argoid

AI-driven 1:1 Personalization

When it comes to search and recommendations make it personal.

Accurate, personalized predictions in real-time, at scale.

Fundamental challenges

- Irrelevant recommendations
- Irrelevant search results
- Not delivered in real-time
- Missing 1:1 personalization
- Lacking context

Argoid Benefits

- Faster time to market
- Reduced churn and improved customer retention
- Enhanced customer experience and brand loyalty

For Media Personalization, Argoid applies advanced AI techniques that are used in

- Self-driving cars and
- Facial recognition

Argoid can:

- Predict subscriber behavior in real-time
- Predict with +90% accuracy at petabyte scale
- Deliver millions of predictions per second
- Deliver predictions at 25 milliseconds latency
- Reduce total cost of ownership by 10x

Argoid ROI

Our clients typically see

30%
INCREASE IN CONVERSIONS

18%
DECREASE IN CHURN

12x
INCREASE IN AVERAGE ROI

Argoid is trusted by some of the largest global enterprises.

Streaming Media Pioneer in the USA

Fortune 500 Consumer Electronics

Top Telco in India

Best Shopping Rewards App in the USA