

#### Piik GPX for Retailers

Your business has been generating data since the doors opened. It's time you used that data to grow your business profitably.

Piik GPX seamlessly integrates data from systems restaurants already use, continuously recognizes patterns, and provides Al-powered actionable insights, in real-time, that increase sales and productivity, and optimize inventory costs.



## Piik GPX is an Al-powered Analytics-as-a-Service for Retailers



#### **Unified Data**

seamlessly bring together data from multiple systems (internal / external) in one place



### Interactive Analytics

holistic, visually interactive, analyses of sales and inventory costs



#### Actionable Insights

Al-powered sales forecasts and recommendations to improve sales and optimize inventory costs

# Solution benefits...Sample questions that Piik GPX answers

What promotions should I run? When? For which customers?

Which categories make more money? How do I reduce inventory costs?

How can I improve my low performing locations?

What sales can I expect for each category and how much to order when to optimize inventory?

#### How it works...Solution features



## Smart and cost effective solution

- ✓ No hardware needed
- ✓ No need to replace data source systems; save the cost and business disruption
- ✓ Save time to analyze business drivers
- ☑ Connect with any internal/external sources
- ✓ Automated, interactive analyses
- Al-powered recommendations to profitably grow your business
- Access Piik anytime, anywhere, any device
- ✓ Simple subscription pricing