



bring customers back.

Short History of Web Push Notifications



for mac
Since June 2013, v.7



for all desktop & android
Since October 2014, v.44



for all desktop & android
Since April 2015, v.42



for all desktop & android
Since January 2016, v.44

Web Push Notifications is a new marketing channel for websites to re-engage with their visitors.

What is Frizbit Web Push Notifications?

A Cloud-Based Self-Service
Marketing SaaS
providing



Web Push Notifications



Frizbit is bringing the technology of web push notifications for any website, on mobile, tablet and desktop devices.

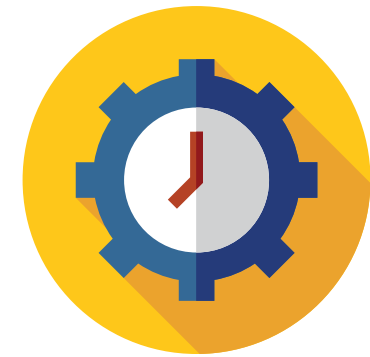
Benefits



Right Message



Right Customer



Right Time



13%

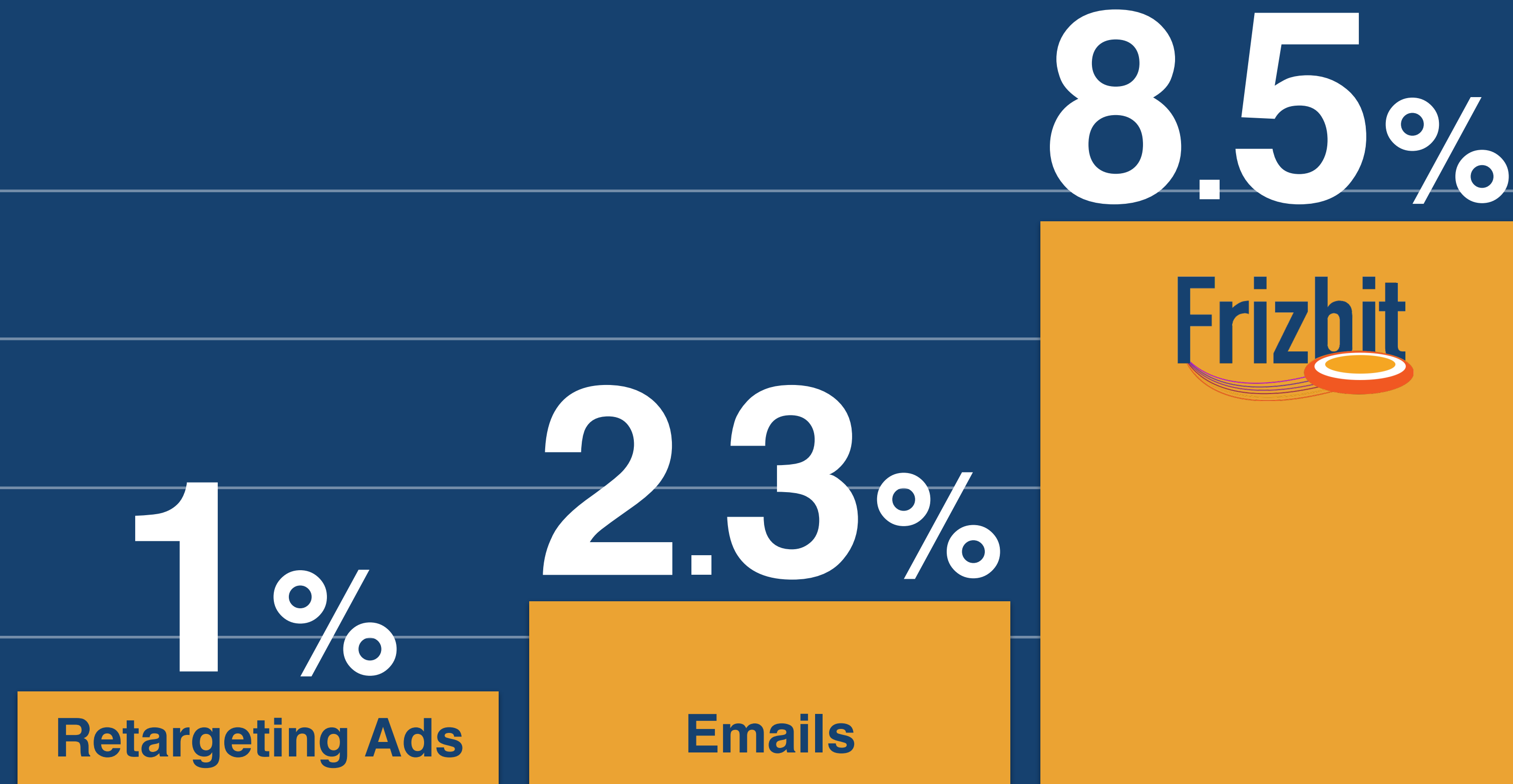
Increase in
Website Visits

20%

Higher in
Conversion
Rate

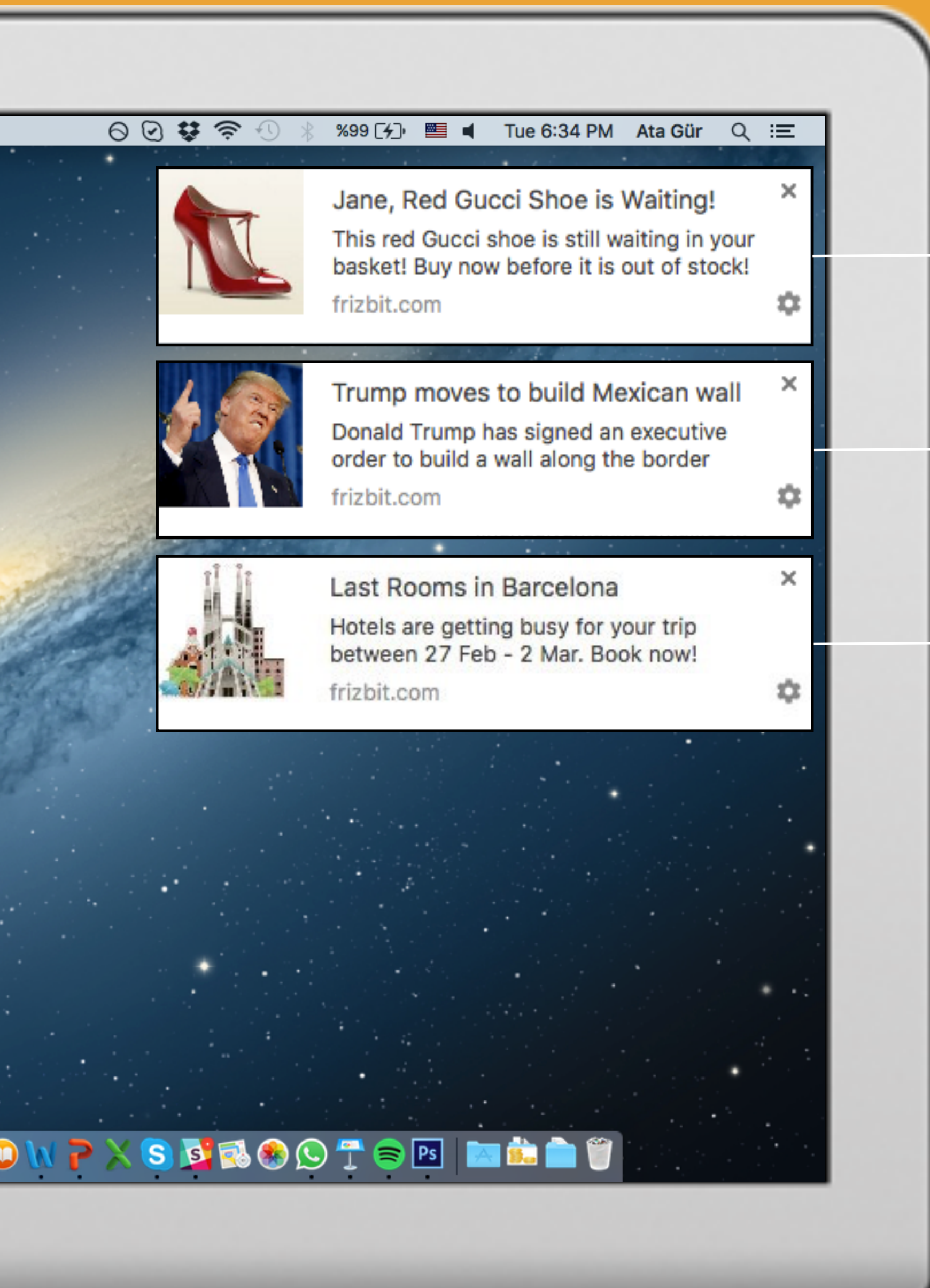
Your users receive notifications,
even when they are NOT on your website!

Click Through Rate (CTR)



According to our customers, Frizbit is the channel with the highest CTR.

Use Cases



→ **E-Commerce**

→ **Digital Media**

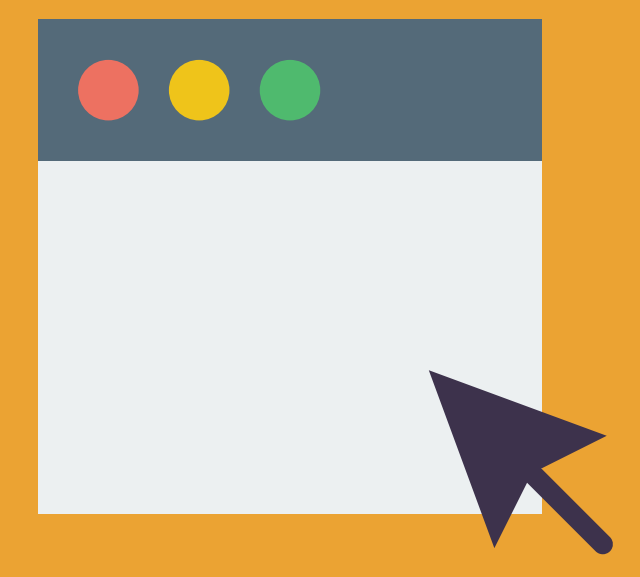
→ **Travel**

Frizbit increases the traffic and the revenue of any website in any industry by sending personalised & targeted notifications to the users, automatically.

