



# C A N A L Y T I C S

Transforming Your Organization  
with the Power of Data





C A N A L Y T I C S

# Business Intelligence (BI) Solution for All

## The Right Data for the Right User at the Right Time!

With C-Analytics, you are perfectly equipped to centralize your database, track your KPIs, monitor your progress, evaluate your performance and assess and adapt accordingly!



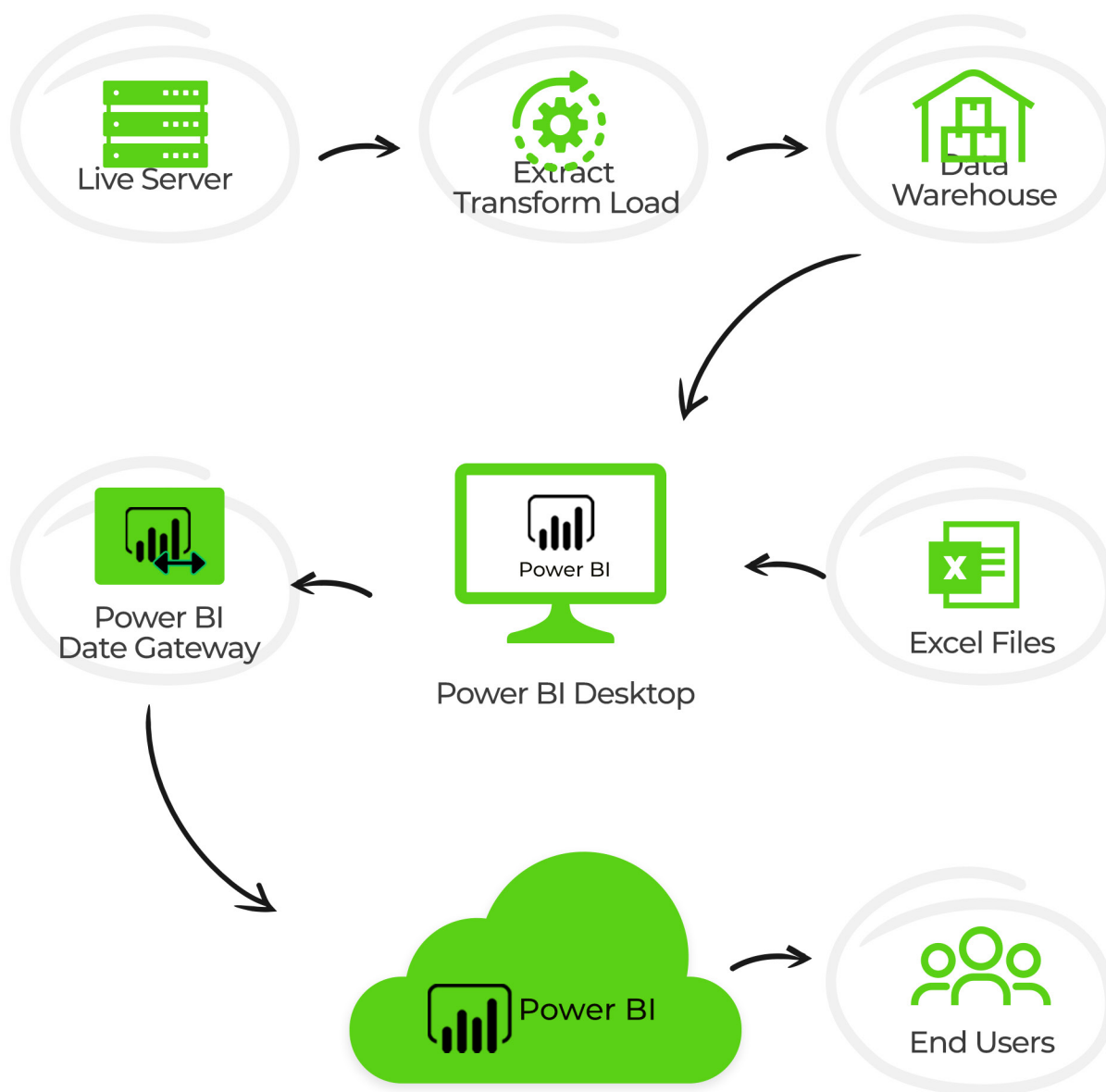




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# High Level Topology & Data Flow

All Your Data on a Single Pane of Glass





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# There on Every Step of The Way

## Process - based Dashboards

Visualize all your organization's processes at one glance with predefined, easily customizable process-specific dashboards.

### Areas we cover :



**Sales**



**Procurement**



**Financials**



**E - Commerce**



**Inventory**

## Role - based Dashboards

Get access to built-in dashboards personalized to fulfil role - specific needs for in-depth strategizing and problem solving.

### Sales

Store Manager  
Area Manager  
Country Manager

### Procurement

Procurement  
Manager

### Financials

Payable Manager  
Receivable Manager  
CFO

### Inventory

Merchandiser  
Warehouse Manager

### E - Commerce

Store Manager  
Product Manager





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# The Right Toolkit for Decision Makers

- ✓ Built on Microsoft Power BI.
- ✓ 400+ KPIs to analyse business performance.
- ✓ 35+ built-in executive dashboards.
- ✓ Customizable KPIs and dashboards.
- ✓ Real - time business analytics.
- ✓ Role - based data accessibility.
- ✓ Location based access security.
- ✓ Interactive analytical visualizations.
- ✓ Ability to integrate multiple data sources including ERP, footfall solution, Microsoft Excel and more.
- ✓ Compatible with Android, iOS and Windows apps.
- ✓ Automated email notifications on your desired frequency.
- ✓ Comparative analytics against multiple benchmarks (budgets and historical trends).





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# Discover the Power of Business Intelligence

Bring your organization together for agile business management.



## Data-Driven Decision Making

Step away from intuition and move towards **objective decision making**.



## Enhanced Business Acumen

Easily customizable dashboards and interactive reports **enhance understanding** of the business processes.



## Autonomous Information Processing

Readily available information for users **reduces dependency** between stakeholders/ departments.



## Improved Coordination

Readily available information and enhanced data accessibility **improves collaboration** between teams.



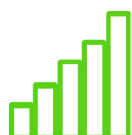
## Objective Performance Tracking

Meaningful KPIs help **define employee targets** realistically and evaluate measurable employee goals.



## Reduced Chances of Human Errors

Automatic integration from different data sources ensure accurate data processing & assessments.



## Competitive Service Delivery

Structured data based on historic purchasing patterns **enables opportunities** to increase sales, targeted marketing campaigns & even forecasts on behavior.



## Reduced Delays in Execution

Visualize data at one glance to **identify problem areas quickly**.



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## What Our Customers are Saying

  
J.

*“An amazing transformation by moving to Power BI. Everyone here in J. understands that big data leads to even bigger ideas. We have all the data we need right at our fingertips. We are now able to take crucial decision based on various factors.”*

**Waqas Ahmed**  
**Chief Technology Officer**  
**J.**

  
stylo  
Wear your Style

*“C-Analytics enabled Stylo to make informed decisions by accurate and quick analysis on sales, stocks, promotions and other segments. It also empowered us to identify the exact areas of strengths and weaknesses and evaluate our strategies accordingly.”*

**Amjad Saeed**  
**Group CIO**  
**Stylo Group**





# Trusted by The Best



## Get in touch

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