

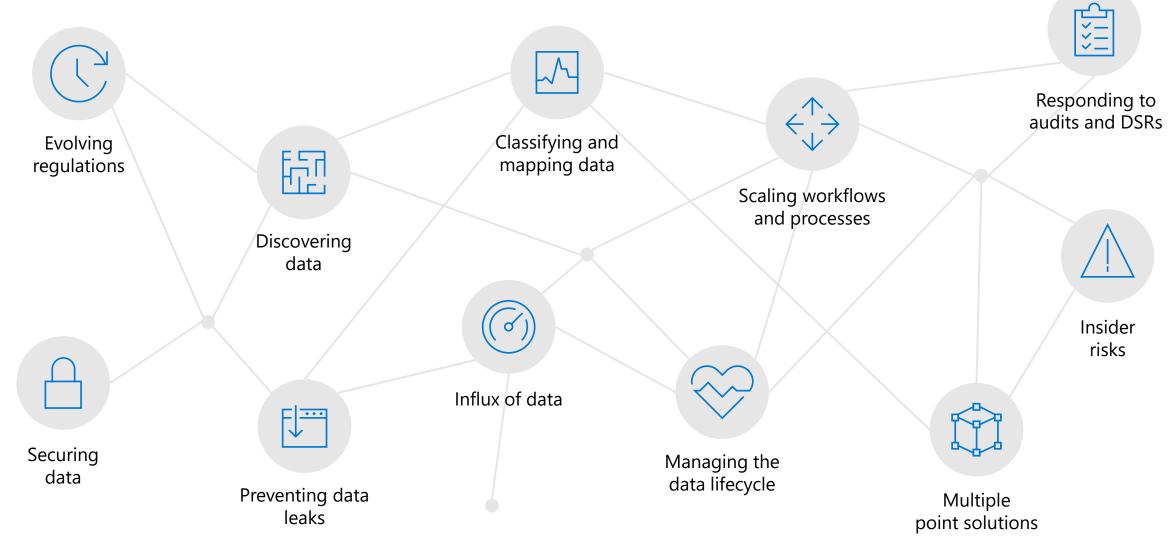


Microsoft Compliance and Security Intelligent compliance and risk management solutions

David J. Rosenthal VP & GM, Digital Business January 6, 2021 Global Webinar Microsoft MTC



What are your biggest challenges?





217 daily updates from over 1000 regulatory bodies worldwide

Lack of in-house expertise on standards and regulations

54% of organizations say lack of visibility across their digital estate is a major concern

Limited visibility into risks within the organization

The amount of data is expected to more than double every two years

Complexity of managing the influx of data

Manual data management tasks can be reduced by 45% with the addition of machine learning and automation

Need to scale processes with automation



Intelligent compliance and risk management solutions



Information Protection & Governance

Protect and govern data wherever it lives



Insider Risk Management

Identify and take action on critical insider risks



Discover & Respond

Quickly investigate and respond with relevant data



Compliance Management

Simplify compliance and reduce risk





Information Protection & Governance

Protect and govern data wherever it lives

The amount of data is expected to more than double every two years



Discovering and managing data is challenging

88%

of organizations no longer have confidence to detect and prevent loss of sensitive data¹ >80%

of corporate data is "dark" – it's not classified, protected or governed² #1

Protecting and governing sensitive data is biggest concern in complying with regulations³

^{1.} Forrester. Security Concerns, Approaches and Technology Adoption. December 2018

^{2.} IBM. Future of Cognitive Computing. November 2015

^{3.} Microsoft GDPR research, 2017

Information Protection & Governance

Protect and govern data – wherever it lives



Powered by an intelligent platform

Unified approach to automatic data classification, policy management, analytics and APIs

11

With Microsoft Information Protection, we better safeguard all files, whether they're being accessed internally or sent externally. We can prevent unprotected files from being downloaded and viewed anywhere. We protect our IP without our security measures getting in the way of collaboration and innovation.