Success Story



Uplift in Revenue
€10.000+



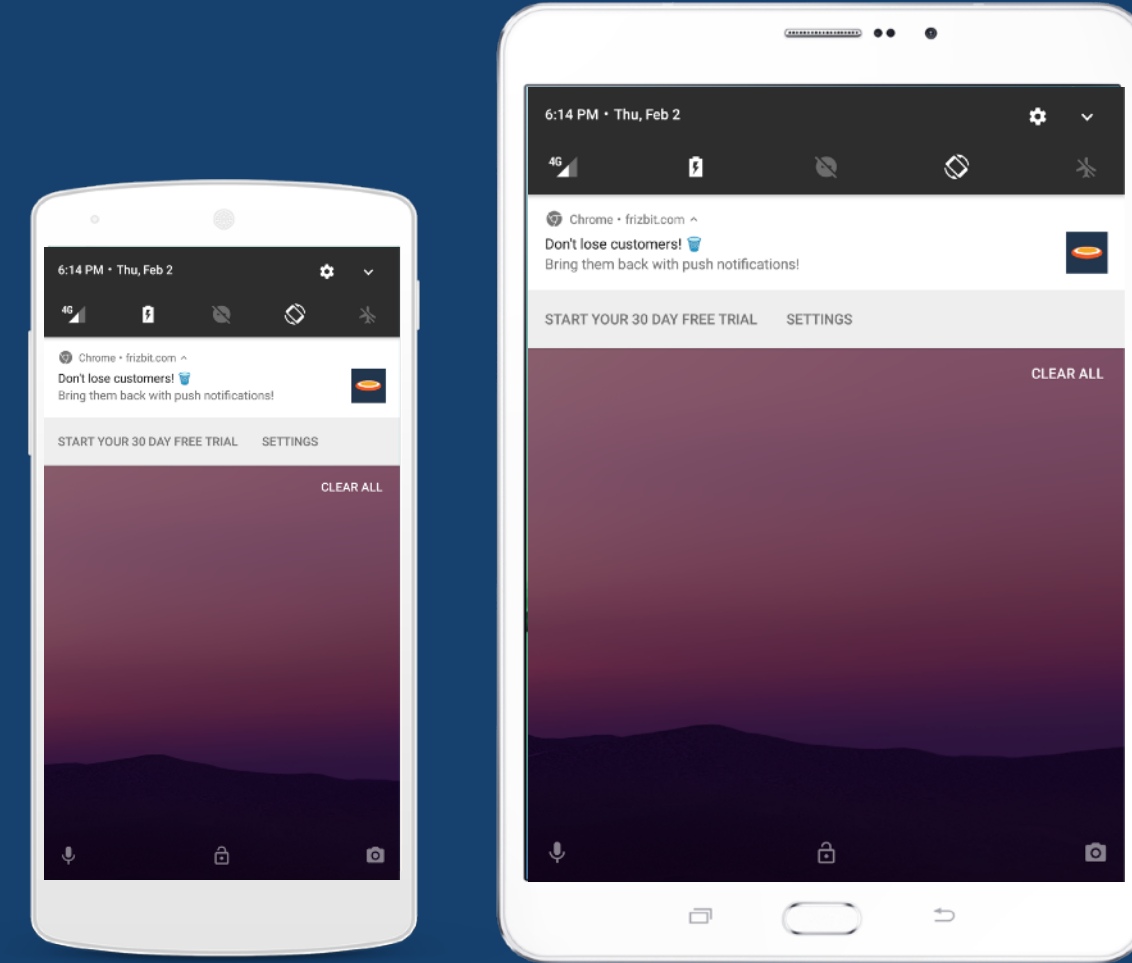
Uplift in Visits
10.000+



New Subscribers
15.000+

One of our customers achieved these metrics during their 1st month of using Frizbit

