

# CASE STUDY

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EISBERG



## INTRO

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The story of the Eisberg Group began more than thirty years ago with a Swiss family-owned farm that has now become one of the leading European companies and the first in Central and Eastern Europe to produce kitchen-ready packaged salads. The Hungarian subsidiary, Eisberg Hungary Kft. was established in 1992, and in 2017 it celebrated its 25th anniversary.

200 people work in the 3000 square meter factory in Gyál, where kitchen-ready packed salads are produced with the help of professional sorting, washing, drying and packaging equipment under strict quality control.

## SCOPE

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Eisberg was our first customer right after we launched CHEQ! Their first CHEQ integration was on Messenger, later they joined Viber. As for most companies who are working with first line workers their main problem was communication between management and the employees. Since they have 4 shifts, they needed to hold meetings 4 times a day sometimes in order to inform all F1 worker at the company.

We provided a simple and fast solution: CHEQ's main function at Eisberg Hungary is sending announcements and providing easily accessible information for the workers. They have been using CHEQ since November, 2019.

## STATS

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Here you can see the most important information & numbers concerning Eisberg.

- No. of work sites
- No. of shifts
- The company size
- Digitalization of the company
  - all employees/employees using CHEQ

## STATS

NO. OF SITES

1

NO. OF SHIFTS

4

NO. OF EMPLOYEES

179

DIGITALIZATION

84.09%

## USERS

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Users are the ones who use CHEQ on their mobile phone (employee side) or on the Admin site. They are the employees, who receive the information sent from the Admin platform.

- Their age
- The time they spent at the company
- Their interests

## **USERS - ADMIN**

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**SHIFT LEADERS,  
OFFICE EMPLOYEES**

### **AGE**

**30 - 60**

### **CAREER**

**5 - 10**

### **INTERESTS**

**MANAGEMENT  
ANNOUNCEMENTS  
CANTEEN MENU**

### **EDUCATION**

**UNIVERSITY STUDIES**



## USERS - EMPLOYEE SIDE

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FIRST LINE WORKERS  
AND FACTORY WORKERS

AGE

30 - 50

CAREER

5 - 15

INTERESTS

PAY DAY

CANTEEN MENU

EDUCATION

UNEDUCATED

SEMI-SKILLED

## ONBOARDING

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When start work with a new client we pay focused attention to the onboarding process. Onboarding the end users and the admins of a company too.

Why is it so important? Because a well delivered onboarding is the key to CHEQ's success within the company.

## ONBOARDING

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### NET TIME

**5** DAYS

### GROSS TIME

**6** DAYS

### SUPPORT PROVIDED

PERSONAL ONBOARDING  
WORKSHOPS BY ZOLTÁN  
PÁL, OUR KEY SALES  
PARTNER IN HUNGARY

### ADVANTAGES

EISBERG HUNGARY WAS SUPER-  
EFFICIENT IN UNDERSTANDING  
THE PLATFORM, ADOPTING TO  
THE CHANGE, ALL DOCUMENTS  
WERE READY BY THE FIRST  
WORKSHOP.

### DIFICULTIES

LACK OF EXPERIENCE CONCERNING ONBOARDING ON THE SIDE OF  
CHEQ

## HIGHLIGHT FEATURES

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Each client is special and unique. They have their own ways and techniques for using CHEQ. We highlight these, in order to give you an insight on how certain companies in certain segments use the features.

## HIGHLIGHT FEATURES

### ANNOUNCEMENTS

HR MANAGEMENT SENDS DAILY/ WEEKLY UPDATES TO THE END USERS. THEY LOVE IT BECAUSE IT IS EFFICIENT, FAST, TRACABLE AND DIRECT

### DOCUMENTS

EISBERG UPLOADS ALL THE CRUTIAL SAFETY AND WORK DOCUMENTS TO CHEQ SO THAT THE EMPLOYEES CAN REACH THEM DIRECTLY FROM THE THEIR PHONE.

### RECRUITING

WITHIN THE END USERS PLATFORM THERE IS A MENU POINT WERE THEY CAN RECOMEND ALUMNI FOR THE COMPANIES OPEN POSITIONS. THEY CAN SEND THEIR CV'S DIRECTLY TO MANAGEMENT, WHICH MAKES THE PROCESS FASTER AND DIRECT.

