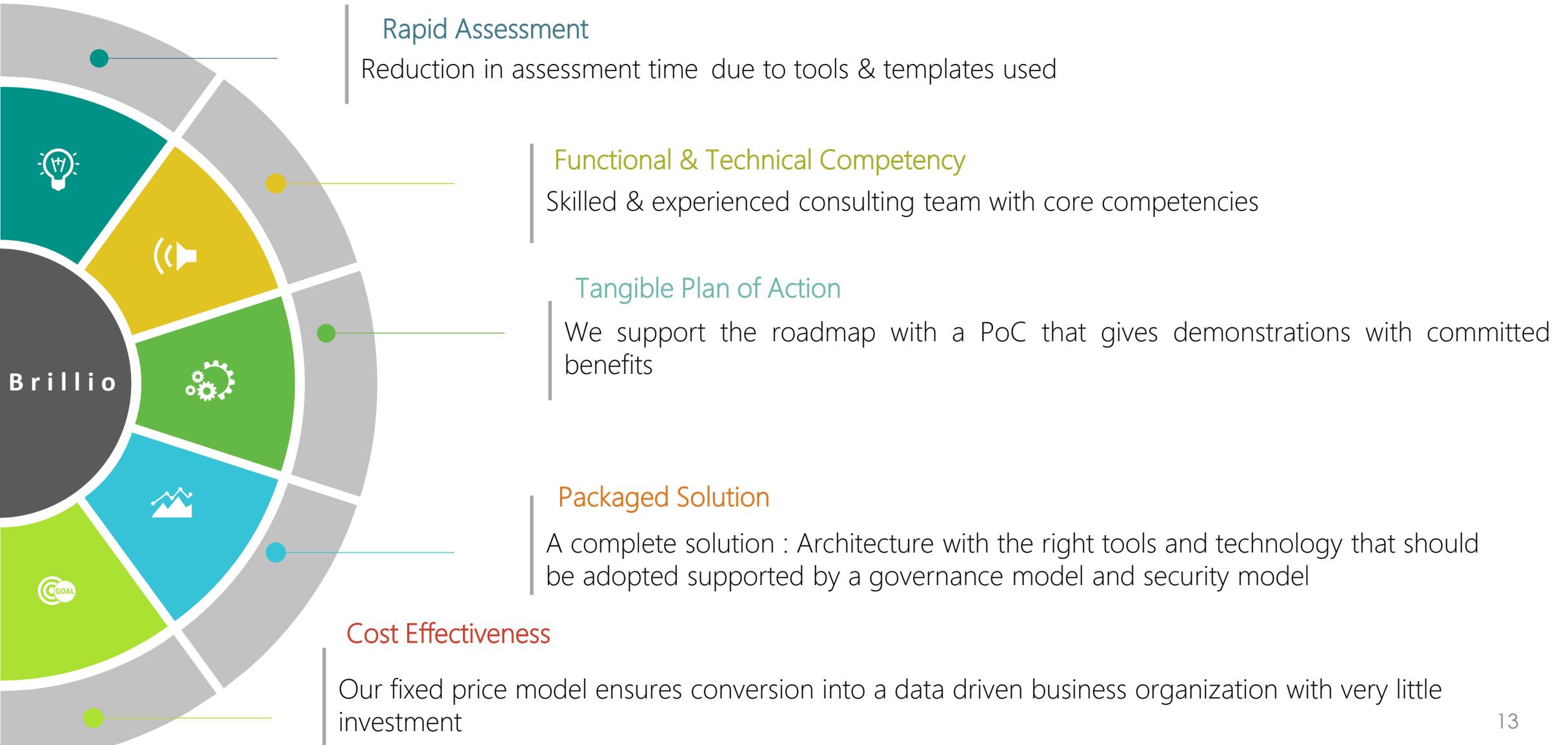


Drive down capex and
opex

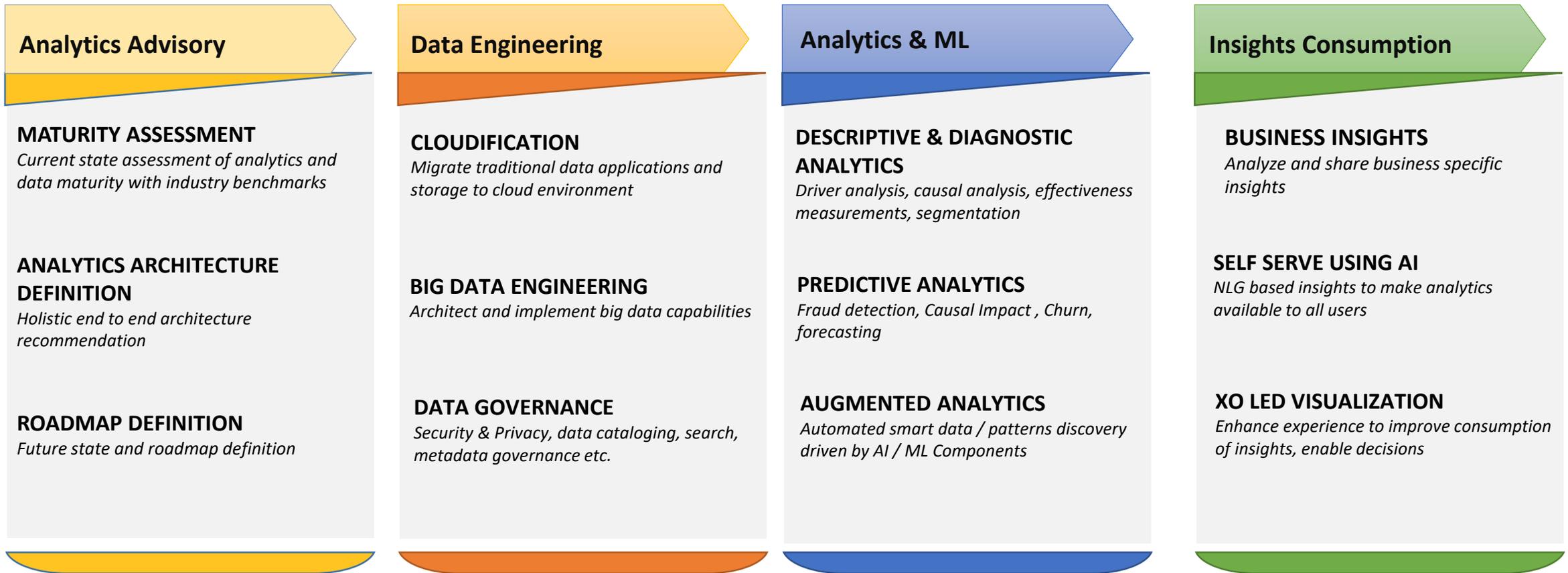


Why Brillio

Our Unique Differentiators



Brillio can provide end to end implementation of proposed recommendation!!