Largest Browser Support



Google Chrome for All Desktops



Mozilla Firefox for All Desktops



Safari for Mac



Opera for All Desktops



Google Chrome for Android



Mozilla Firefox for Android



Opera for Android

~70% of global browsing audience

HTTP & HTTPS Support

HTTP



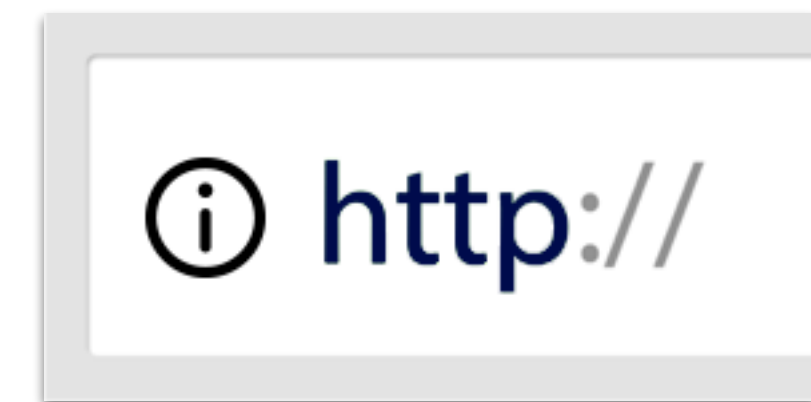
HTTPS



Partly HTTPS

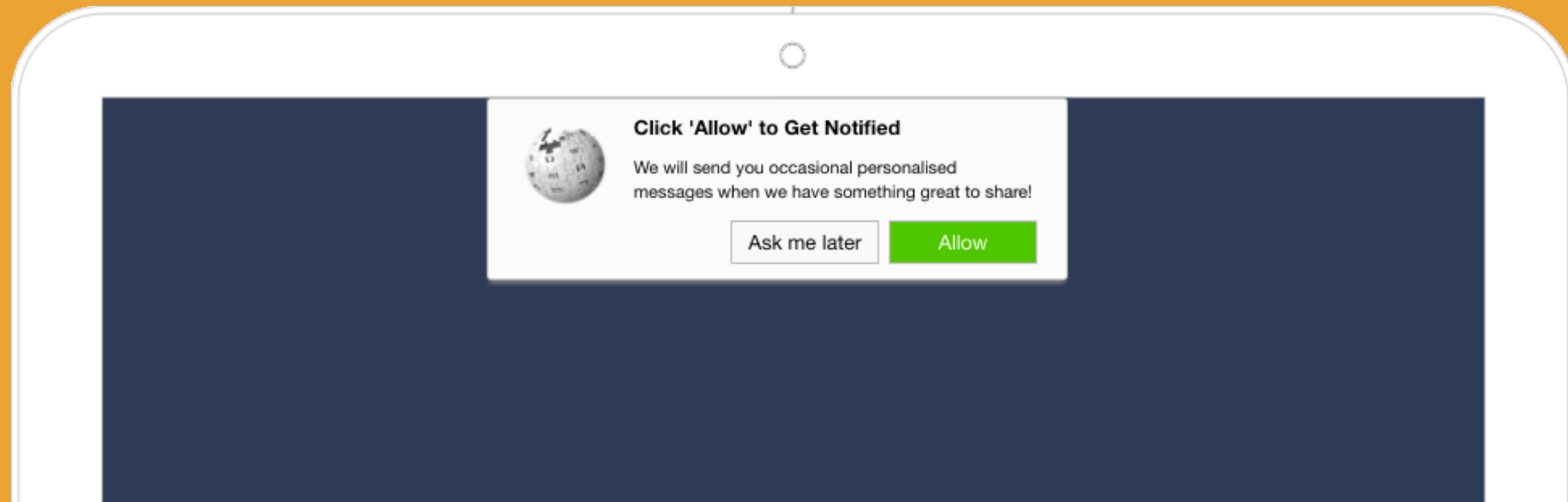


+



Web Push Notifications require websites to be HTTPS by default. However, you can use Frizbit no matter of what protocol you use.

Custom Subscription



You can customise the opt-in request pop-up:

