

# THE ZEROSPAM

# DIFFERENCE



**ZEROSPAM** is a pure-play 100% Cloud Anti-Spam solution that is DEADLY accurate and UTTERLY simple. It delivers advanced protection against today's most dangerous email-borne threats such as ransomware and spearphishing at a very affordable price without requiring the purchase of additional modules. These unique features, built to ensure optimal efficiency and ease of use, set ZEROSPAM apart from its competitors.

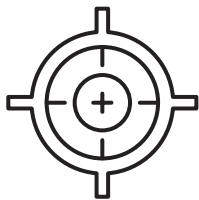


## **SUPERIOR RANSOMWARE AND MALWARE DETECTION**

Excellent ransomware detection is included in ZEROSPAM's protection at no additional cost. ZEROSPAM properly secures the 3 main propagation vectors: disguised executable files, infected macros in old versions of Microsoft Office documents and dangerous links.

## **ADVANCED SPEARPHISHING (WHALING) DETECTION**

**ZEROSPAM** offers unique spearphishing detection at no additional cost through highly effective, specialized algorithms. These algorithms compare the various addresses used, check the validity of the sending domain, the Levenshtein distance between the TO and FROM domains, and the presence of text related to money transfers.



## **PROVEN ACCURACY**

The **ZEROSPAM** solution is tested on an on-going basis through the VBSpam Program since March 2012. Our catch-rate is usually above 99.9% and our FP rate is very low. On six separate occasions, we have earned the prestigious VBSpam+ Award which requires a minimum catch-rate of 99.5% and 0 false positives.

## **CONFIDENTIALITY**

**ZEROSPAM** uses TLS to protect the confidentiality of your email messages in transit. TLS can also be forced for outbound messages sent to key partners. The ZEROSPAM filtering process is executed at lightning speed by our systems and no information is stored except for communication logs and quarantined messages.



**FREE 30 DAY TRIAL**  
[zerospam.ca/trial](https://zerospam.ca/trial)



### PROTECTION FROM YOUR OWN USERS

Research proves it, most security breaches are not technology based, they are human based. Which is why giving users the power to release dangerous messages is a bad idea. By default, the **ZEROSPAM** quarantine is centralized. Individual quarantine accounts are also supported.



### BUILT-IN FAILOVER REDUNDANCY

With 3 different data centers monitored 24/7, **ZEROSPAM** offers unfailing service availability. Every customer is given a set of 3 MX records all hosted across separate data centers. Therefore, an entire data center could experience an outage without any impact on email delivery.



### FEEDBACK LOOP AND CONSTANTLY UPDATED RULES

**ZEROSPAM** customers can easily download and install an Outlook plugin that enables them to report undetected spam with a single mouse click. Because of the wide **ZEROSPAM** customer base, this feedback loop enables us to bridge the gap very quickly between exposure to and protection from zero-day threats.



### WE MAKE IT EASY

**ZEROSPAM** is a "Set and Forget" solution. Customers love knowing that their email is protected without having to spend a lot of time managing their protection. From the design of the interface to the licensing mode, every part of the **ZEROSPAM** solution has been engineered to make your life easier.

### SMALL, MANAGEABLE QUARANTINES

**ZEROSPAM** rejects a large percentage (up to 90%) of incoming email with a high degree of certainty thanks to its elaborate system of SMTP checks. These messages are bounced which dramatically reduces the size of the quarantine, making it much easier to manage.

### AGILE SERVICE-ORIENTED TEAM

At **ZEROSPAM**, we see ourselves as your partner on the email path. Our experienced support specialists speak SMTP as a second language and are trained to deliver quick, competent and courteous support. They can easily be reached and will help with any and all email issues. No call center. No call queue. Easy.

### EMAIL CONTINUITY SERVICE

In case of a client server outage, incoming email is queued on our infrastructures for 5 days, automatically and free of charge. When faced with an issue that can't be resolved quickly enough, customers can request our Email Continuity service. Temporary email accounts are configured for all or a subset of the customer's users so email can be sent and received during the outage using a Webmail interface.

### NO SPAM DIAL

The **ZEROSPAM** solution does NOT come with a spam dial because we know what setting you want. We strive to block ALL spam and deliver ALL legitimate email to each and every customer without any adjustment on their part.