



# IMBURSE

Making it easier to **SUCCEED**

TRUSTED PARTNERS



FINANCE-IT INNOVATION  
AWARD 2019



WINNER

ECOSYSTEMS CATEGORY

# Remember when running a business was easy?



- ✔ **Simple products**
- ✔ **Limited payment options**
- ✔ **Low customer expectations**

Everyday, running a business has become harder due to the relentless push to



**Digitize**



**Grow**



**Differentiate**



**Compete**



# Today business needs to

 **Deliver more**

 **Faster**

 **With less**



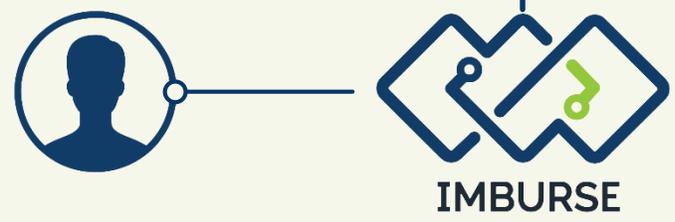


**IMBURSE**

**Leverage any payment provider, any payment technology, any market, any amount – NO IT WORK.**

*Hypercharge growth, significantly reduce costs, optimize processes and better engage consumers*





# Simplifying payment integrations

A dashed-line box contains a grid of logos for various payment providers and partners. The logos are arranged in several rows:

- Row 1: worldpay, Braintree, ingenico ePayments
- Row 2: SEPA (Single Euro Payments Area), optipay, Faster Payments
- Row 3: LEMONWAY, epay, Worldline
- Row 4: CREDIT SUISSE, SIXT, Marriott HOTELS · RESORTS · SUITES
- Row 5: TANGO CARD, BARCLAYS, Deutsche Bank
- Row 6: amazon, mastercard, AMERICAN EXPRESS
- Row 7: MediaMarkt, VISA

# NOW your business can deliver



**Customer engagement**  
faster, with less resources



**Business efficiencies**  
faster, with less risk

simply. forever.

# Better engage consumers



# Better customer engagement



## Payment Technology

Freely offer all payment technology to make or collect payments.



## Channels

Conveniently transact with your customers across all channels.



## Partnerships

Easily connect partners to enhance the product offering and experiences.

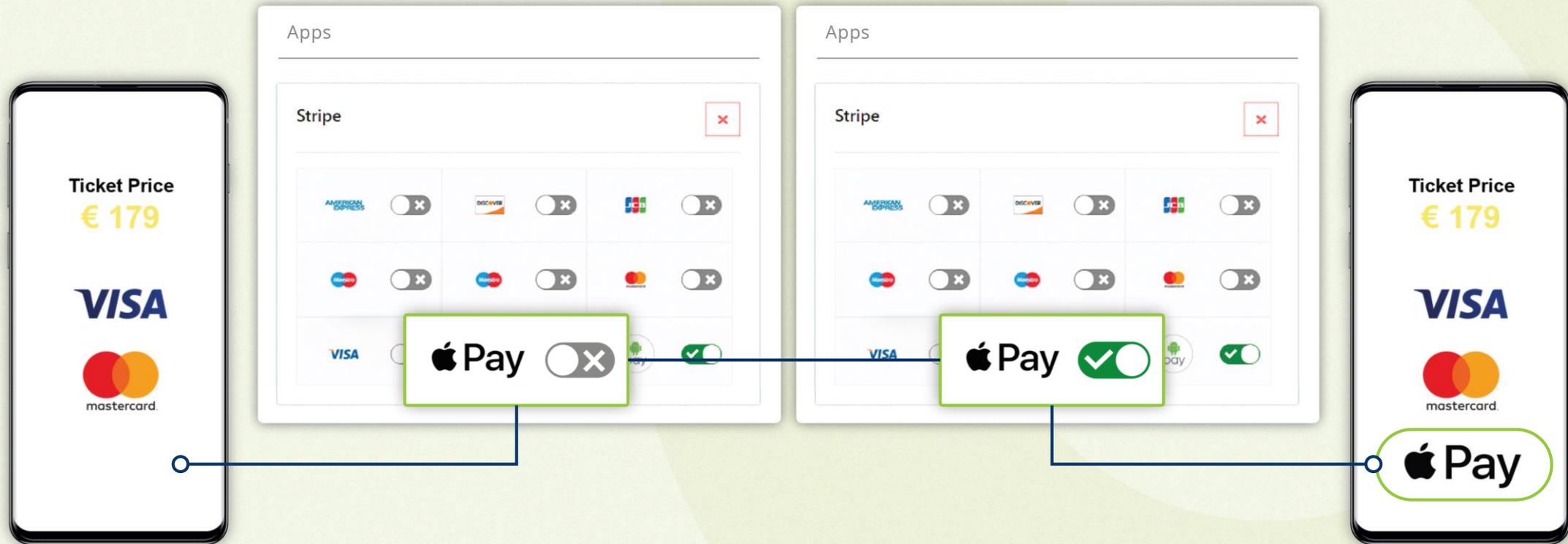


## Customer Insights

Fully leverage customer insights to personalise products and experiences.