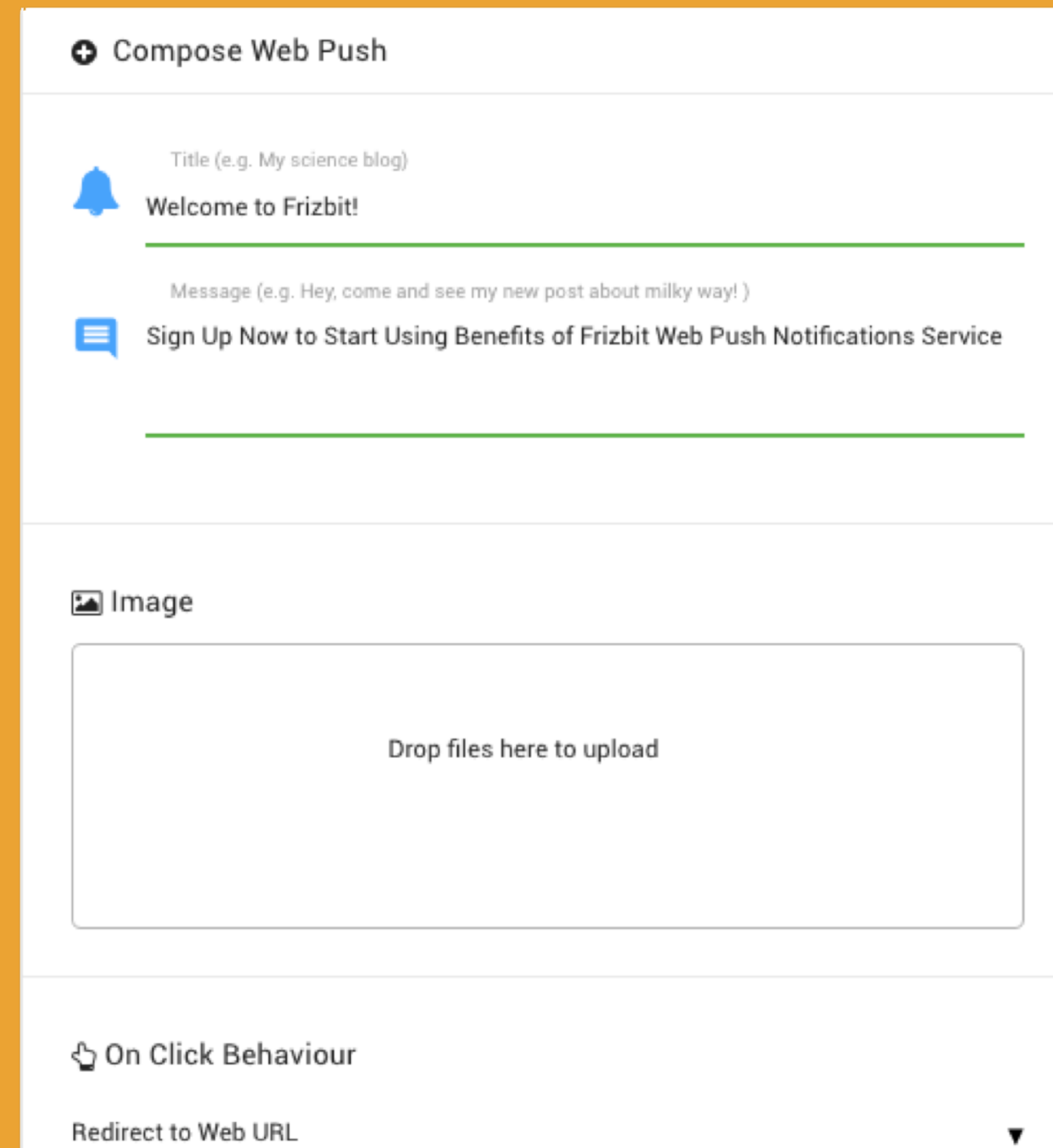
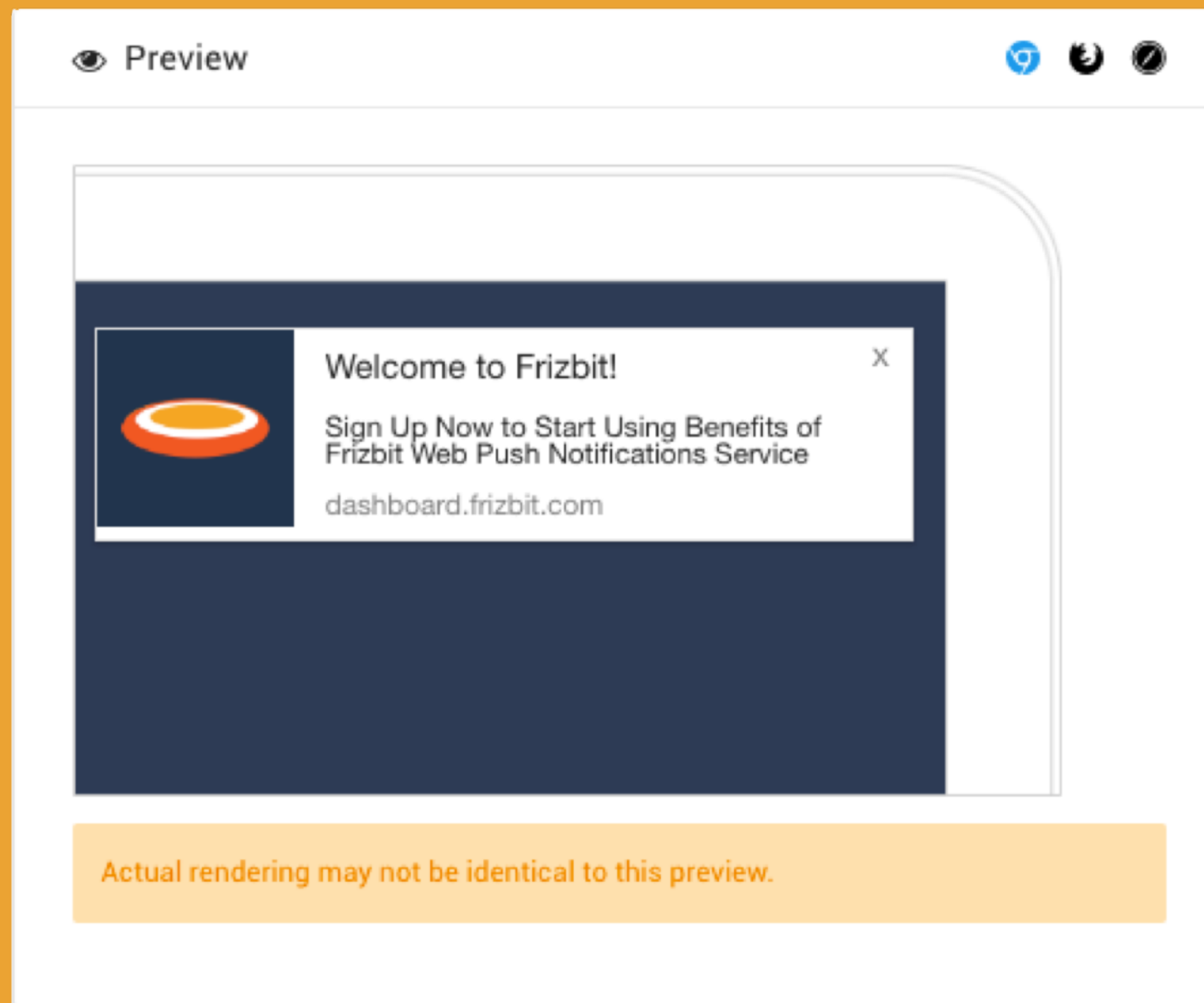
- Triggering Rule Set
- Ask Later Rule Set
- Appearance
- Text content
- Image content