Dave Vilwock Senior Manager of Application Development Komatsu

Microsoft Information Protection

Understand sensitive and business critical data across your organization

Built-in

Built-in labeling and protection experience in Office apps, Office 365 services, other MS services like Power BI, Edge, and Windows

Intelligent

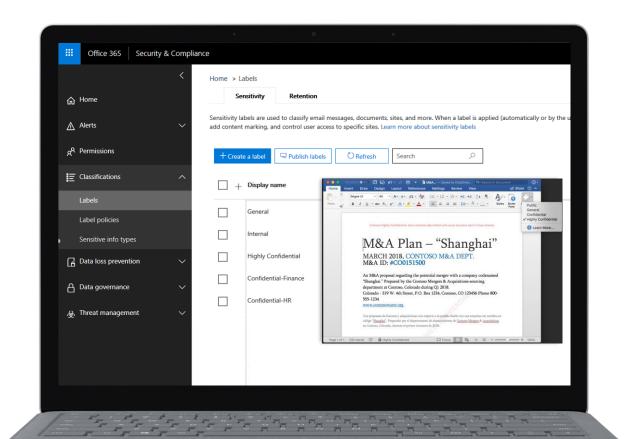
Accuracy in classification via ML based trainable classifiers and exact data match

Unified

Single admin console to configure and manage your policies and view analytics across on-premises, Office apps, Microsoft 365 services, third-party party services (via MCAS) and devices

Extensible

MIP development platform extends the protection experience, in a consistent way, to popular non-Microsoft apps and services



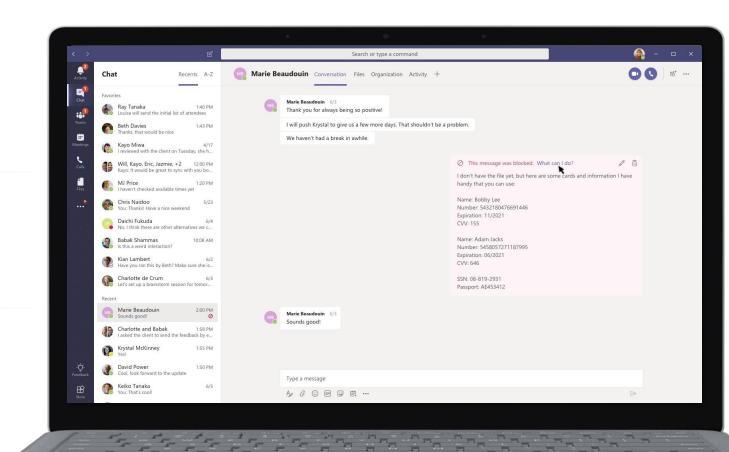
Data Loss Prevention for Microsoft Teams

Prevent sharing sensitive information in a channel or chat session

Automatically block messages which contain sensitive information

Educate and guide end-users with notifications and "policy tips"

Unified classification engine supporting 90+ sensitive information types and custom sensitive info type creation





Microsoft Information Governance

Intelligent and built-in data and records management

In-place management

Retain data and manage records where your users collaborate

Automated policy

Classify and govern data at scale with pattern recognition and trainable classifiers

Ongoing data ingestion

Manage chats, social, and collaboration data beyond Microsoft with high-fidelity import

Enhanced defensibility

Demonstrate compliance with proof of disposals, defensible disposition, and rich audit trails

