BlockCluster

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A boostVC Portfolio Company

Out Reach

84 %

of tech companies are

Dabbling with Concept of Blockchain

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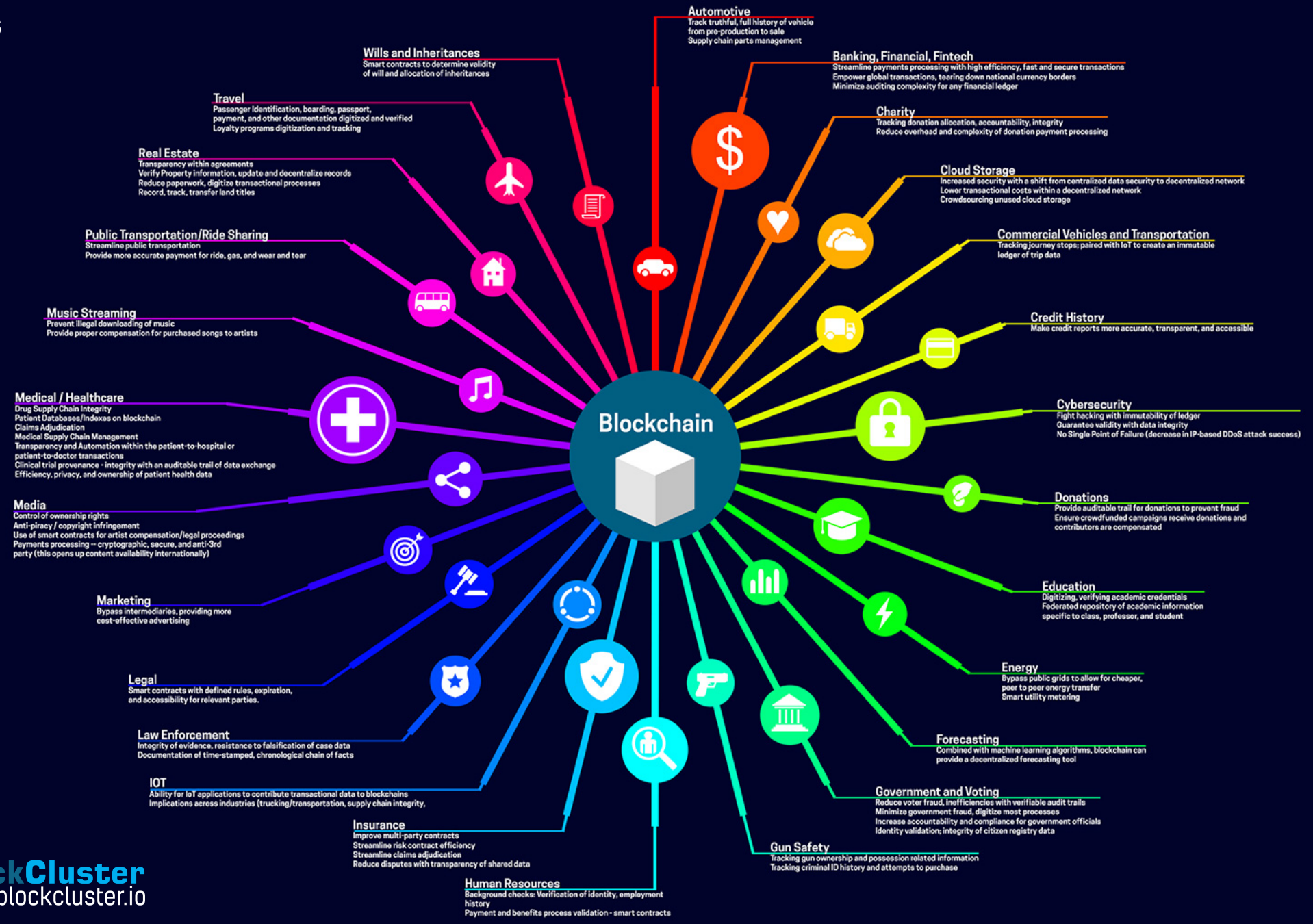
*report by PWC

Use Cases



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Why You Should Consider Enterprise Blockchain

