



touchdown✓n
Email & SMS Marketing Automation

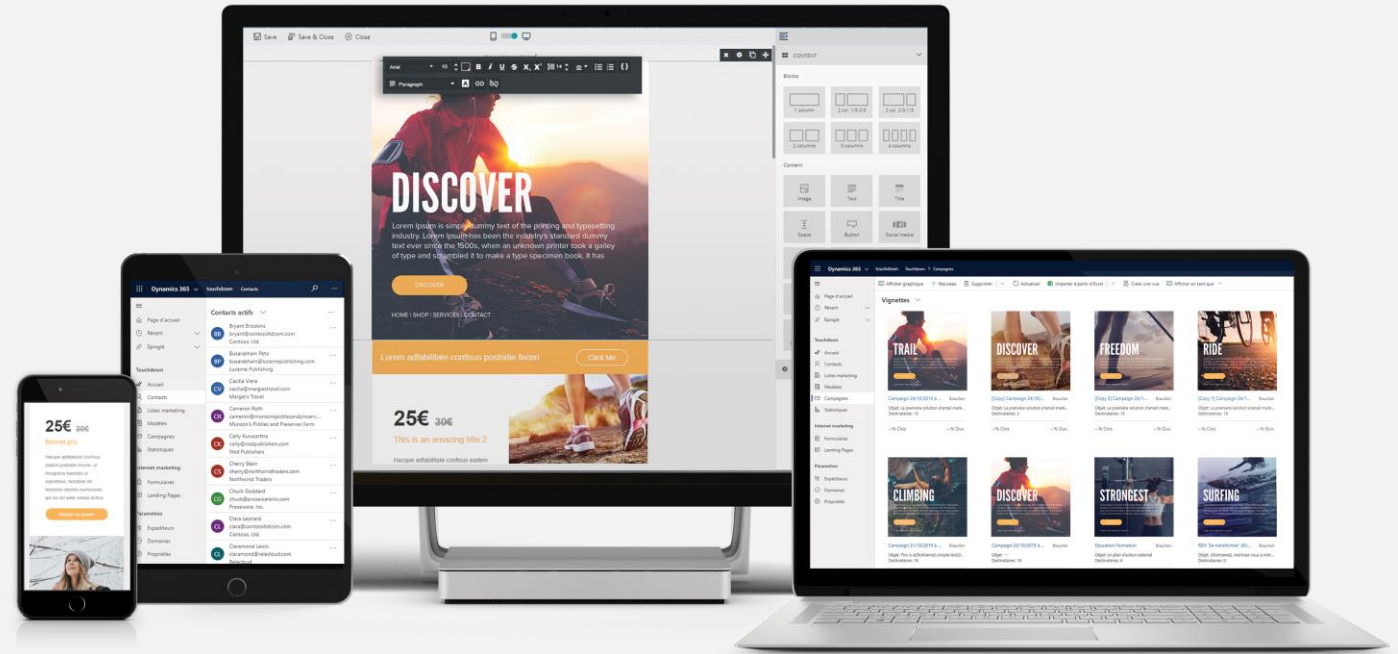
Microsoft Partner

www.touchdown.co

Email & SMS Marketing

Get in touch with customers

Touchdown is fully customizable for every type of industry and for any user of Microsoft Dynamics 365 thanks to its full integration. Representing an intuitive environment we assist our users in their marketing automation desires increasing the deliverability as well as the reinforcement of the strong customer relationships.



Brand image promotion

Thanks to our own routing systems and our expertise, we guarantee an effective communication, high deliverability and therefore an increase in your brand awareness.

Autonomous teams

All the teams can work autonomously within Microsoft Dynamics 365 where all the data is immediately treated and synchronized within Dynamics 365 strengthening a customer centric approach.

Optimised processes

Full integration allows every business to have their solution tailored to their needs. We help save time and optimise processes by combining marketing, sales and client services for the best outcome..



Key benefits of touchdown

With more than 15 years of expertise, our technology guarantees a high deliverability. Touchdown is designed to help marketers reinforce their long-lasting customer relationships with a GDPR compliant solution.

GDPR compliant

GDPR is an obligation for us as it is for our clients. Therefore, we designed a GDPR compliant yet effective solution which is easily manageable to help you comply with the regulation.

