

Predictive Intelligence for Dairy Industry Enterprises

Ida is based on sensor technology, machine learning and cloud software. Ida learns the behavior of dairy cows, farmers and the supply chain to measure and predict outcomes.

Companies in the dairy industry need to create new solutions that support our farmers to meet sustainability targets, track animal welfare, and increase production efficiency.

Ida Enterprise

Ida Enterprise is a cloud-based solution that integrates real time sensor data that analyzes dairy cow behavior, integrates farm management data and understands the farmers daily routine. Based on proprietary data and algorithms, Ida Enterprise enables predictive insights on animal welfare, traceability and sustainability targets.



Why customers use Ida

Ida is the ultimate dairy farm assistance as it:

- Measures farm performance
- Helps farmers achieve goals
- Predicts outcomes for the supply chain
- Is an invaluable extra pair of "eyes" on-farm 24/7
- Reduces labor time
- Promotes overall improved of farm efficiency and ROI.



Predict

- Predict key KPI's of farms on animal health, sustainability and more
- Predict the impact of key changes on farms



Measure

- Animal health and welfare KPIs
- Sustainability footprint
- Feed and genetics performance



Analyze

- Animal group and total farm performance
- Analyze effect of changes in farm management
- Make better strategic decisions

"Ida has clearly demonstrated improvements in farm efficiency and has enabled Danone to support our suppliers. We are now also able to monitor our supply chain like never before"

- Global Sustainability Manager - Danone

Discover how our customers benefit from Ida Enterprise:

Dairy Processors



- World's largest dairy processor uses Ida Enterprise
- 20% reduction of health issues from suppliers
- Savings of \$100 per year per dairy cow

Feed Companies



- Empower feed advisors with actionable data
- Measure effect of animal feed interventions
- Reduction of customer churn

Genetics Suppliers



- Qualitative proof
- Measurable success based on data
- Improved business outcome

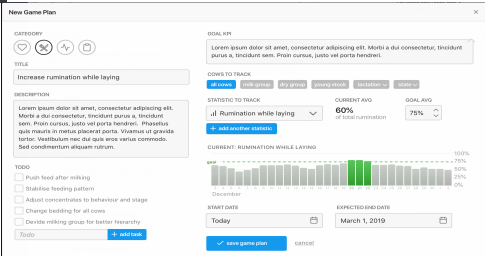
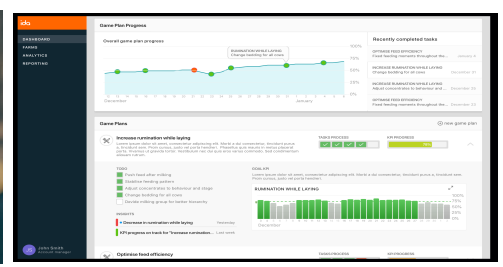
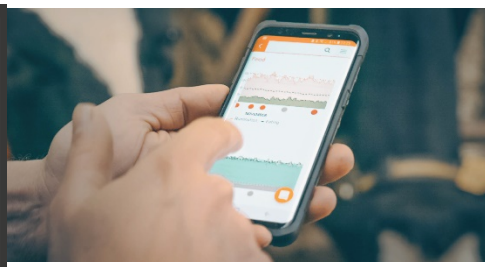
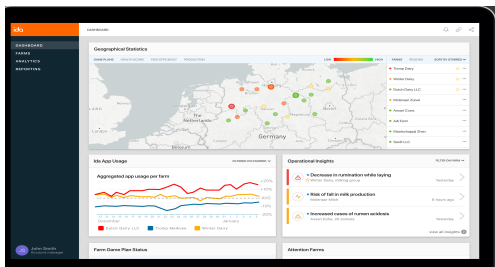
Try Ida Enterprise today!

Our promise to you

Ida Enterprise delivers an improvement of supplier efficiency and help you achieve your sustainability targets.

An offer to get you started

- Free usage of Ida Enterprise up to 10 users if more than 10 suppliers are added to the platform
- Improve your supplier engagement and efficiency by 30% starting today.



Tangible Benefits / Desired Outcomes

- Measure and predict sustainability targets
- Improve supplier efficiency by over 30%
- Enable data-based decisions to support suppliers

Why Ida Enterprise?

The only solution available that learns the behavior of cows, farmers and integrates farm data into a single platform for analysis.

