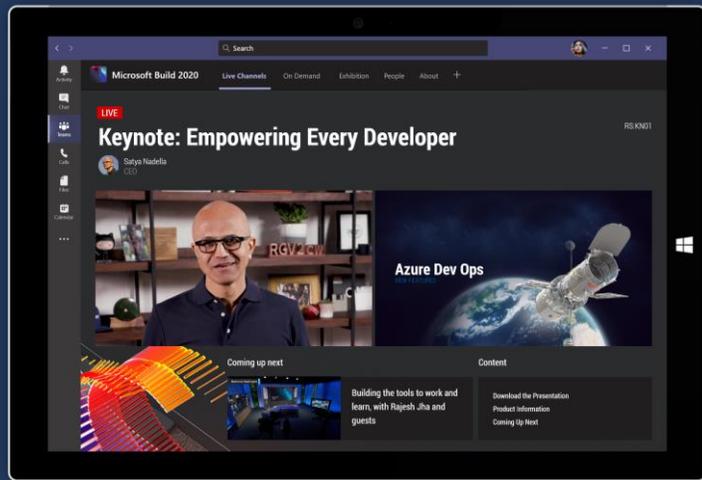# Virtual Events from Microsoft

Virtually connect and engage your audience on the world's most secure and scalable platform.

Virtual events have emerged as a critical vehicle to connect customers, partners, sponsors, and vendors on a global scale. Offering a unique opportunity for organizations to empower their audiences and expand knowledge and business connections—regardless of location—Virtual Events with Microsoft Consulting Services can transform an ordinary event into an exceptional experience. We can help you create and host virtual event experiences that meet your vision and:

- **Drive attendee interest** and engagement.
- **Encourage greater interaction** by honoring different styles of presence and communication.
- **Deliver unique opportunities** for connection, communication, and collaboration.

Virtual Events from Microsoft feature scalable, live, and on-demand content streaming that integrates state-of-the-art attendee and exhibitor services and best-of-breed third-party solutions.

Benefits

Professional Look and Feel	Engaging Environments	Seamless Connection	Personalized Attendee Experiences	Measurable Value

How it Works

Based on the Microsoft Cloud, the Virtual Events solution gives event organizers a full-featured platform that can deliver content and services while taking advantage of world-class communications and collaboration capabilities.

Microsoft offers consulting and program management services that can ensure your virtual event vision comes to life with thorough planning and expert implementation—plus end-to-end management and support during your event.

Plan and Scope Discovery Workshop

Step one: We will work together during a Discovery Workshop to understand and define the scope and requirements for your virtual event, providing a high-level plan to move your vision forward.

Enable and Deploy Customized Platform

Step two: We will customize, deploy, and enable the secure and scalable event platform, based on your unique specifications.

Oversee Start-to-Finish Program Management

Step three: We can manage the entire event lifecycle to give you peace-of-mind that your event is in experienced and professional hands.

Virtual Events from Microsoft offers a platform that is easy to manage and build customized features and experiences. Working with Microsoft Consulting Services you can help speakers and exhibitors tell their unique stories in interesting ways, create seamless transitions between events, and facilitate invaluable networking opportunities.

Your organization can digitally deliver content while providing an integrated audience experience that can be customized to highlight what's most important to you and your audience.

Virtual Events from Microsoft can support your vision.

- End-to-end planning, management, and oversight.
- Real-time connection, communication, and collaboration.
- Personalized experiences to inspire engagement and interaction.
- Secure device connection and environment.
- Accessibility features for varying workstyles and capabilities.
- Live streaming and on-demand video capabilities.
- Integration with third-party apps and solutions.
- Comprehensive insight and oversight of all aspects of the event.

> *"When we host a virtual event, the real-time conversations we have help inform us, without a doubt, of what's on our participants' minds. That ensures that what we're saying is relevant to our audience and that they're getting more value from the conversation."*
>
> — Ryan Gorman, President and CEO
> Coldwell Banker Real Estate
> Case Study

Additional Information

Make your next virtual event one that delivers on your investment and brings real value to your attendees. With the help of Microsoft Consulting Services, you gain from our years of successful end-to-end delivery and support of hundreds of events. Let us help you:

Prepare

Determine scope, plan event structure, define services, technology, and licensing requirements.

Enable

Develop, configure, and enable customized technical solutions that will support the virtual event.

Manage

Assemble a program management team that will oversee all aspects of the virtual event lifecycle.

Next steps: Microsoft Services can help get you started on your journey toward envisioning, creating, and running your next conference, broadcast, or large-scale event.

Contact your Microsoft representative to learn more or email virtualeventscoe@microsoft.com.

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