

# CSP Control Center

CSP Control Center (C3) is a cloud platform for Microsoft CSP Partners enabling them to sell, distribute and provision cloud resources. It is a comprehensive solution for Partners to manage customers, their subscriptions and licenses. The platform has extensive support to manage license-based subscriptions like Office 365 as well as usage-based subscriptions like Azure.



## Self-Service white-labelled marketplace

Simple and intuitive user experience across various devices. White labelled portal with your domain name. Ability to define plans and create invitations which can be shared with your customers to sign up.



## Custom pricing and offers

C3 is preloaded with all the offers from Microsoft Partner Center. Apply your margin and define the sale price. Work with your custom offers and services. Bundle offers as a unit for sale



## Distributors, direct and indirect resellers and affiliates

Support for direct and indirect reseller model. Support for an affiliate (a sales agent or an extended Partner). White-labelling support for indirect resellers



## Manage license based and usage-based subscriptions

Intuitive user interface for purchase of offers or update licenses. Manage users and license assignments. Manage CSP and non-CSP Azure subscriptions



## Extensive support for Azure

View Usage history, get estimates on usage and optimize resources, set markup per subscription, include Azure usage from customers in invoice and billing, monitor and get notified on spends, access Audit logs for Azure resources, and more.



## Coupons & Discounts

Define coupons applicable to offers, plans and customers. Set validity of a coupon. Offer discounts to existing customers

# CSP Control Center for Azure

## Automated payments



Support for Credit Card and ACH or Bank Accounts. Works with payment gateways like Bill&Pay, Stripe, EziDebit, Authorize.NET and more

## Integration with accounting software



Works with accounting software like Quickbooks and Xero



### Invoicing

Control over the generation of invoices. Adjust invoices due to one-time charges or waive offs. White-labelled downloadable PDF



### Taxes

Define tax rules. Include taxes in the invoice line items



### Rich analytics and reporting

Power BI based reports. Various downloadable CSVs for tax reports, reconciliation sheets, invoices, etc.



### Custom RBAC and Audit

Fine grained access control scoped to the extent of a tenant and a functional area. Comprehensive audit log detail to track the activity in the system for reporting and troubleshooting.



### High availability and Enterprise class SLAs

Powered by Azure. Driven by strong engineering team. Enterprise class SLA and support



### Configurable Notifications

Formatted email templates with Partner or Reseller branding. Configure notifications for several events. Configure recipients for email notifications