How can Microsoft Information Protection help protect your data wherever it lives?
Your data footprint is growing rapidly. How can you protect it?

The biggest challenge facing data governance is visibility.

The amount of data is expected to more than double every two years.

2X

54%

of organizations say lack of visibility across their digital estate is a major concern.
The move to remote work makes the problem worse.

74% of organizations will shift some employees to remote work permanently.

80% of data is "dark," or unable to be directly governed.

Protect Your Data
Know Your Data
Prevent Data Loss
Your data can easily wind up in unsanctioned clouds, and from there, who knows?

63% of organizations fear data leakage or spillage while people are working from home during the pandemic.
Information protection starts with data discovery

Understand your data landscape and identify important data across your hybrid environment with Microsoft Information Protection.

Classifiers with exact data matching can be trained with machine learning to provide accuracy in data classification.

Configure and manage your policies and view analytics across your hybrid environment from a single admin console.
Protect and govern your data, wherever it lives

Apply flexible protection actions including encryption, access restrictions, and visual markings.

Built-in labeling and protection is shared across Office apps, Office 365 services, and other services like Microsoft Power BI, Microsoft Edge, and Windows.

End users get a simple and consistent interface for applying policies and classifying files.

Extensibility allows you to classify and protect third-party documents, such as CAD or PDF, through Microsoft Cloud App Security.
How can Microsoft Information Protection help protect your data wherever it lives?

**An Outlook user attaches sensitive files to an email.**

**A user copies sensitive files to an unknown USB drive.**

**A Microsoft Teams user sends sensitive information in chat.**

**A user attempts to move sensitive files to an unsanctioned cloud.**
Learn more about Microsoft Information Protection at aka.ms/mipc/techcommunity