Information Governance

Keep what you need and delete what you don't























Records Management

Manage high value content and meet recordkeeping obligations

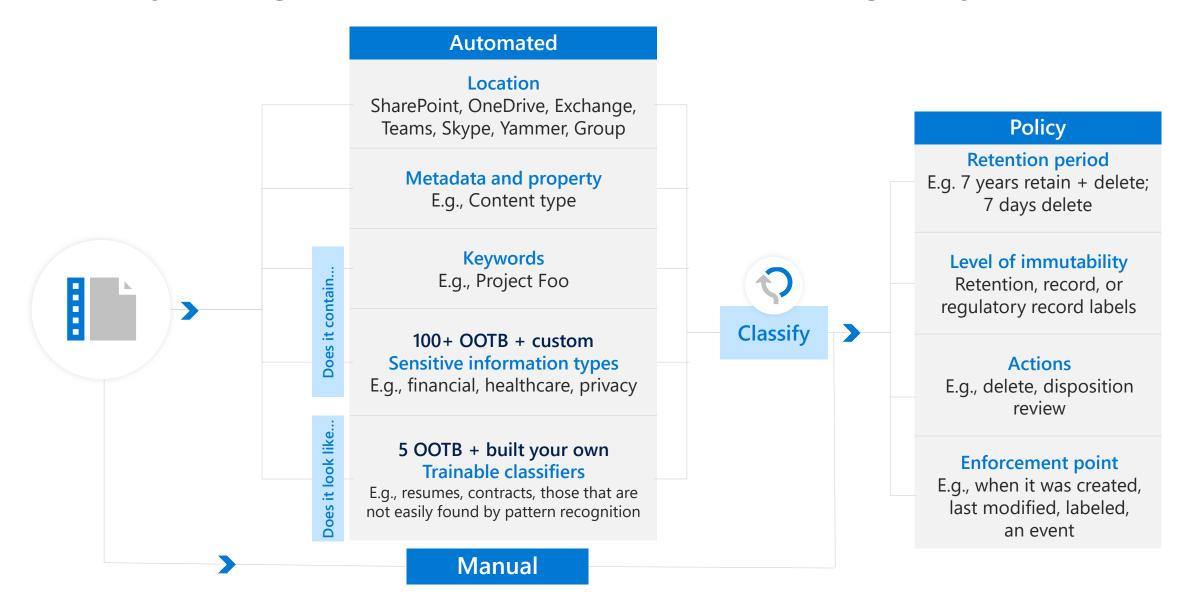








Classify and govern data and records intelligently





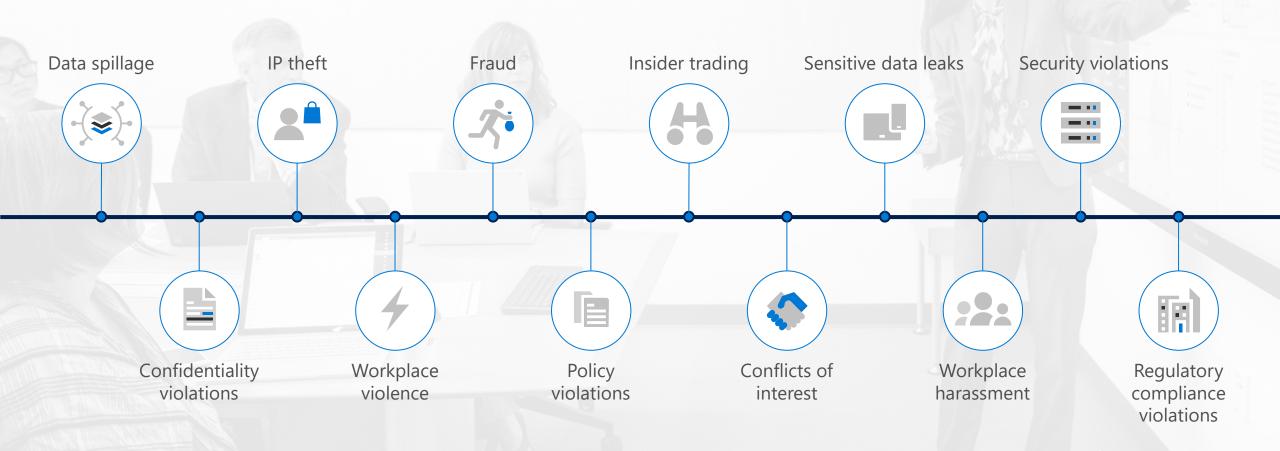
Insider Risk Management

Identify and take action on critical insider risks

54% of organizations say lack of visibility into risks across their digital estate is a top concern



Broad range of risks and violations from insiders



11

The Microsoft Insider Risk Management solution has helped us receive a 9.6 out 10 score from security audits. We can now intelligently evaluate relevant insider activities and set up actions to filter and report based on risk associated with the data stored and escalate to relevant parties.

Chad Ergun
Chief Information Officer
DGS Law

Insider Risk Management

Identify and take action on critical insider risks

Rich insights via tailored templates

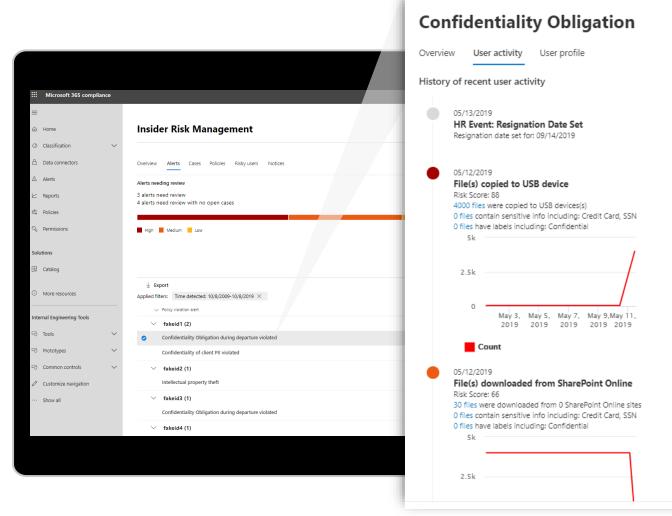
Machine learning correlates native and third-party signals to identify insider risks

