



Imagine the exponential impact with a fully engaged volunteer workforce

**Our experts are here to help you address key volunteer management opportunities such as:**

- Recruiting and retaining
- Efficiently screening, onboarding and training
- Maximizing the impact of your volunteer workforce by having the right volunteers at the right place at the right time
- Evaluating and recognizing your volunteers

## **Empowered volunteers. Empowered nonprofits. Impact maximized.**

Nonprofits must continuously innovate to remain viable and attractive to donors so that they can continue to do the crucial work they do in service to others. Precision in the entirety of the volunteer management lifecycle can be a key component of your innovation strategy. Are you fully leveraging the power of your volunteer workforce to maximum your impact? Do your volunteers feel empowered to make their maximum contribution?

### **Let's ideate together**

As part of IDEA, collaborate with our experts and participate in an Imagine workshop, where we ideate together using human centered design thinking to jointly define how you might best utilize the skills and passions of your volunteers.

This two-week journey starts with a review of your impact objectives, followed by discovery and visualization of volunteer personas and ending with a clear, actionable picture of how to best harness technology to empower your volunteers.

### **How Wipfli can help**

Wipfli's nonprofit consulting specialists bring decades of experience, knowledge and best practices from local to global nonprofits to help you turbocharge your volunteer strategy. Whether developing a volunteer management system, helping you navigate compliance regulations, or optimizing your team's skills through the right training investments, Wipfli can help you create the future you desire.

**WIPFLI**

Maximizing Volunteer Resources

# What is an IDEA Journey?

Discover, imagine and design transformational impact strategies with a proven, innovative approach through an IDEA Journey—an envisioning and planning program that helps you explore the power of Microsoft technologies (e.g., Dynamics 365, Power Platform, Microsoft Cloud) to turbocharge your volunteer strategy. Transformation of your volunteer program starts with an IDEA.

Start by finding the transformation strategy that's right for you. Define and prioritize key components of your strategy, then foster ideation and drive decision making through an Imagine workshop.

I D E A

## Imagine

Imagine a future state solution for your most effective volunteer management

## Design

Discover what's possible by aligning technology investments to impact goals

## Execute

Execute on the design in an agile way to deliver the most important features first

## Assess

Assess outcomes, impact and enhanced volunteer experiences

## Activities and Deliverables include

- Stakeholder Analysis
- Volunteer Personas
- Imagine Workshop
- VMS Value Proposition & Solution Assessment

### Wipfli's Volunteer Management Solution

Whether you're one of the hundreds of thousands of nonprofits that rely almost exclusively on volunteers to support your mission or would like to start capitalizing upon a volunteer workforce, a solid and executable volunteer management strategy is an effective way to support and scale your organization and the impact you deliver. With the proper processes and the right technologies in place, you can streamline the recruitment and management of your volunteer workforce, maximizing the impact of your work while ensuring a rewarding experience for your volunteers. With a dedicated and passionate volunteer workforce, you need not scale back impact goals or sacrifice beneficiary experience when funding streams tighten. Instead, you can scale up your volunteers. Let us share our volunteer management experience with you.

**Get Started**

Request an Imagine workshop today!  
Email: [abc.xyz@wipfli.com](mailto:abc.xyz@wipfli.com)

