THE MICROSOFT 4AFRIKA JOURNEY IN AFRICA

Our Impact

Over the past 8 years, our work has made significant strides across key economic sectors including agriculture, social impact, health-care and skills development.

FINANCIAL INCLUSION

Fintech is a transformational sector required to build an inclusive digital economy that drives the unbanked into the formal economy. The majority of Africans remain unbanked, without access to financial services, while many SMEs in emerging markets struggle with a lack of access to affordable finance. Microsoft partners **Flutterwave, CoinAfrique** and **Movas** are all employing technology to make financial services more widely available to people and SME's, whether through payment technologies, online classifieds, or access to loans and financing options.

PARTNERSHIPS

with like-minded stakeholders such as a partnership with Jumia Nigeria and Kenya to make genuine Microsoft software and hardware available in local currency. We partnered with Unilever in collaboration **Mawingu Networks** and **Shujaaz** for Project Rubicon to introduce affordable connectivity for low-income women and youth. Partners **Upepo Technology, ICE Commercial Power, Shujaaz, Farmerline** and others are supported by the African leg of the Global Social Entrepreneurship Programme.

SMES & STARTUPS

We collaborated with **FirstBank, Vodacom, MTN** and **Liquid Telecom** to extend cloud services to SMEs, supporting the growth of **1,7M** SMEs. **800+** enterprise and SMC customer resources were taken from zero proficiency to Microsoft certified cloud professional under 4Afrika programme management. **400** managed partner technical resources benefited from 4Afrika upskilling programmes.
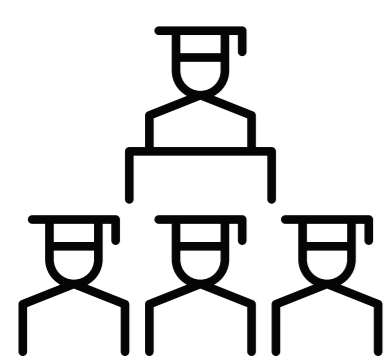
300+
startups were supported

we recruited **60** new startups and established **30+** partnerships with organisations **IFC, USTDA, Silicon Cape, Flat6Labs, ITIDA, EcoVC, Cairo Angels, TEF, Technopark, Seedstars, AGRA** and more.

SKILLS DEVELOPMENT

Across Africa, **1,6 million people** have been trained.

2,455 apprentices have graduated from **28 SkillsLabs** in **13 countries**, with **85%** of graduates employed;

the Kenya Graduate Skilling programme trained **1,250** graduates via 4Afrika programmes & learning partners; and trained **200** Andela trainers to deliver Microsoft Cloud training to a community of **3,000+** developers. Interns 4Afrika has placed **1,500** interns with **310** partners, with an **85%** retention rate at the end of their internships. In Kenya, **4Afrika** hosted the **first AI and IoT PopUp Lab in Africa**. The lab brought together international experts (through MySkills4Afrika), **90+** Kenyan developers and eight African organisations to impart skills in AI, IoT, machine learning, cognitive services and bot framework, and speed up development timelines on connected devices and services. The lab engaged partners including **Safaricom, M-KOPA Solar, Strathmore University, Kenya Commercial Bank** and **Virtual City.**

AGRI-TECH

Partnered with **AGRA**, the **World Bank** One Million Farmers campaign and agriculture ministries across Kenya, Nigeria, South Africa and Egypt to accelerate digital transformation and drive impact in agriculture through policy initiatives, a chatbot to help farmers, and developments in water forecasting using AI and Microsoft Cloud. Working with Microsoft partners **NFrnds, SunCulture, Farmerline, Twiga Foods** and **Virtual City** to develop agri-tech solutions for smallholder farmers such as solar-powered irrigation systems, online information platforms and digital ecosystems.

HEALTH

Formed strategic partnerships with healthcare providers throughout Africa and beyond, providing them with technical support and business consultancy to help them achieve their goals. Each of these healthcare providers has had a significant impact in their sphere of influence, with organisations **BroadReach, Sehat Kehani, M'Care** and **Access Mobile** all using technology to enable accessible healthcare for millions in Africa and beyond.

4Afrika believes in the power of technology to empower every person and organisation to achieve more.

4 AFRIKA
Microsoft