Privacy built-in

Anonymity controls ensure data about risks is appropriately managed

End-to-end investigations

Integrated investigation workflows allow for collaboration across IT, HR, and legal





Communication Compliance

Quickly identify and remediate corporate code-of-conduct policy violations

Intelligent customizable playbooks

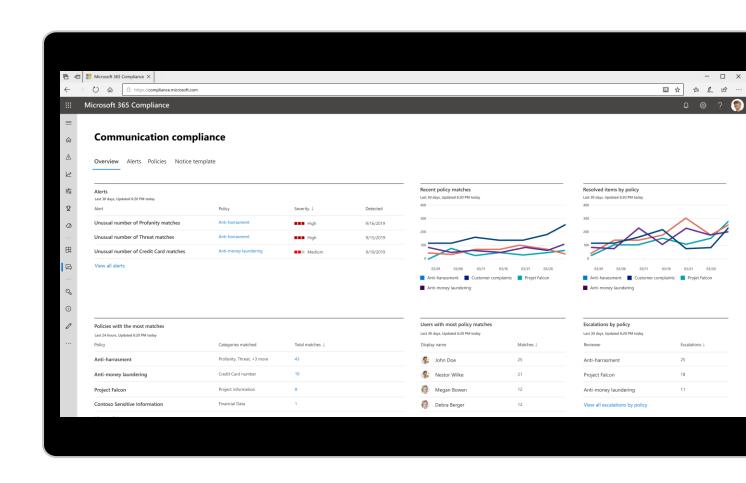
Leverage machine learning to detect violations across Teams, Exchange and third-party party content

Flexible remediation workflows

Remediation workflows to quickly act on violations

Actionable insights

Interactive dashboard with policy violations, actions, and trends





Privileged Access Management

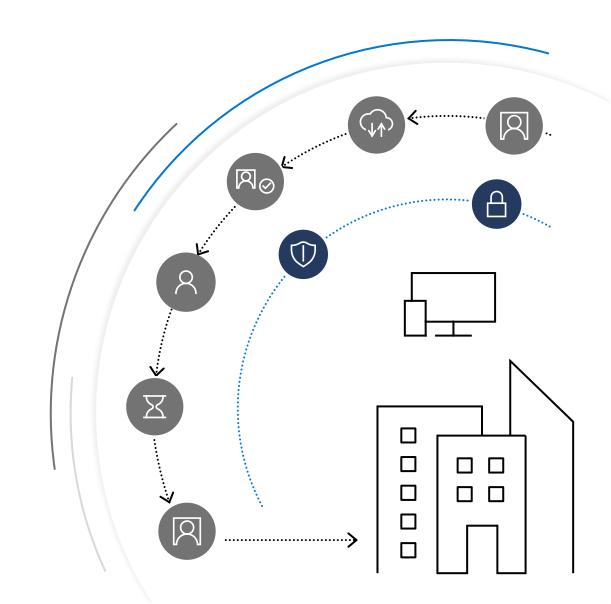
Controlling privileged access by Microsoft service engineers and by your administrators

The principle of zero standing access

Just in time and just enough access

Privileged workflow

Logging and auditing





Built in Encryption and Key Mgmt

Capabilities for added protection and control



Meets rigorous industry standards



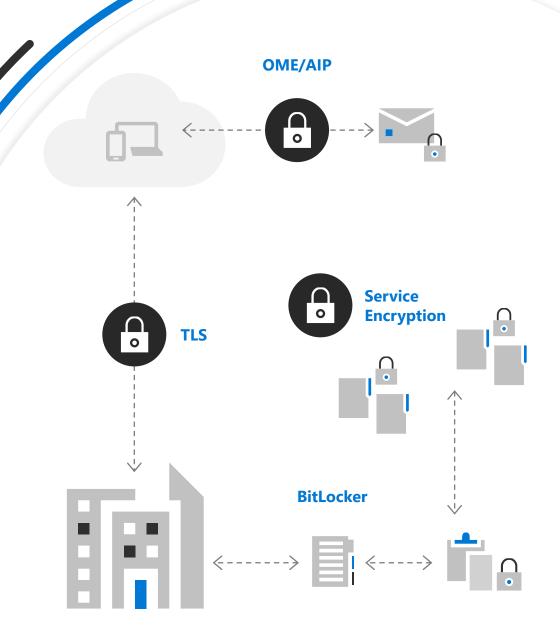
Data is **encrypted by default** at-rest and in-transit



Additional customer controls for added protection and control



Option to manage and control your own encryption keys to help meet compliance needs