30%

Reduction in Cost

3.1T

USD Market Share by 2030

12B

USD of money it can save annually for Banks

1:3

C level executive considering adoption of Enterprise blockchains

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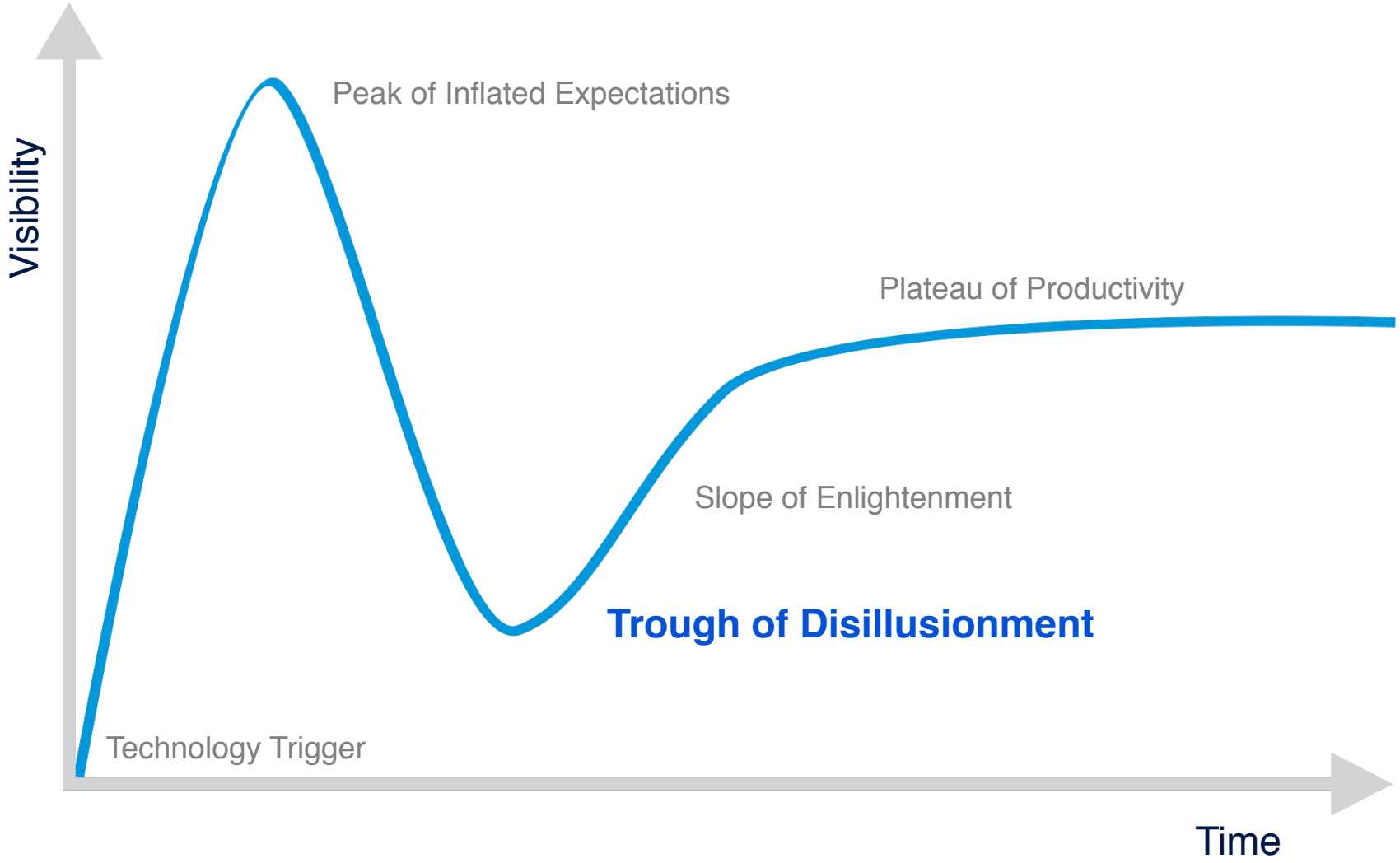
*report by PWC

