



MCA
CONNECT

ManufacturingCONNECT for Auto Bid Response Management

ManufacturingCONNECT for Auto is an MCA Power Solution that provides efficient methods for a global automotive supplier to provide their customers quick and accurate responses to new program bids for improved bid response management.

Why Do You Need ManufacturingCONNECT Bid Response Management?

As an automotive supplier, the pursuit of new contracts can be very expensive. With the globalization of the OEM supply chain it has become increasingly demanding in both time and materials.

ManufacturingCONNECT for Auto Helps Support:

Expanding Existing Business

Cost Benefit Analysis

Communication

Details Tasks and Due Dates

Details Estimation Calculations



Key Features of ManufacturingCONNECT for Auto

- Singular Bid Response
- Track Current and New Program Bids
- Track Projected Volumes Over Time
- Manage Multiple Costing Scenarios
- Electric Review and Approval

The Benefits

- ✓ Win More Bids
- ✓ Better Manage the Bid Process
- ✓ Create Accurate Forecasts

Why Choose ManufacturingCONNECT for Auto Bid Response Management?

AutoCONNECT is built on the industry-leading Microsoft Power Platform which, combined with MCA Connect's automotive industry knowledge, delivers a pragmatic and adaptable solution.

Automotive Companies use ManufacturingCONNECT for Auto Bid Response Management to:

- Manage the window between bid and production with better preparation for program launch
- Centrally manage bid documentation and data while managing spreadsheets, tracking emails, and reducing meetings
- Create a consistent quote across multiple plants and regions around the world
- Evaluate risk throughout the bid process

The Result?

**20% Increase
in Efficiency**

Less time spent managing the process

**10% Increase
in Bids Won**

Quicker, more accurate responses increase your close rate

**40% Fewer
Meetings**

The system does all the work of keeping people up-to-date

ABOUT MCA CONNECT

MCA Connect is a global systems integrator and Microsoft Dynamics Gold Partner focused on manufacturing, energy and service verticals. We deliver and support operational transformation to help clients achieve a competitive advantage. By combining product and industry expertise with proven strategic methods, MCA Connect consistently delivers innovative solutions that help clients realize their vision.

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Gold Cloud Business Applications
Gold Cloud Customer Relationship Management
Gold Enterprise Resource Planning
Gold Cloud Platform
Gold Data Analytics
Gold Data Platform



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