

For Immediate Release:

## **Jvion Enables Payers to Prepare for Patient Surge by Identifying Unforeseen Member Health Deterioration with Clinically Validated AI**

*Proven analytics improve member health and operational outcomes through the identification of avoidable risk and effective member engagement*

**ATLANTA, GA -- June 18, 2020 --** [Jvion](#), a leader in Clinical Artificial Intelligence (AI), today announced the availability of its AI solution suites for the payer market. The solution suites that cover population health, cost and utilization management, behavioral health and member activation and engagement leverage Jvion's AI CORE™ to identify unforeseen member risks and recommend individualized interventions to mitigate those risks. Jvion's capabilities are now available to help payers navigate value-based care, consumerism, and financial performance.

The expansion comes at a critical juncture for health plans, as millions of Americans have deferred care to avoid COVID-19 which will contribute to near-future surges of members with deteriorated health and advanced chronic conditions. Unlike traditional predictive analytics solutions, the output of the CORE is not dependent on prior utilization. Jvion's AI CORE is built on Microsoft Azure, which offers the safety, reliability, and scalability that healthcare customers demand while maintaining the flexibility to define their own path to the cloud. With Azure, Jvion clients gain access to a unified programming model, identity model, security model, and management model for both on-premises and cloud implementations. Jvion's clinical AI focuses on vulnerability to accurately predict members who are on a high-risk trajectory across a wide range of clinical conditions. Built on Azure, the solution also delivers personalized interventions to improve member outcomes and engagement strategies. These interventions are based on evidence-based guidelines and an analysis of more than 4,000 risk factors per individual.

"The pandemic has led millions of Americans to defer care which presents a unique challenge for payers – particularly those operating under value-based care models – when it comes to identifying risk and managing members with deteriorating chronic conditions," said Jay Deady, CEO of Jvion. "To prevent a surge of utilization and costs as a result of deferred care, payers should proactively look at solutions like those powered by our CORE to ascertain personalized and prioritized recommendations that result in more effective member outreach and engagement."

Patient engagement and adherence to care plans are key drivers for improving quality scores, particularly Medicare Star Ratings. The Jvion CORE looks at clinical, socioeconomic and other data sources to provides insight on how best to engage with members, based on their likelihood to engage in their care, and their preferred times and methods for communications. By increasing engagement, payers can increase compliance with care plans and direct members to more appropriate settings of care, for instance to reduce ER utilization and the associated costs. In recognition of Jvion's work applying AI to patient engagement, Jvion was recently named an [IDC Innovator](#).

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To date, the CORE has been deployed at more than 350 hospitals, health systems and payer organizations, and has been used to address diverse populations, clinical conditions and risk questions. By supporting the management of chronic conditions, the CORE can significantly reduce costs. Baptist Health, who applied the CORE to its Provider Sponsored Health Plan (PSHP) covering nearly 3,400 employees, saved [\\$4M](#) over two years by proactively targeting and intervening with covered employees at risk of an avoidable ER or inpatient visit.

“Jvion’s clinical AI goes beyond traditional predictive risk stratification by helping payers prioritize and act to help high-risk members positively impact their outcomes,” said Sam Robinson, National Director, U.S. Health Plan Industry at Microsoft. The CORE provides personalized recommendations including the best method for activating and engaging those members. This remains a top priority for health plans as they continue their focus on meaningful engagement of their membership and assisting the health ecosystem in its shift to value-based care models.”

Visit <https://jvion.com/payerai/> for more information.

#### **About Jvion**

Jvion, a leader in clinical artificial intelligence, enables providers, payers and other healthcare entities to identify and prevent avoidable patient harm, utilization and costs. An industry first, the Jvion CORE™ goes beyond predictive analytics and machine learning to identify patients on a trajectory to becoming high-risk. Jvion then determines the interventions that will more effectively reduce risk and enable clinical and operational action. The CORE accelerates time to value by leveraging established patient-level intelligence to drive engagement across healthcare organizations, populations, and individuals. To date, the Jvion CORE has been deployed across hundreds of clients and resulted in millions saved. For more information, visit

<http://www.jvion.com>

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