Still the Current State of Blockchain Technology



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*As per Gartner Hype Cycle

Why Trough of Disillusionment

09 %

of these interested tech companies are able to take their

Concept To PoC

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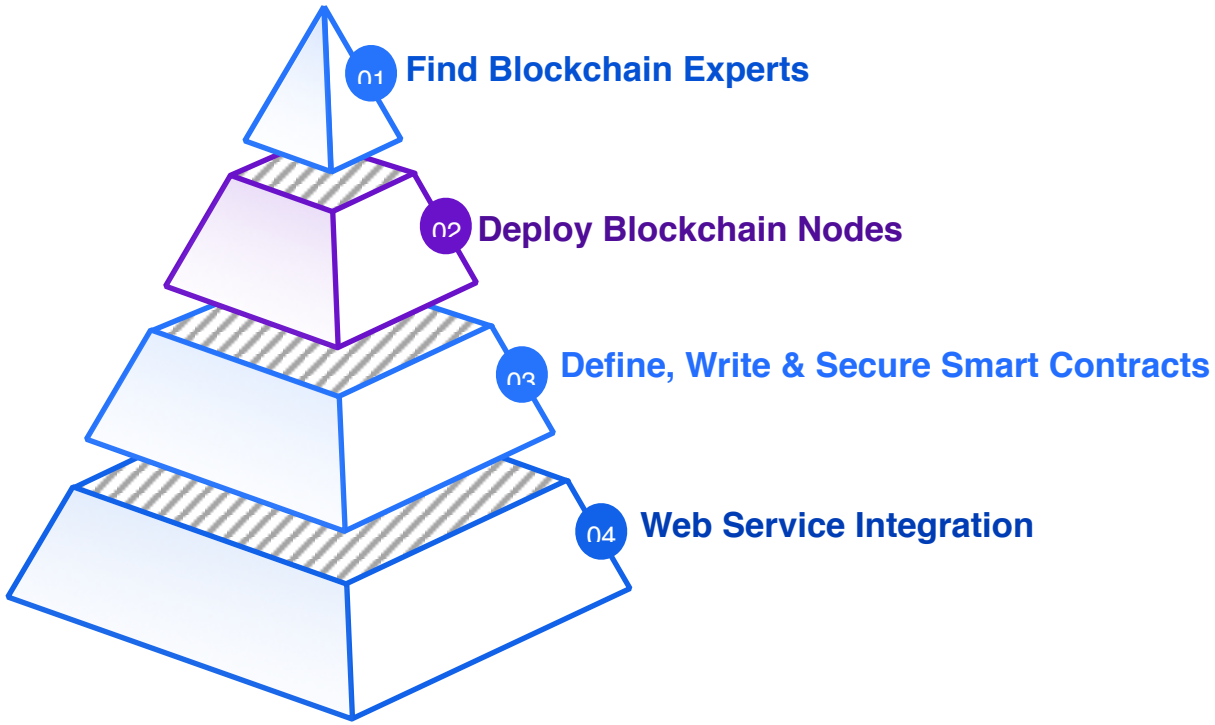
*report by PWC