H Header Click 'Allow' to Get Notified		i Content We will send you occasional personalised messages when we have something great	
<input checked="" type="checkbox"/> Allow text	<input type="text" value="#FFFFFF"/>	<input type="checkbox"/> Disallow text	<input type="text" value="#000"/>
<input type="checkbox"/> Allow	<input type="checkbox" value="#3AC60C"/>	<input type="checkbox"/> Ask me later	<input type="checkbox" value="#f9f9f9"/>

Custom Push

On Frizbit, you can customise your push notifications:

- Scheduled Sending
- Custom Icon
- Custom Action Button
- Custom Text
- TTL (Time To Leave)
- Message Preview



Multiple Targeting Options

The screenshot displays the 'STEP 2 - TARGET USERS' interface. It features three main sections for targeting: 'Select target browsers', 'Select target device type', and 'Select user segments'. Each section has a search input field and a list of results. The 'Select user segments' section is currently active, showing a search for 'pricing' with a dropdown list of results including 'poltio-pricing-clicker (8)', 'pricing-clicker (7)', 'zorlupsm-pricing-clicker (6)', 'trendyol-pricing-clicker (6)', and 'webrazzi-pricing-clicker (4)'. A red 'NEXT - PREVIEW & SEND' button is located at the bottom right. The user's email 'ilhanadiyamann@gmail.com' is visible in the top right corner.

STEP 1 - COMPOSE STEP 2 - TARGET USERS CONFIRM AND SEND

ilhanadiyamann@gmail.com

⊕ Select target browsers ^

ⓘ Leave it empty to send all browsers.

⊕ Select target device type ^

ⓘ Leave it empty to send all kind of devices.

⊕ Select user segments ^

ⓘ Leave it empty to send all segments.

pricing

- poltio-pricing-clicker (8)
- pricing-clicker (7)
- zorlupsm-pricing-clicker (6)
- trendyol-pricing-clicker (6)
- webrazzi-pricing-clicker (4)