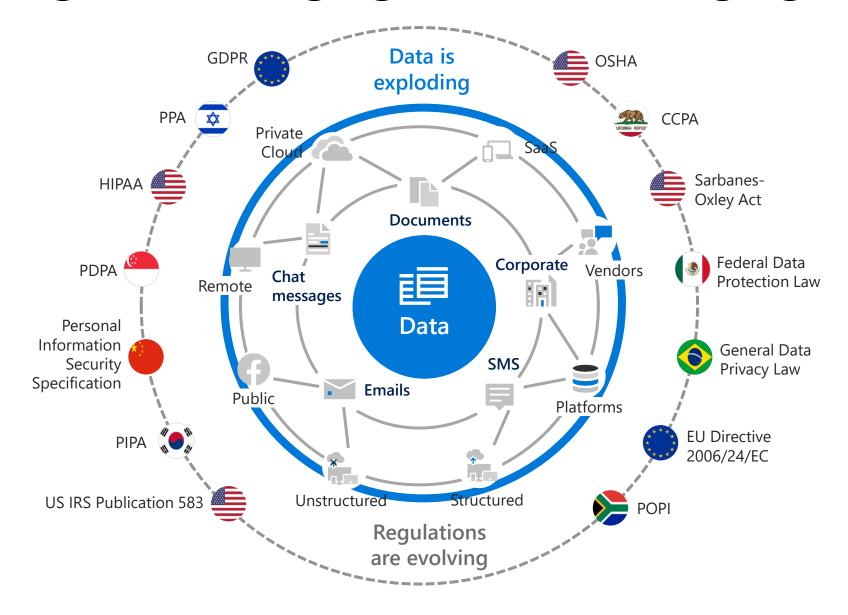




Discover & Respond

Quickly investigate and respond with relevant data

Discovering and managing data is challenging



Discovering data efficiently is top of mind for many organizations



74%

orgs to shift some employees to remote work permanently



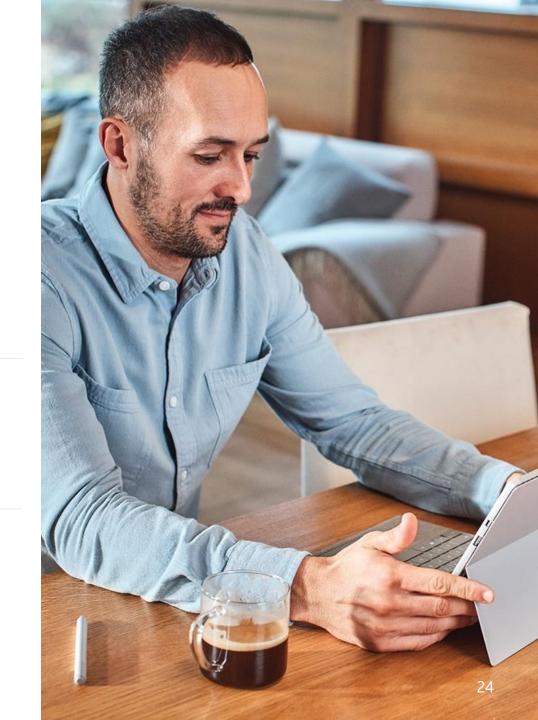
63%

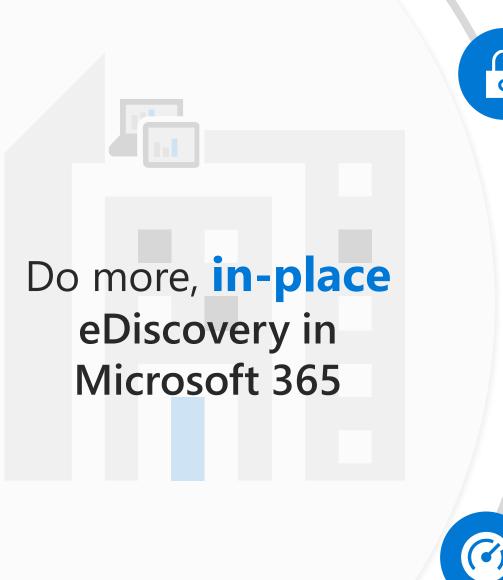
expect their company to conduct more investigations over the next three years