# Effortlessly deploy customer experiences



✔ No direct integrations

✔ Fast deployment

# Enhancing business performance



# Enhance business performance



## Providers

Complete freedom to choose most relevant payment and reward providers.



## Markets

Quickly & easily expand into new markets without losing oversight or control.



## Governance

Build more efficient processes while minimizing fraud and payment related risks.

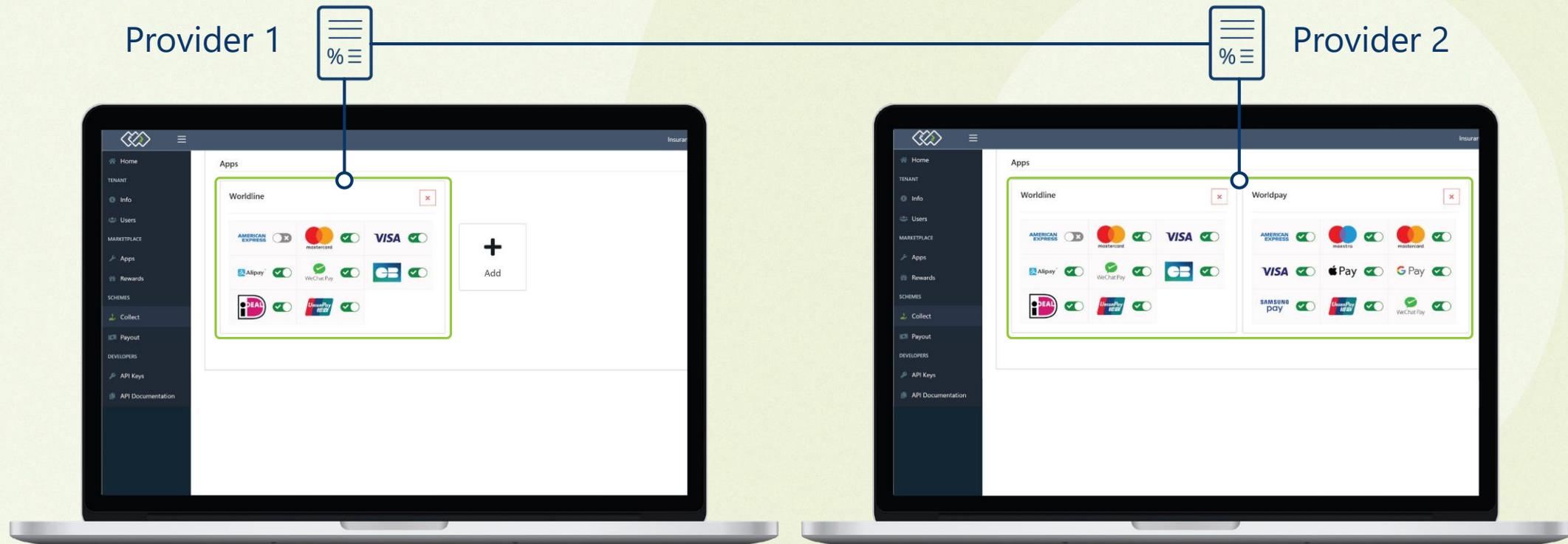


## Profitability

Immediately implement decisions that maximise growth and reduce costs.



# Enhance business performance



✔ No direct integrations

✔ Fast deployment

✔ Zero cost

# Payment integration matters to your whole business



# This is Imburse.

A cloud-based PaaS platform.



Business was easy.



Then it got complicated.



Now Imburse makes it easy again, forever.



Join  
Today



Connect  
Tomorrow



Transact  
Forever



Your path to  
**simpler payments.**



# Strategic partnerships

Complement our capabilities

**VISA**  
**avalooq**

 **mastercard**

 **worldpay**

 **euPAGO**  
INSTITUIÇÃO DE PAGAMENTO

**Worldline**

Enhance our offering

**T A N G O**  
CARD®

Deploy faster together

 **EY**

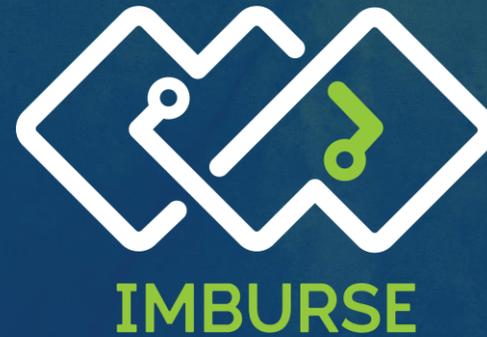


**SYMBILITY**  
INTERSECT



# Thank you

Contact us now to find out more.



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