NEXT - PREVIEW & SEND

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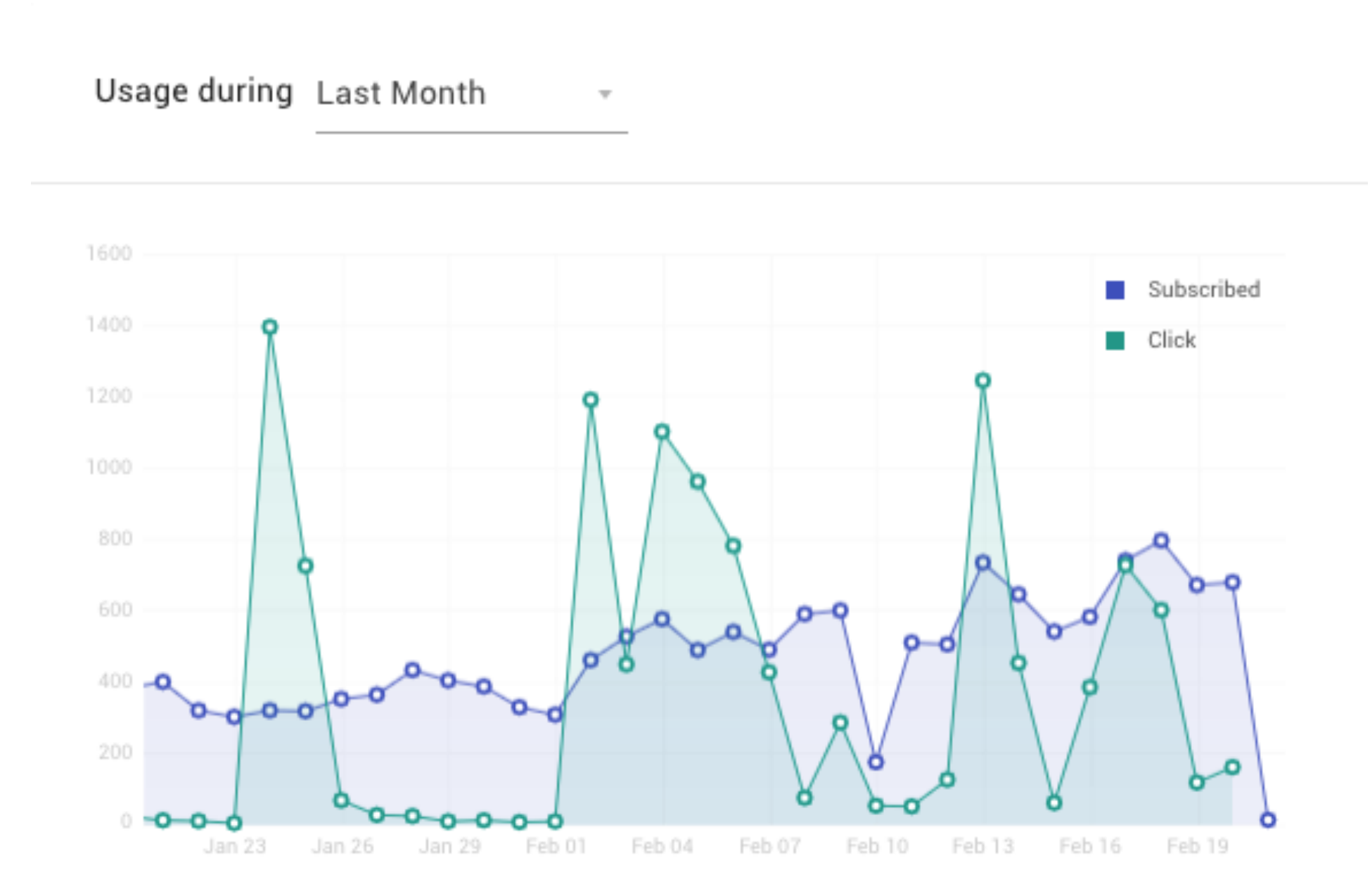
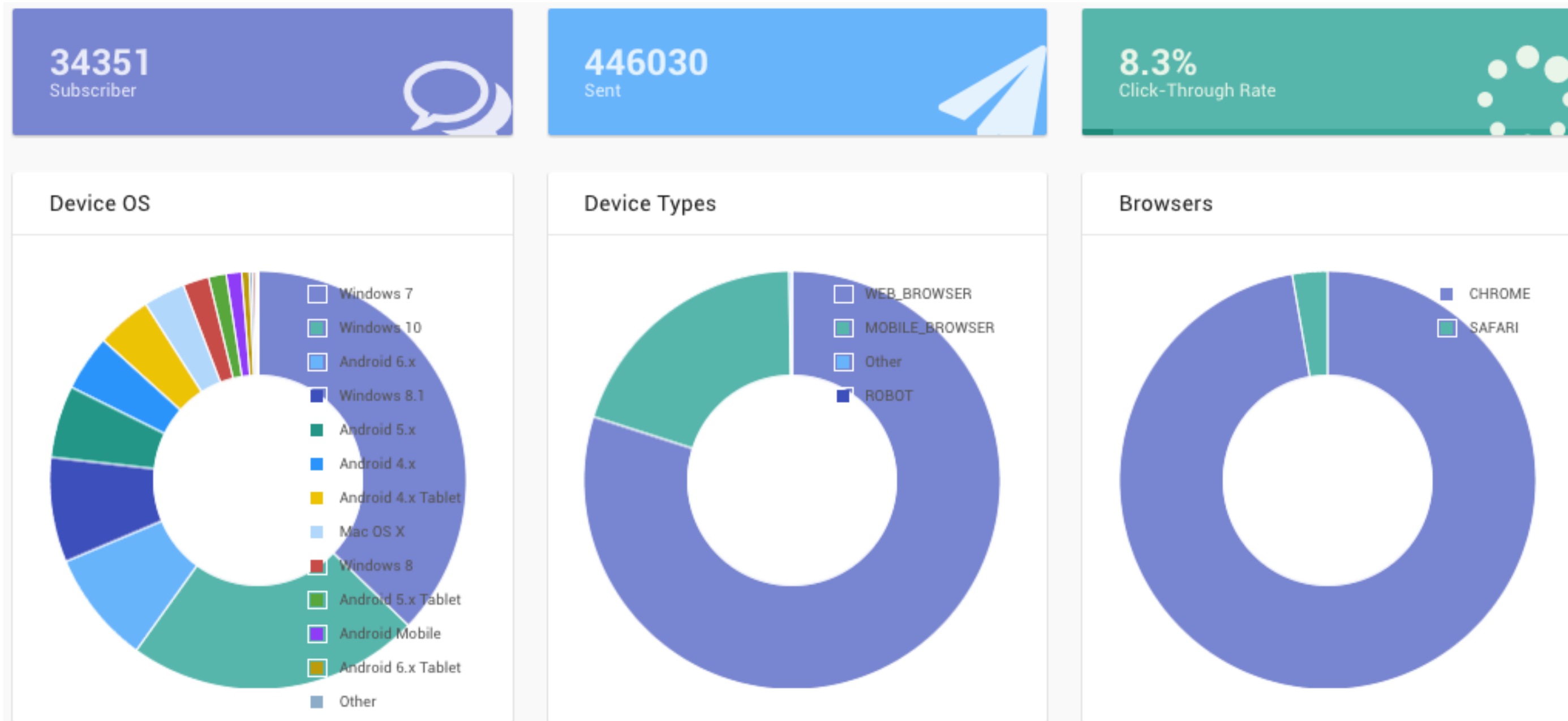
- Segment
- Key Value (E-mail, etc.)
- Location
- Browser
- Operating System
- Device Type
- Automation