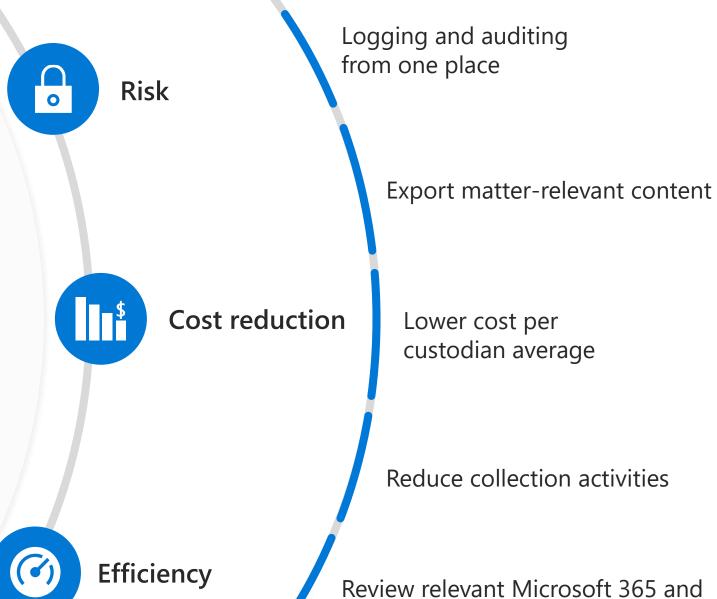


71%

are considering leveraging technology and/or best practices to improve legal operations







non-Microsoft 365 content faster

Advanced eDiscovery

Quickly find and respond with only the relevant information

Custodian Management and Communications

Preserve content by custodian, send hold notifications and track acknowledgements

Deep crawling and indexing

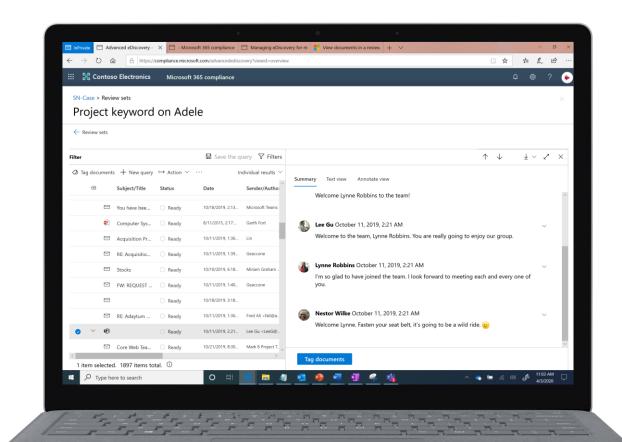
Deep processing (e.g., much higher size limits, non-Microsoft file types) to extract and index text and metadata

Review and manage case data

Manage static sets of documents within a case, that can be independently searched, analyzed, shared, and acted upon

Cull your data intelligently with ML

Near duplicate detection, email threading, themes, and ML models to identify potential high value content



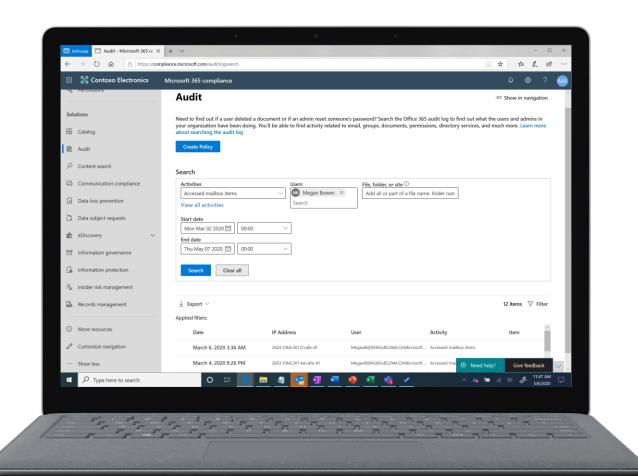
Advanced Audit

Power fast and effective forensic and compliance investigations

Access crucial events to investigations

Preserve audit logs granularly by individual and event for up to a year

High bandwidth access to data with ~2x the baseline





Compliance Management

Simplify compliance and reduce risk

Managing data and compliance risks is challenging



updates per day from 1000 regulatory bodies >50%

of organizations state that IT and cybersecurity risks are their biggest concern among all risks #1

identifying and assessing risks is the most time-consuming task in risk management

^{1.} Cost of Compliance 2019, Thomson Reuters

^{2.} Risk management market landscape web survey, Gartner, May 2019 (n=500, buyers and influencers of IRM solutions, 1000+ employees