Key Factors for Less PoCs

High Cost

~ USD $100k



Long Turnaround time

~ 6 months

4-6

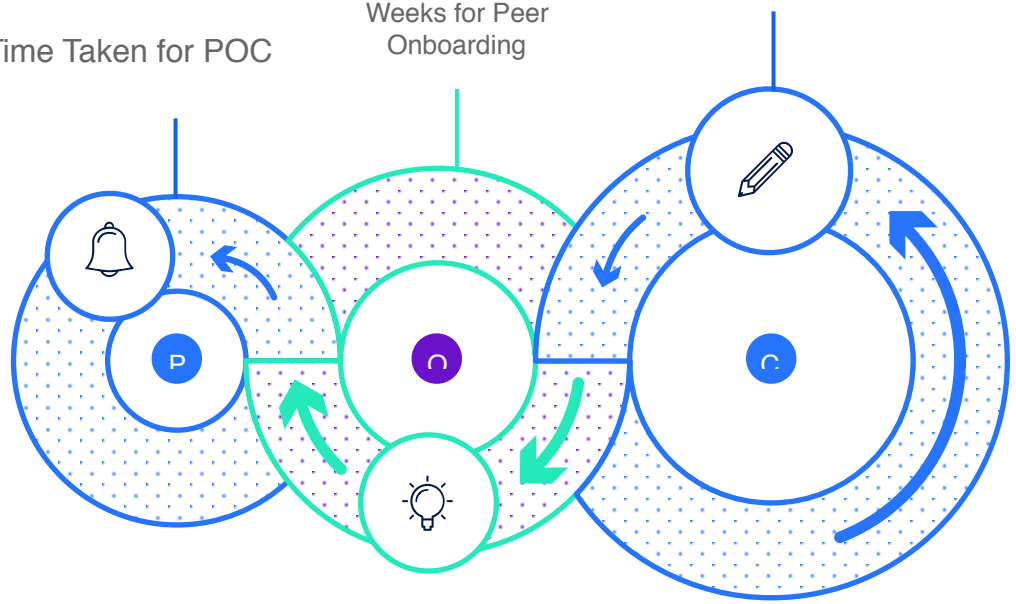
Time Taken for POC

2

Weeks for Peer Onboarding

2

Years to scale



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The Problem

Almost all blockchain products are focusing on
Which Enterprise Blockchain?

Whereas we believe the core question is
Why Enterprise Blockchains?

How does Blockcluster help?

We are making it easier for businesses to

Adopt, Integrate, Manage & Scale

any Enterprise Blockchain on the fly using our cloud platform

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What is Blockcluster?

An Enterprise Blockchain SaaS Platform
capable of spinning up any use case tech stack on the fly

Multi Protocol I On Demand I Hybrid Deployment

Any Use Case

(ex : Digital Health Records over DLT)

Ready Blockchain Stack

(End to End stack for Digital Health Records over DLT)

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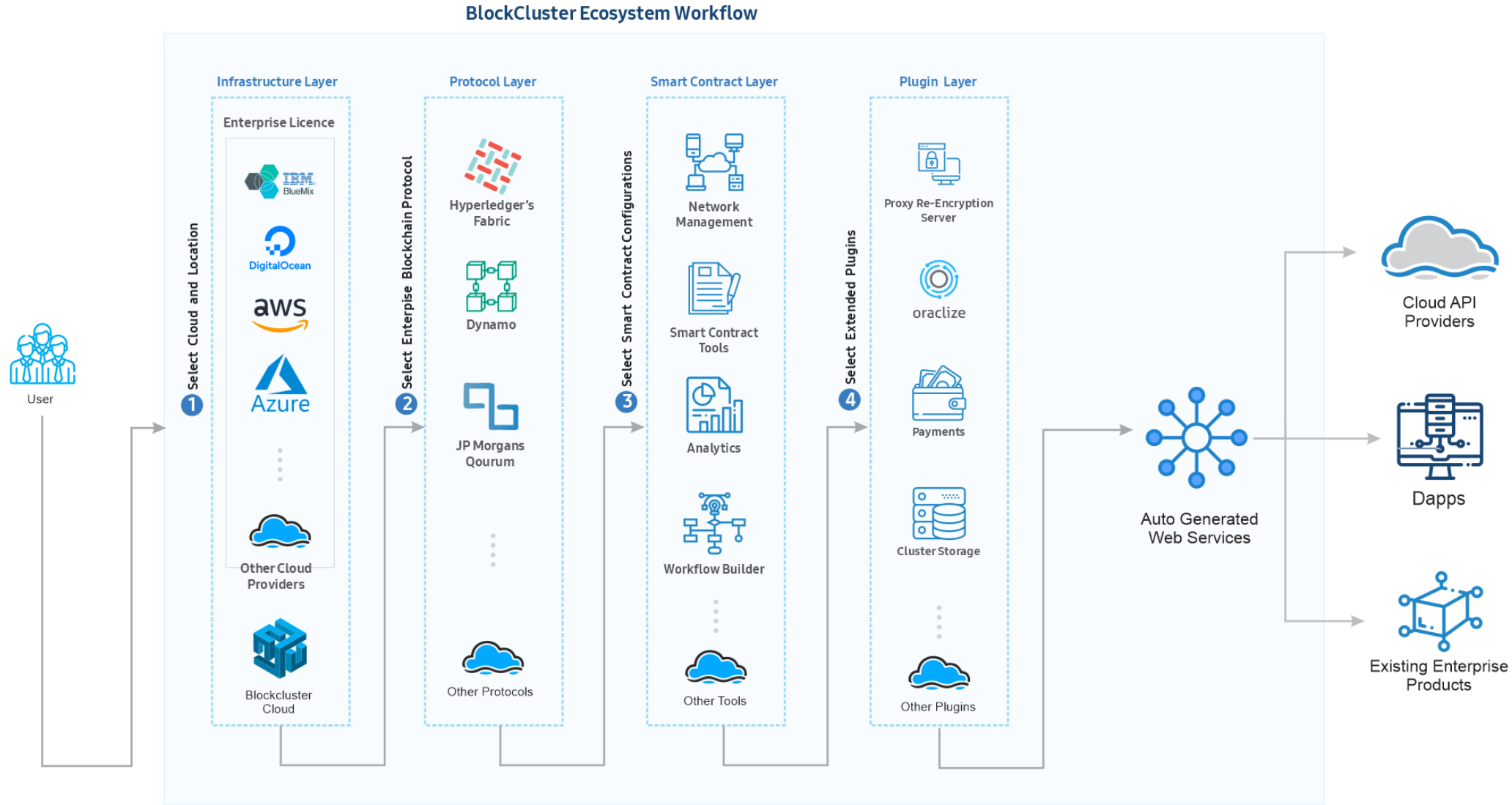
How do we achieve this - Legos For Blockchain



