Working towards "Net Zero"





- Digitise GHG Emissions data collection and compliance
- Smartphone app, No Hardware required
- CDP and Streamlined
 Energy and Carbon
 (SECR) Reporting



Society is more aware of the environmental impact of greenhouse gas emissions. Smart Green Drivers is a solution and movement to help drivers better understand the impact of their driving behaviour on the environment and for companies to have some real data to work with.

CO2 Emissions for Last Trip

-0.4 kg

-3.6 kg over 13.47 miles

The Smart Green Drivers solution is based on a smartphone application with a difference, not only does it collect the data from your existing fleet but also the "grey fleet"

Artificial intelligence (AI) based on machine learning

is infused into the solution and identifies "high risk" safety and environmental driving behaviour, and provides relevant feedback and insights. The flexibility of the solution allows for personal as well as business use, including mileage collection for expenses and the management of your personal garage of vehicles. This includes making appointments for MOT's and servicing as well as routing,

Reina back end system all policies, procedures, documentation, goals, targets and training materials to be kept in one location. Systems should provide links to the relevant international standards including GRI and CDP reporting, Optio-Eye Wi-Fi Dashcam is an optional extra, providing for additional security with the automatic collection of video footage in the event of an accident and help to reduce insurance costs





Smart Green Drivers Module in System & Optio –Eye