^{3.} Deloitte's 2019 survey of risk management

Shared responsibility model



Customer management of risk

Data classification and data accountability



Shared management of risk

Identity & access management | End point devices

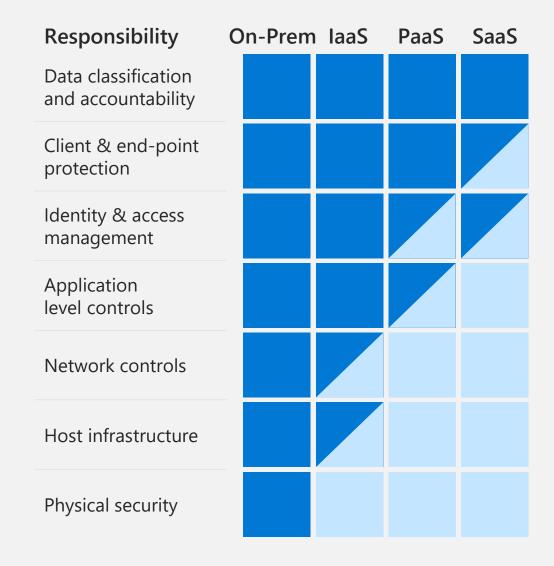


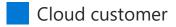


Provider management of risk

Physical | Networking









Examples of shared responsibilities: NIST

NIST 800-53

Access to production environment

Set up access controls that strictly limit standing access to customer's data or production environment

Protect data

Encrypt data at rest and in transit based on industrial standards (BitLocker, TLS, etc.)

Personnel control

Strict screening for employees, vendors, and contractors, and conduct trainings through onboarding process

Organization responsibility



Office 365

Access to production environment

Set up access control policy and SOP, leveraging Customer Lockbox / identity management solutions

Protect data

Encrypt data based on org's compliance obligations. E.g. encrypt PII in transit between users, using its own encryption key, etc.

Personnel control

Allocate and staff sufficient resources to operate an organization-wide privacy program, including awarenessraising and training

Companies need tools and guidance



Example
Keeping up with new and frequently updated regulations is ongoing struggle



Point-in-time assessments fail to identify risks between audits, a huge blindsight in a digital world



Collaboration on risk and compliance management is inefficient and siloed



Guidance is lacking to help with designing and implementing effective controls



"I describe my role a lot of times like playing Whack-A-Mole at the county fair and I'm knocking down one mole's head which is Sarbanes-Oxley and then PCI pops up, and I knock that one down, then something else pops up. So trying to keep everything going in the right direction and making sure something doesn't pop up and come back to bite us is extremely challenging."

> IT decision maker, hospitality industry



Microsoft Compliance Score

Simplify compliance and reduce risk

Continuous assessments

Detect and monitor control effectiveness automatically with a risk-based score

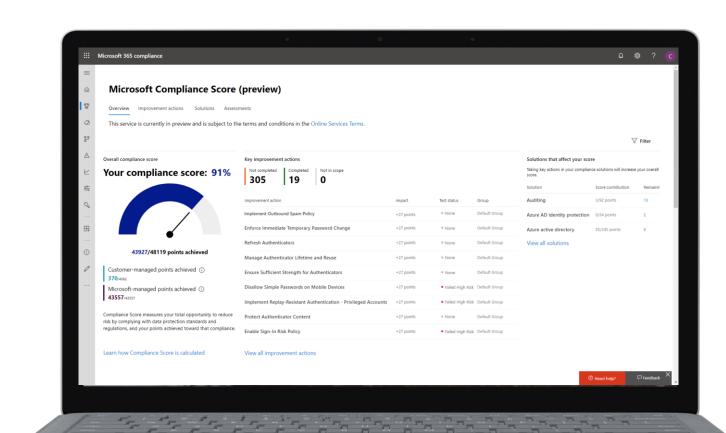
Recommended actions

Reduce compliance risks with actionable guidance

Built-in control mapping

Scale your compliance efforts with built-in mapping across regulations and standards

Compliance Score is a dashboard that provides your Compliance Score and a summary of your data protection and compliance posture. It also includes recommendations to improve data protection and compliance. This is a recommendation, it is up to you to evaluate and validate the effectiveness of customer controls as per your regulatory environment. Recommendations from Compliance Manager and Compliance Score should not be interpreted as a quarantee of compliance.