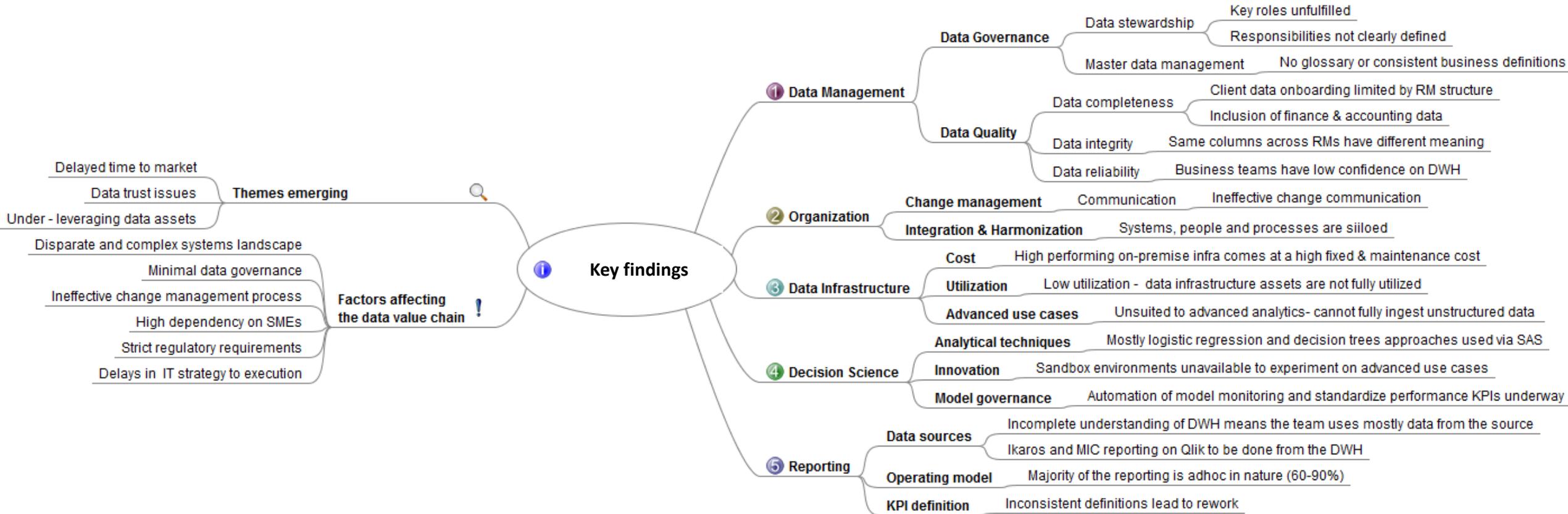


The journey kickstarts with DASH to ' Do IT RIGHT '



