

### Getting the right Match!

Mydatamachter: Matching as a Service





### Making sense of product data

@mydatafactory we deliver an intelligent B2B SaaS solution to make sense of bad product data by matching, correcting, enriching, structuring and unifying that data.









#### Cleansing

Fixing typos, normalizing, adding missing info



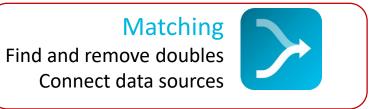
#### Enriching

Adding valuable data Data harvesting



#### Distribution

Intercompany trade off in quality data



#### Mydatamatcher

Classification
Bring order in the chaos





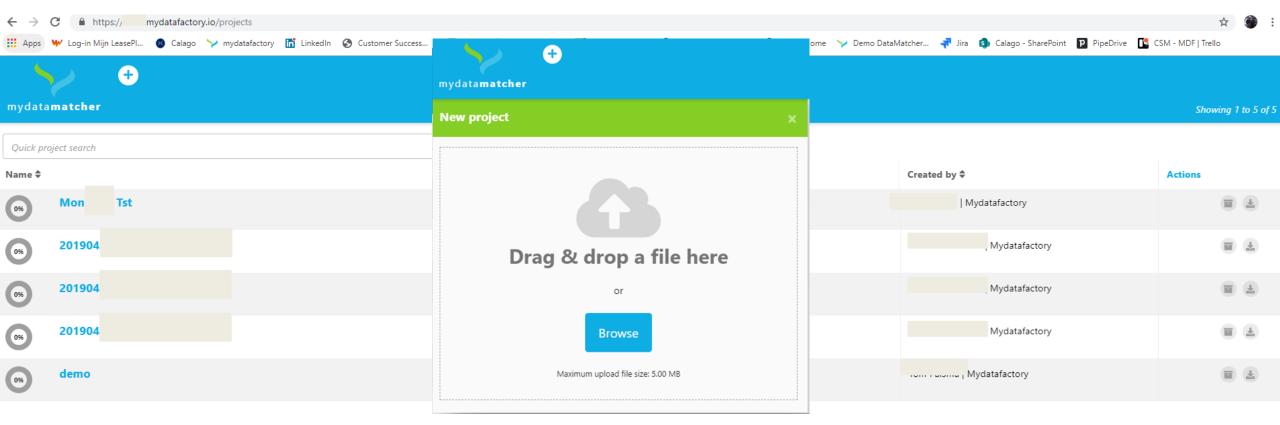


- Matching faster than by hand or with excel
- ➤ Lower risk of wrong matches or wrong alternatives
- Control of workload through insight on work to be done
- ➤ Multi user- teams working in 1 tool simultaneously
- Supports work processes through use of client custom statuses
- Matching through alternatives
- > Winning the right tender for the right price



## Starting new Tender Projects





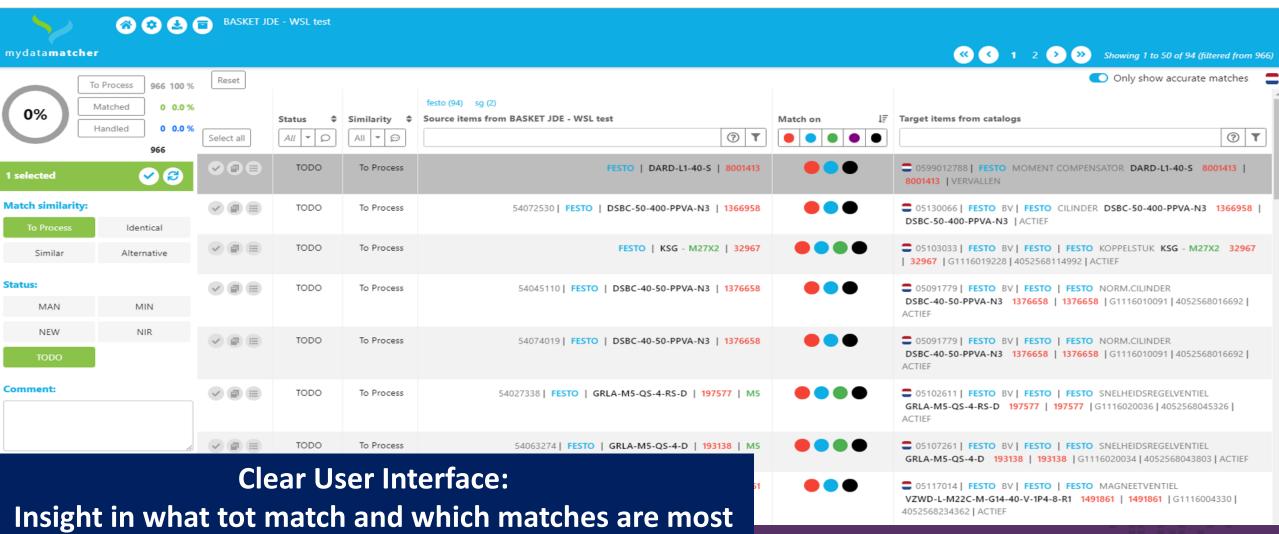
Simple User Interface:

