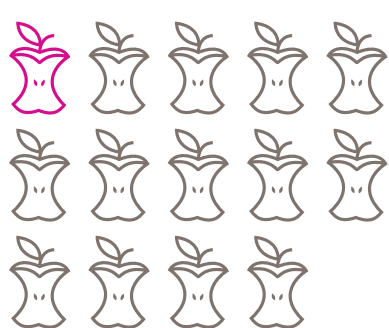# THE JOURNEY TO THE
CONNECTED RESTAURANT

Food service is a competitive industry — modern demands for customization and innovation have only raised the bar.

Providing a superior guest experience starts behind the scenes. From the back of house to the front keeping things connected and in sync makes all the difference.

Every **$1** spent on wasted food equates to **$14 dollars wasted**.
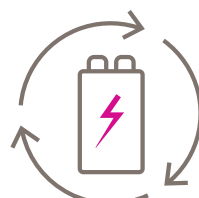
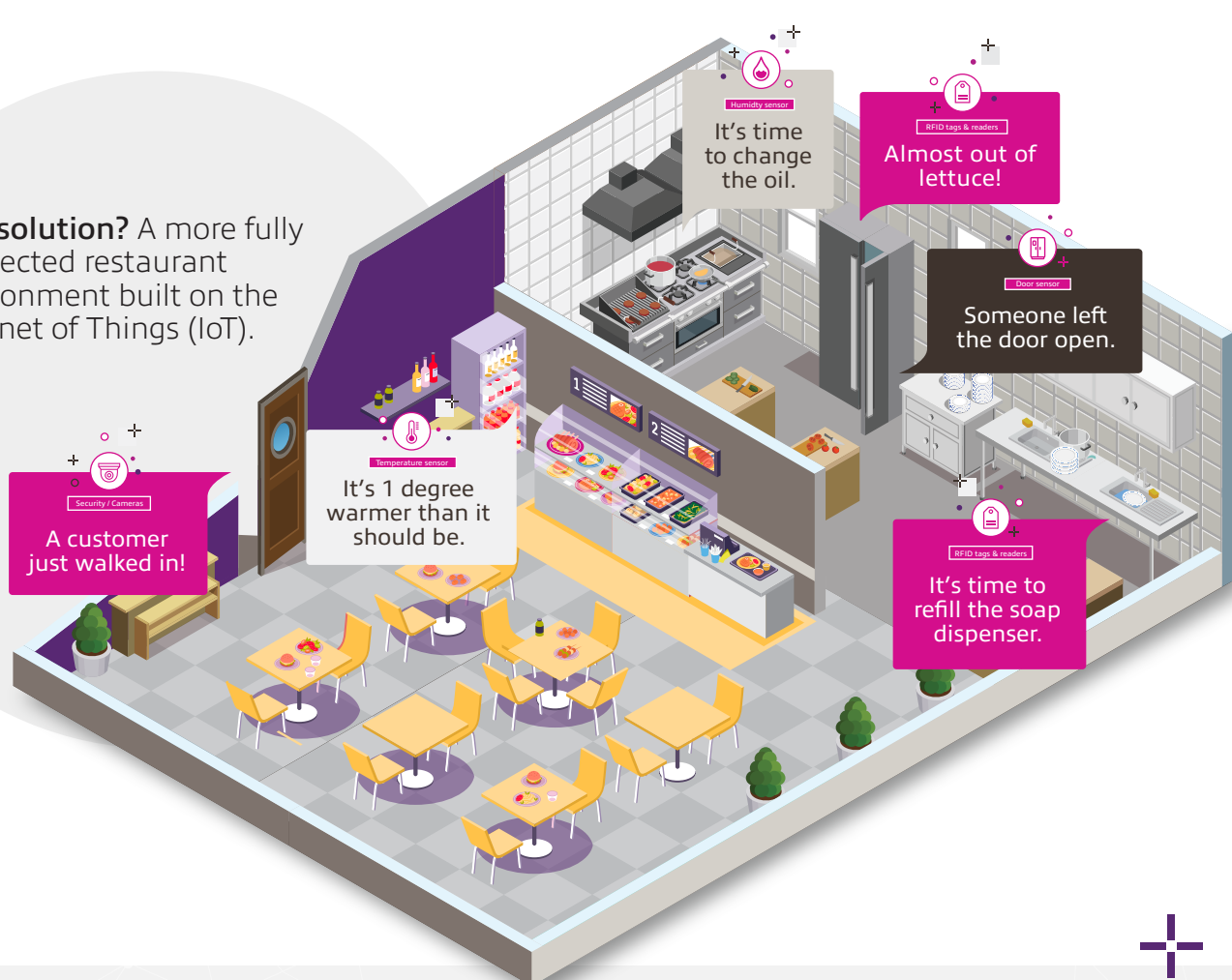**30%** to **40%** of food purchased in the U.S. ends up in the trash.

Zero-waste and sustainable cooking has grown to a top 10 trend in 2019.

Restaurants use about **5x to 7x MORE** energy per square foot than any other commercial building.

The solution? A more fully connected restaurant environment built on the Internet of Things (IoT).

It's time to change the oil.

Almost out of lettuce!

Someone left the door open.

A customer just walked in!

It's 1 degree warmer than it should be.

It's time to refill the soap dispenser.

The Insight Connected Platform offers a flexible, scalable foundation for smart kitchen and dining spaces — from single, family-owned restaurants to nationwide chains.

CONNECT
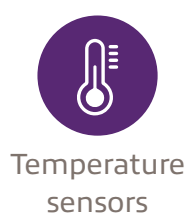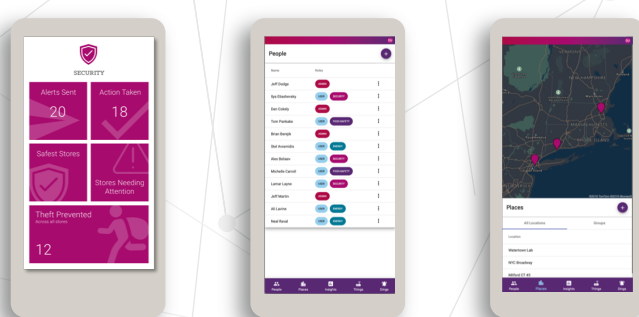as many devices, sensors and smart appliances as you desire.

INTEGRATE
other forms of historical and environmental data.

SCALE
all across as many locations as you need.

Gain complete visibility across your restaurant —
see it all from a **single location**.

Temperature sensors	Humidity sensors	Door sensors	RFID tags & readers	Vibration sensors
Smart buttons	Security/ Cameras	Notifications on digital signage	Smart bulbs	Interactive floorplans

Bringing it all together

A connected restaurant does it all: inventory, sales, training and security. Start by prioritizing your goals, then grow and build on the Connected Platform over time.

One partner from end-to-end

As a super solution integrator, Insight delivers a complete turnkey solution backed by our repeatable deployment model, a deep pool of intelligent technology experts and more than 3,500 IT partners.

Get started today.

Continue the conversation with **Insight's Digital Innovation** team to see how you can enhance your digital experiences.

connectedsolutions@insight.com

Energy Star. (n.d.). Energy Star for Small Business Restaurants.

Everett, H. (2019, Jan. 31). Digital Marketing for Restaurants: How to Get Found Online. Upserve Restaurant Insider.

Restaurant Association Metropolitan Washington. (2019, Jan. 14). Chefs Tap Zero-Waste Cooking as Sustainability Trend for 2019.