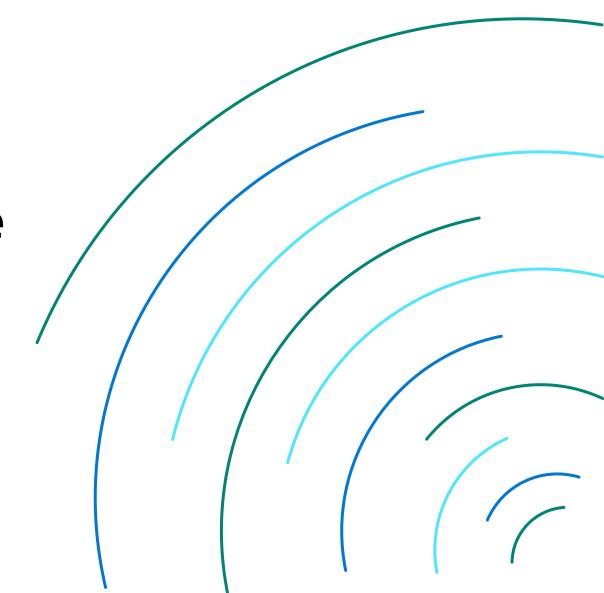






Microsoft 365 Compliance

Intelligent compliance and risk management solutions





Consider a different approach





Reduce number of solution vendors and leverage shared responsibility



Know, protect and govern your sensitive data throughout its lifecycle



Implement more intelligent, built-in compliance solutions





Discussion





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Appendix



Office 365 message encryption

Admin and end user controls

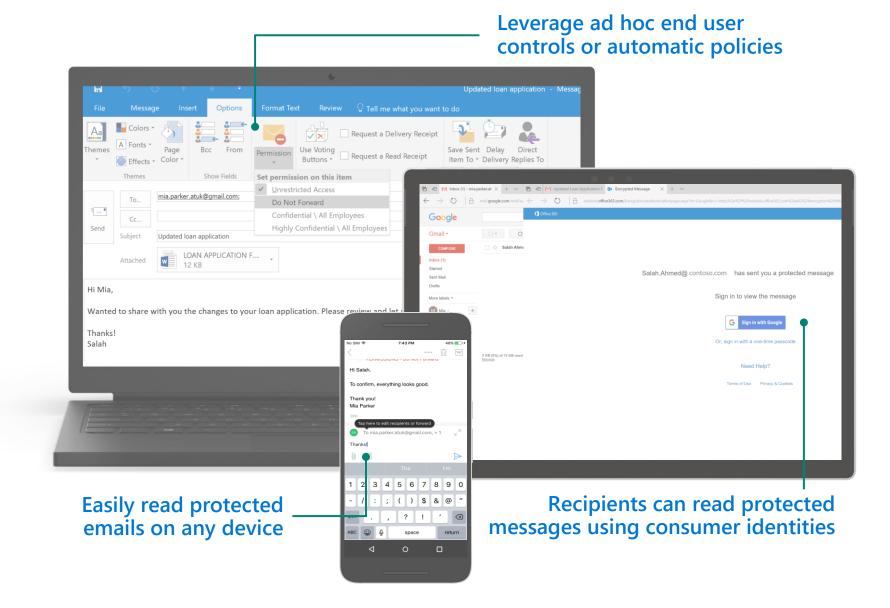
Leverage automatic policies or ad hoc end user controls, for emails shared inside or outside the organization

Seamless recipient experience

Office 365 users can view directly in Outlook, SSO for Google and Yahoo identities

Compliance

Meet compliance obligations that require encrypting data or encryption key control





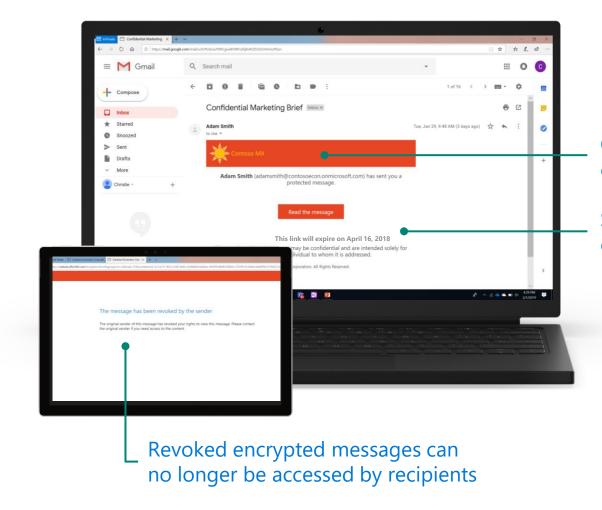
Office 365 advanced message encryption

Customize multiple email templates for both Office 365 and Non-Office 365 users.

Expire* encrypted emails to control the duration of time that recipients can access sensitive content.

Revoke* encrypted emails from recipients who are no longer authorized to view sensitive content.

Review encryption actions which are logged and auditable



Customize logo, color and text

Specify message expiration date

*Admin controlled revocation and expiration