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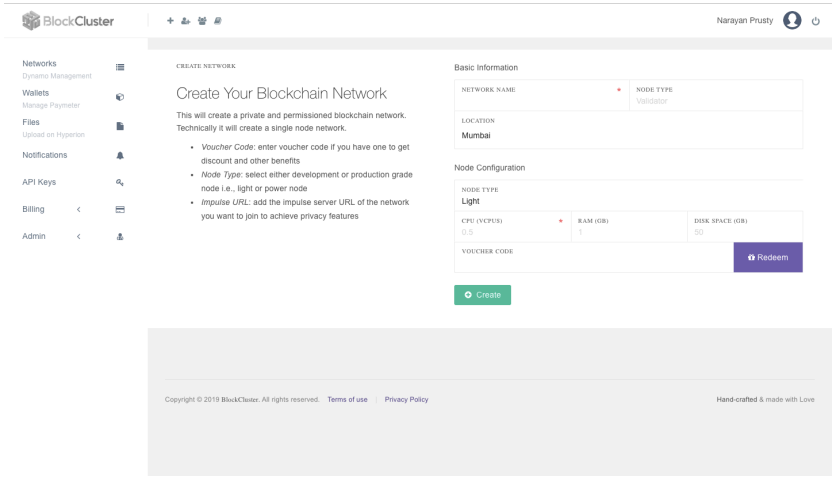
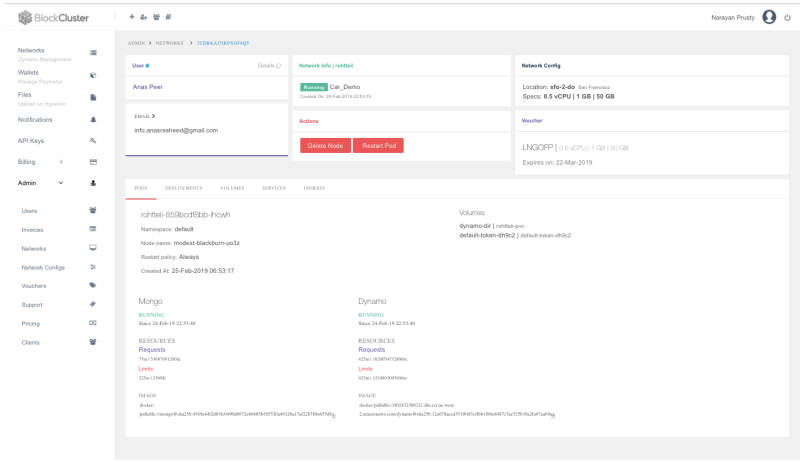
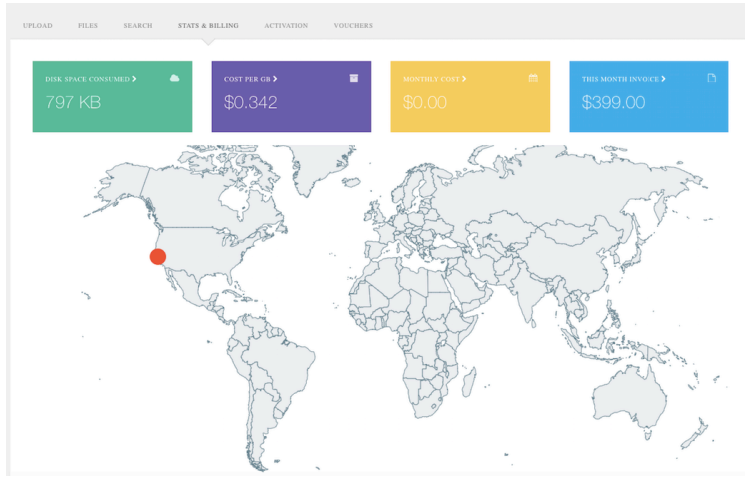
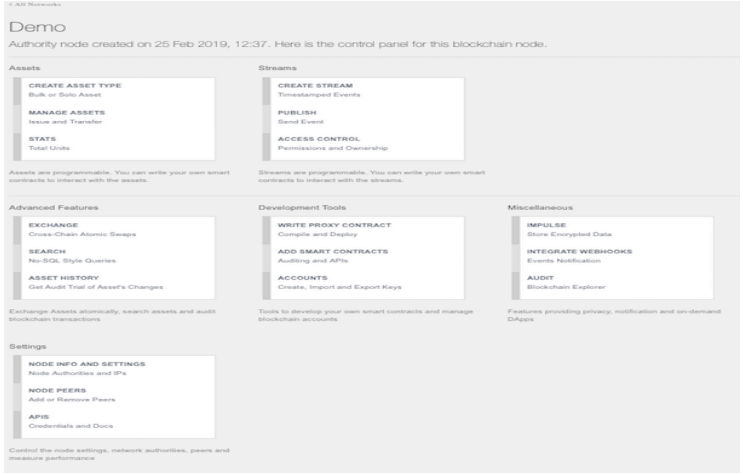
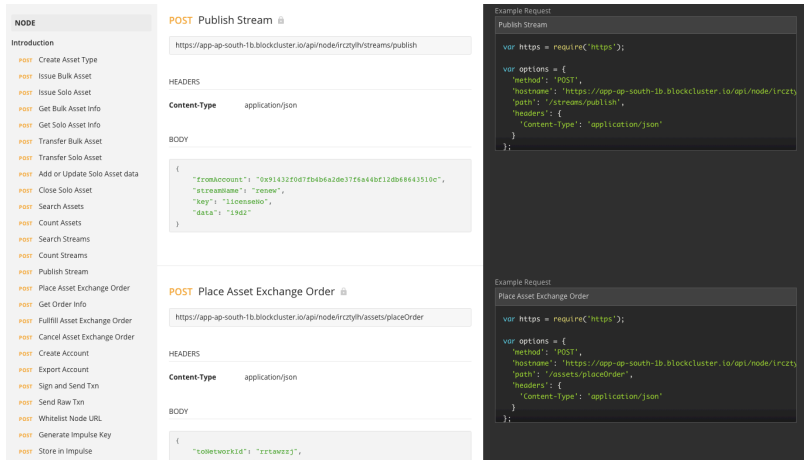
BlockCluster V1.0 - PRODUCT LIVE!











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Our Strength - Idea to POC **on the fly**

2 Mins

For Peer OnBoarding

2 Hours

For spinning up blockchain stack

2 Weeks

For MVP

2 Months

For Production Deployment

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What We Offer

BAAS Cloud Subscriptions

This platform is available on cloud for on-demand usage. Clients can pay as they go with Micro-transactions

B

On-Premises Licensing

Enterprise with heavy usage can install the product on-premises and pay in easy yearly licenses.

P

Add-Ons

Blockcluster on demand Add ons capable of supporting multiple use cases

A

Premium PSO Support

With growing demand, Enterprises can opt for priority customer services for all their product needs.

S

Blockcluster Lab

Lab Nodes provided for trainings, KTs and JV POCs for Industrial use cases promoting Digital Transformation

L

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Pricing available at https://www.blockcluster.io/pricing

Our Approach

Phase I

Build : the selected POC

Validate : the use case

Analyse : the result

Repeat : the process with next POC

Phase II

Adopt : the selected POC

Integrate : with existing Product

Manage : the workflow

Scale : the ecosystem

THANKS

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BlockCluster
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