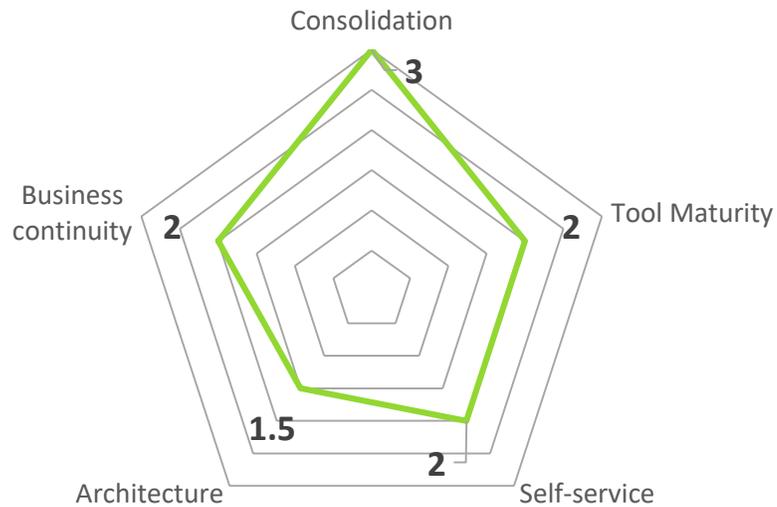
ILLUSTRATIVE DELIVERABLES

Identifying the root cause

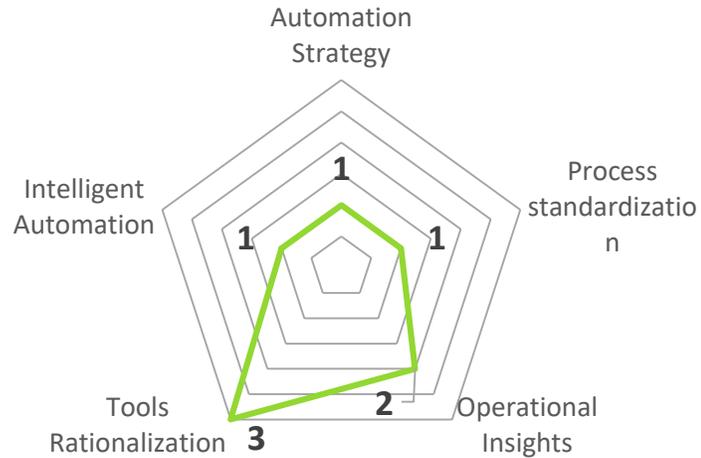


Maturity Index

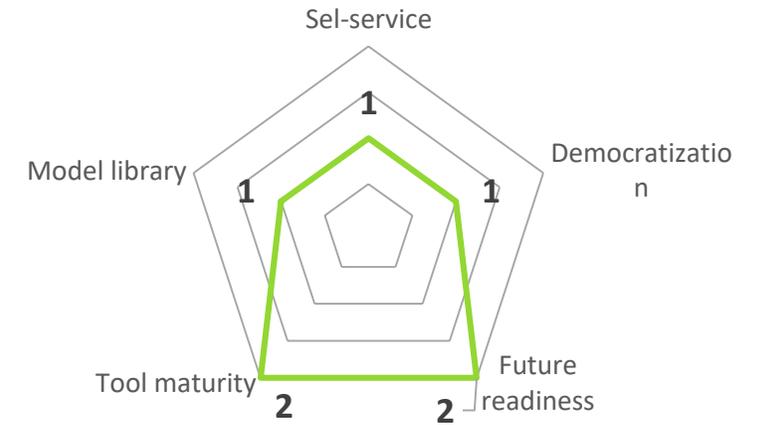