Intuitive interface

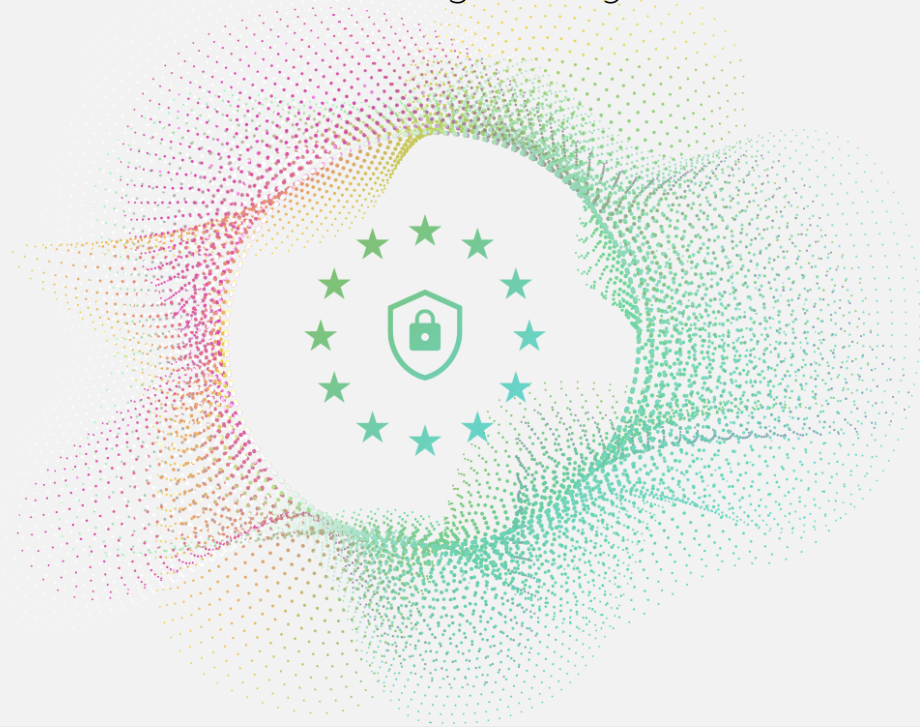
We want to naturally guide our clients throughout the whole process. Our interface is intuitive within the environment of Microsoft Dynamics 365 thanks to the years of operation, testing and observation.

Adapted to your language

As a European software company we know the importance of localised solution. The way of thinking and the way of conducting the business varies across countries and we adapt accordingly.

touchdown + Microsoft Dynamics 365

The need for an efficient yet integrated marketing solution is growing. Users of Microsoft Dynamics 365 do not have such solution at their disposal. Especially as each customer relationship journey is so unique leaving every company to adapt to each of their clients. Touchdown offers a marketing solution designed for them, optimising the processes and creating an autonomous yet centralized marketing, sales and customer service. We give a complete control over the marketing directly within one software.



Modulable solution

Touchdown is fully developed on Microsoft Azure. This allows for complete customisation of the solution for each client. Creating new opportunities for the processes.

Data centralisation

Touchdown uses the existing data within Dynamics 365. Every contact's interaction with the company is registered and saved directly within the Microsoft Dynamics 365.

Collaboration

Thanks to the full integration on a cloud based platform, Touchdown users can work on the same project, campaign or send at the same time and work together in an user-friendly environment.

Customer success

Dimm

“Touchdown is the missing piece which helps us manage and optimize our email and SMS marketing in an efficient way. We are able to increase our deliverability and automate our processes in a friendly environment. All our data is nourished all the time, it is a great way to enhance our communication.”



Deliverability enhancement

Touchdown helped us configure our domain names, raising our deliverability. Moreover, we are able to implement the good practices naturally during the campaign creations.

Time optimisation

We are able to quickly create emails, SMS and automation workflows directly within the solution. No need to follow courses on how to create, stay compliant and reach the inbox all at the same time.

Law compliance

Touchdown is the only GDPR compliant solution created and fully developed for Dynamics 365. Having this opportunity is of a great advantage to us.



Partner success

Manelto

"Thanks to our offer of Touchdown, our sales raised by 20%. Our clients use a solution adapted to their needs making them satisfied as they can work in a comfortable interface and achieve high deliverability while being GDPR compliant. Touchdown knows what they are doing and makes sure they are present for their partner and our mutual clients."

– Thomas Masson, Co-founder, Manelto

Proximity

Touchdown puts an emphasis on the strong relationship with their partners. This allows them to guarantee closeness with their clients and partners which fits perfectly the indirect selling technique they pursue.

Adapted to each client

We are able to satisfy each client while combining Touchdown with other Dynamics components, facilitating the work of marketers with powerful yet intuitive & personalisable solution.

High deliverability

Years of expertise and enhancement of their own routing systems combined with intuitive usage help our clients to follow correct email practices improving their overall performance.

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Effective Email & SMS Automation for Dynamics 365



Microsoft Partner

Call for more information: [+33 328 328 050](tel:+33328328050)

Ask a question via email: contact@touchdown.co

Learn more: www.touchdown.co

Microsoft Marketplace: [Touchdown on AppSource](#)