Just drag & drop or select the file to match and then select the right catalog to match on

#### Tender One-Overview

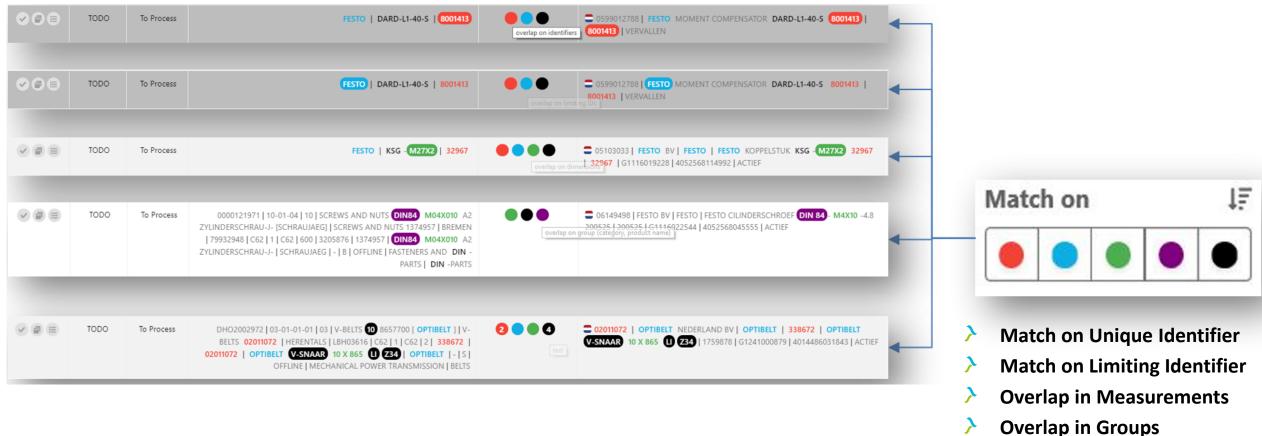
likely to be right in one fast overview





### Matches most likely





Fast User Interface:
Seeing what to match on by using five different matching algorithms

**Overlap in Text** 

#### Match Details



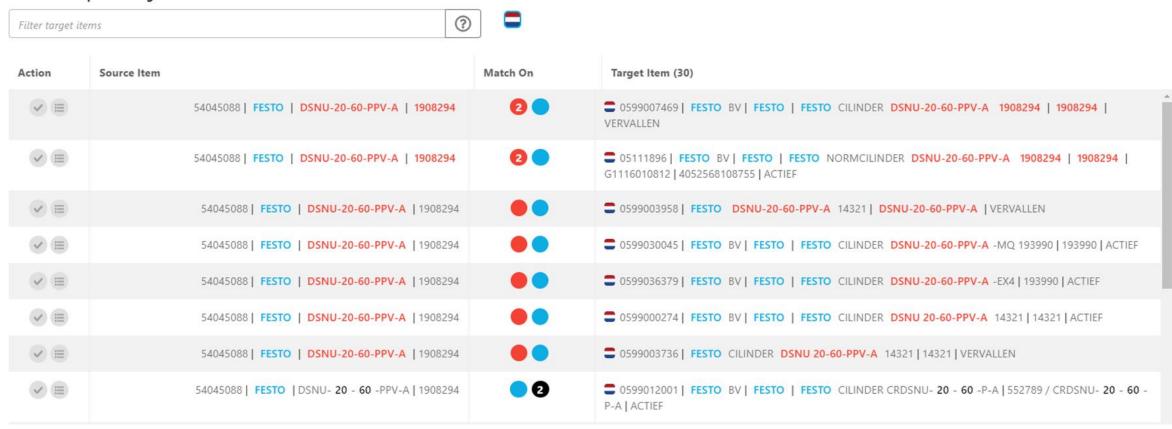
	TODO	To Process	54045088   FESTO   DSNU-20-60-PPV-A   1908294	2 •	0599007469   FESTO BV   FESTO   FESTO CILINDER DSNU-20-60-PPV-A 1908294   1908294   VERVALLEN
Details			JDE artnr: 54045088  Brand: FESTO  Product Description: DSNU-20-60-PPV-A  Product Number: 1908294	2	ARTNR: 0599007469  Leverancier: FESTO BV  Merk: FESTO  Artikelnaam: FESTO CILINDER DSNU-20-60-PPV-A 1908294  Extern artikelnummer: 1908294  Status: VERVALLEN

Deeper User Interface:
Looking into details of what to match using ERP and
PIM data in different catalogs and languages

#### Match Alternatives



#### Manual lookup in catalogs



**Smart User Interface:** 

Getting alternatives for your match to achieve better margins for the same specifications

### Work Process Support









Supporting match processes through insights in work to be done and communicating in teams

TEMFLEX TAPE 19MMX20M GRIJS | TX19 GRIJS | 3M | Z5 | BANC





# Mydatamatcher a better Matching User Experience

- Simple User Interface
- Clear User Interface
- Fast User Interface
- Deeper User Interface
- Smart User Interface
- Process User Interface





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