Data Management Maturity Score – 2.1



Automation Maturity Score – 1.6

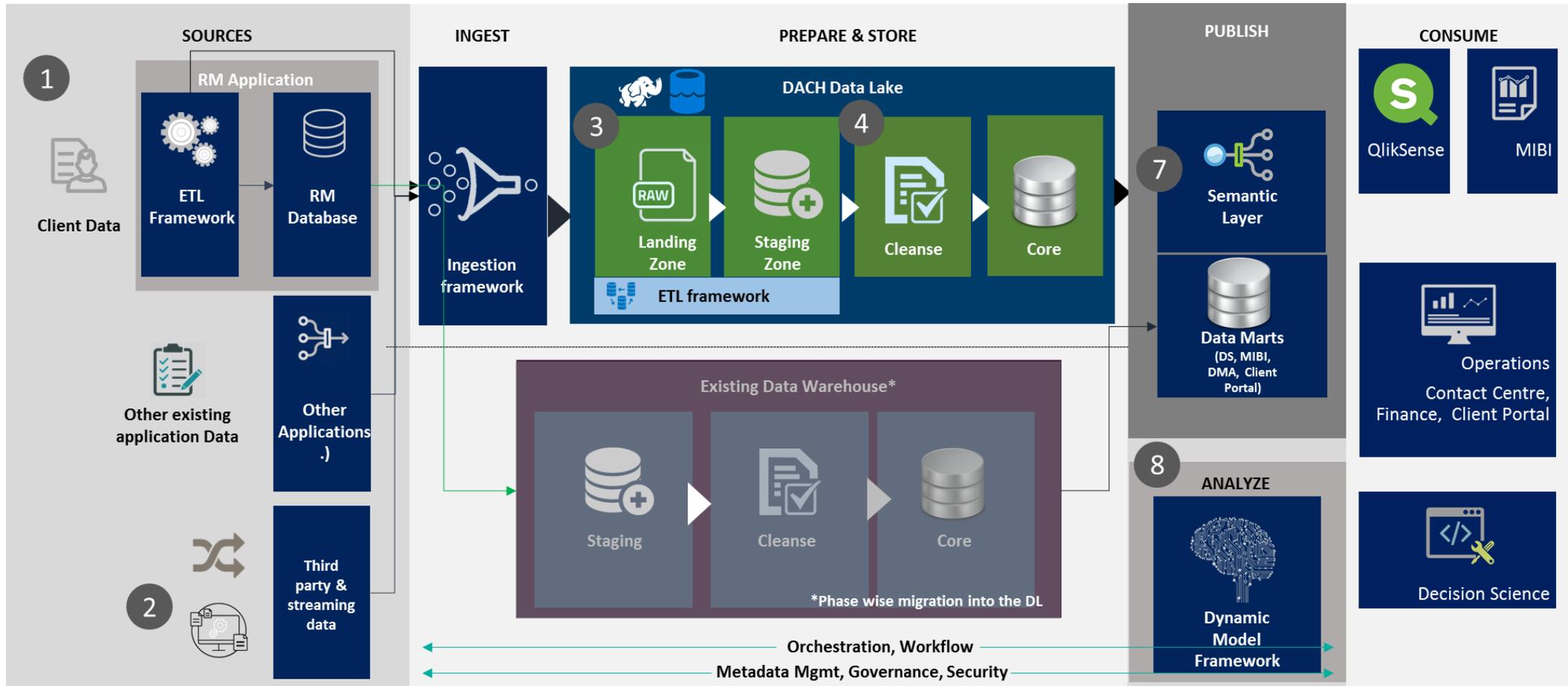


Analytics Maturity Score – 1.4