You can customise and automate your targeting, by sending personalised messages to the different users

Comprehensive Reporting

Frizbit has a comprehensive reporting interface. The main reports on the dashboard are the metrics below, by time, browser and campaign.

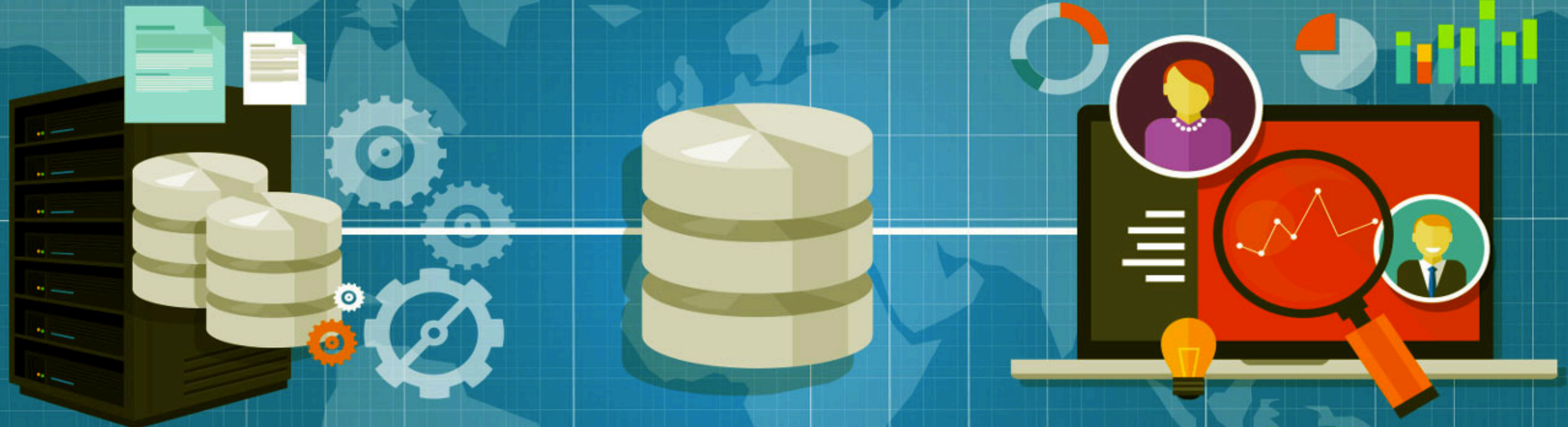
- Subscribers
- Churn
- CTR
- Notifications sent
- Notifications clicked



Implementation & Integration

Implementation is very simple as implementing a JavaScript code into your webpages.

If you prefer to manage your sending process at your backend, rather than our dashboard, you can integrate your system with our software, with the API support provided.



Pricing

\$0 /month	\$99 /month	\$249 /month	Quote
Freemium	Pro	Business	Enterprise
1 website	Unlimited Websites	Unlimited Websites	Unlimited Websites
1,000 Subscribers	10,000 Subscribers	50,000 Subscribers	Unlimited Subscribers
Unlimited Push Notifications	Unlimited Push Notifications	Unlimited Push Notifications	Unlimited Push Notifications
Frizbit Branding	Custom Branding	Custom Branding	Custom Branding

20% OFF ANNUAL CONTRACT



bring customers back.

Please Contact Us to Start Your Free Trial

frizbit.com

contact@frizbit.com