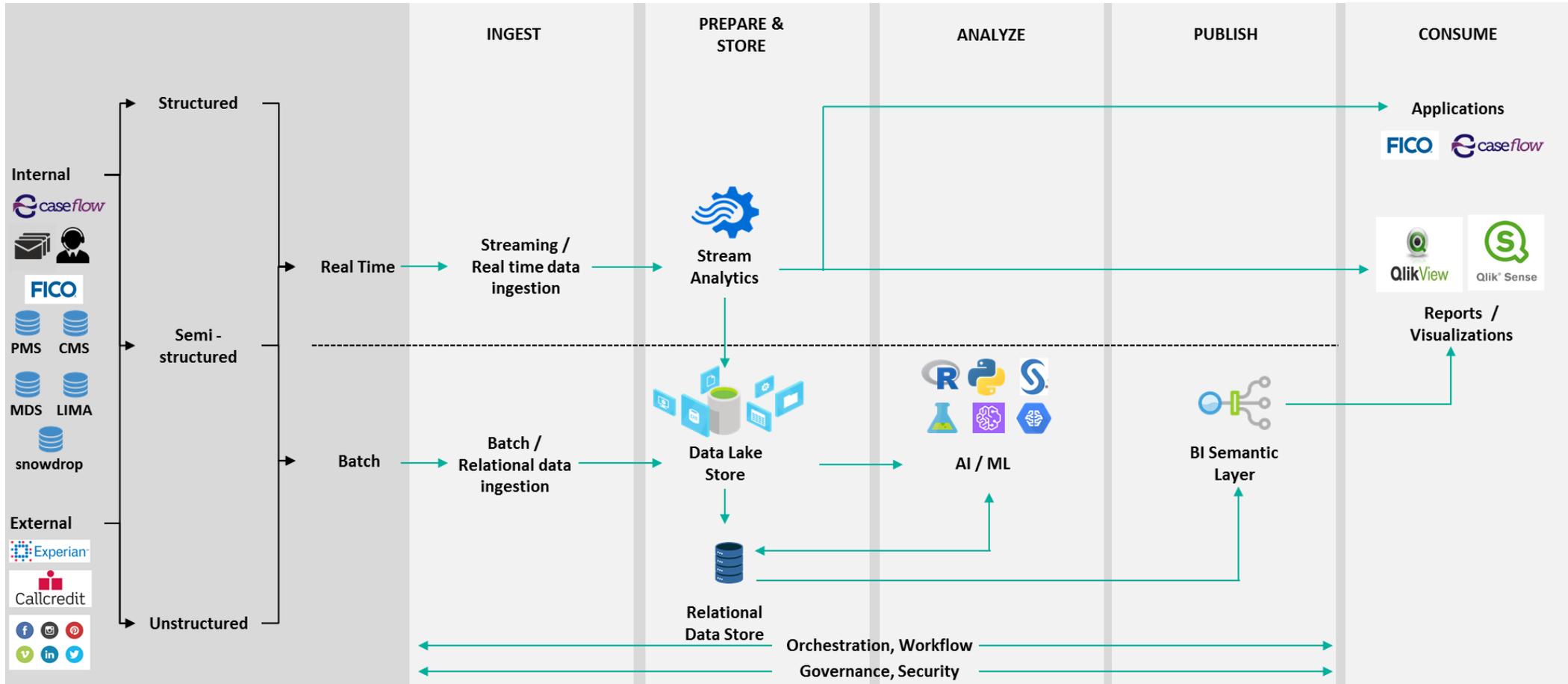


Analytics Readiness Index : 1.7

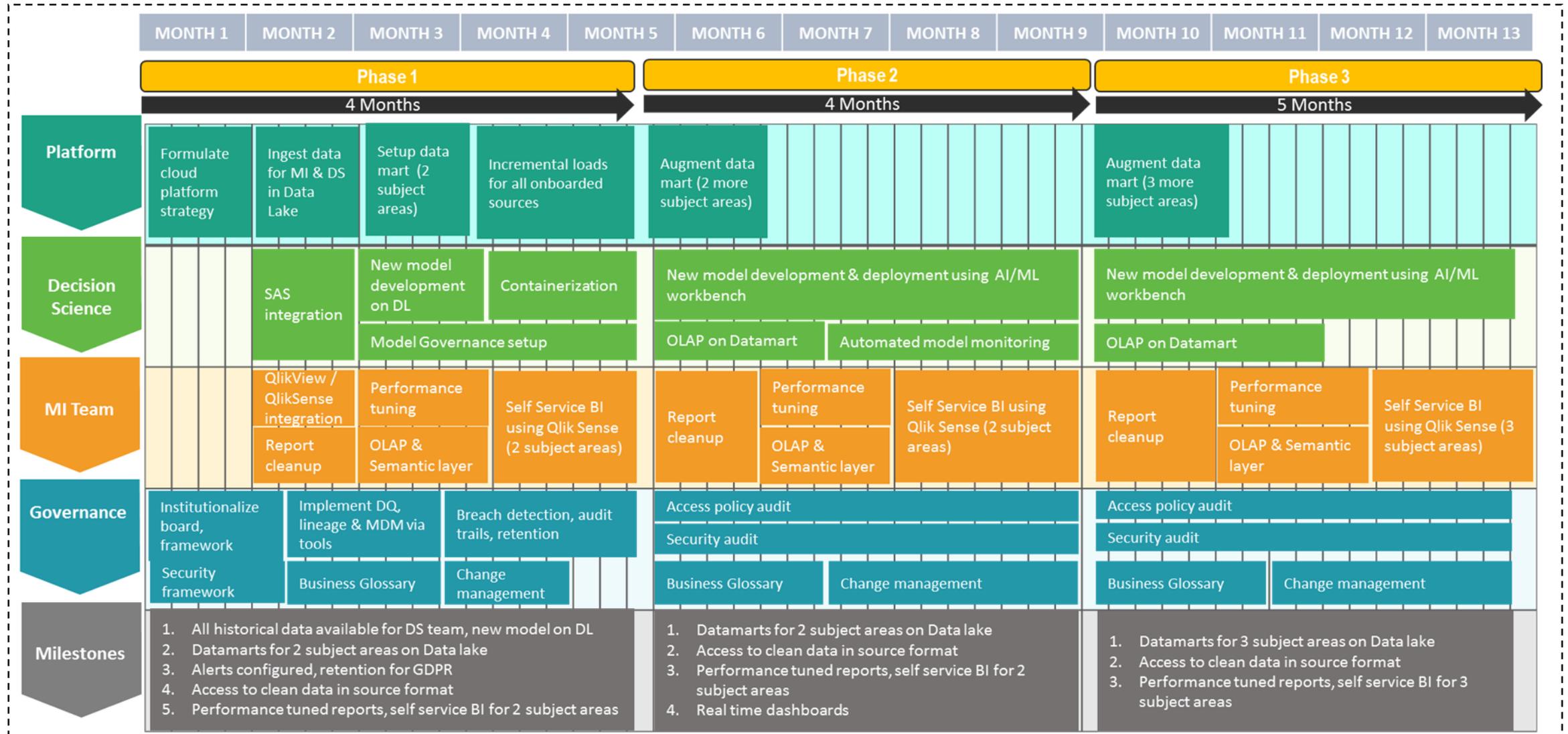
Representative Architecture



Tool Selection



Proposed Roadmap





Thank you