

**General information:**The logo for 'thola' is displayed in a large, lowercase, sans-serif font. The letter 'o' is replaced by a teal speech bubble icon with a white outline and a small tail pointing downwards and to the left.

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Validity of this document is 1 month after submission date.



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## Thola

With the Thola virtual event platform, you are able to host your digital events easier than ever before. As your next online event platform, you can host virtual events where people can meet and network in the same way as they would do during a real-life event.

Want to organize online events where speakers, workshops, presentations, and more can be streamed live or pre-recorded content can be displayed to your attendees?

Want to enable event partners and sponsors to highlight their presence and contribution through billboards and dedicated sponsor booths?

With Thola you can. Our virtual event platform allows up to 10.000 attendees to participate and connect directly using Microsoft Teams.

Virtual event organizers create events by setting up a multi-room virtual event space where activities like e.g.: live streaming presenter sessions or pre-recorded video content are made available.

Partners and sponsors can hire rooms and billboards in order to highlight their specific branded content or even can configure manned sponsor booths allowing them to talk directly to booth visitors.

Attendees will wander around the digital event rooms, visit sponsor booths, attend sessions in the auditoria or just look for information, meet people and talk to any other attendee.

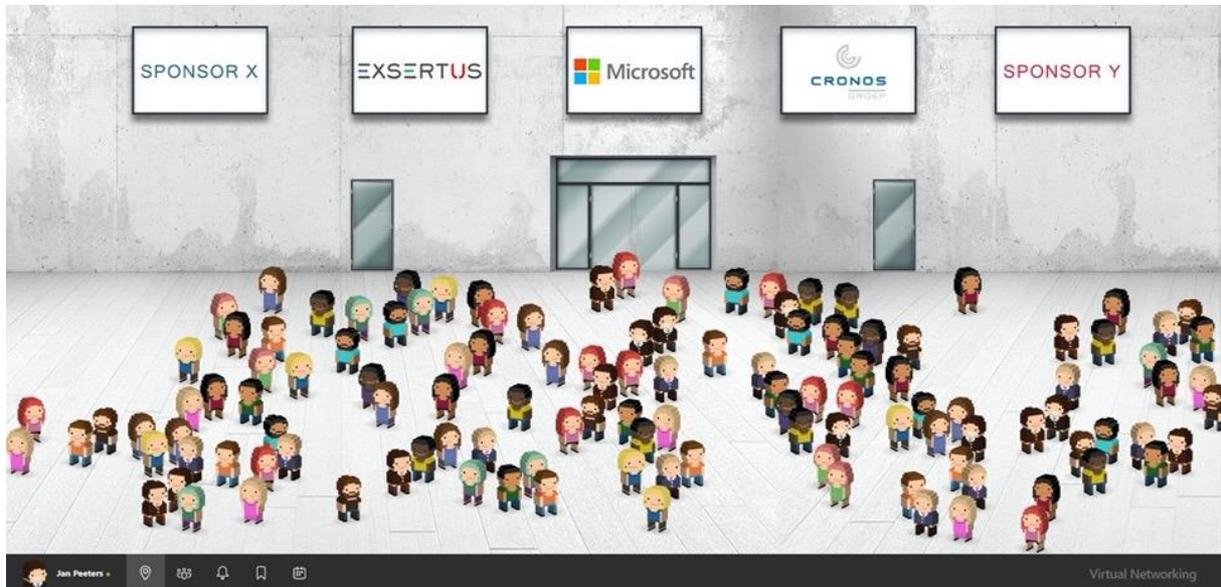
By using Microsoft Teams as the communication platform Thola relies on a trusted and stable platform. All attendees can join video-chat sessions, exchange business cards and chat with each other during the event bringing interactivity to the next level for every participant.

The platform is designed to be user-friendly and approachable. Whether you are planning a virtual company gathering or a big international event, Thola makes sure you will be the perfect host.



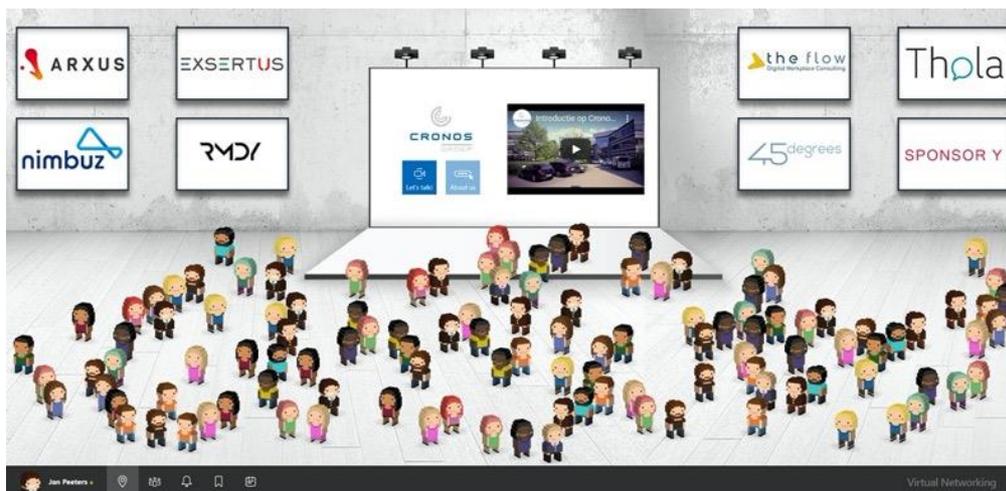
## Features

### The Lobby



The lobby is the central gathering place and starting point of the event. As this is the heart of your event, you can visit other rooms, the aula, check-out the billboards or chat with other attendees.

### Rooms

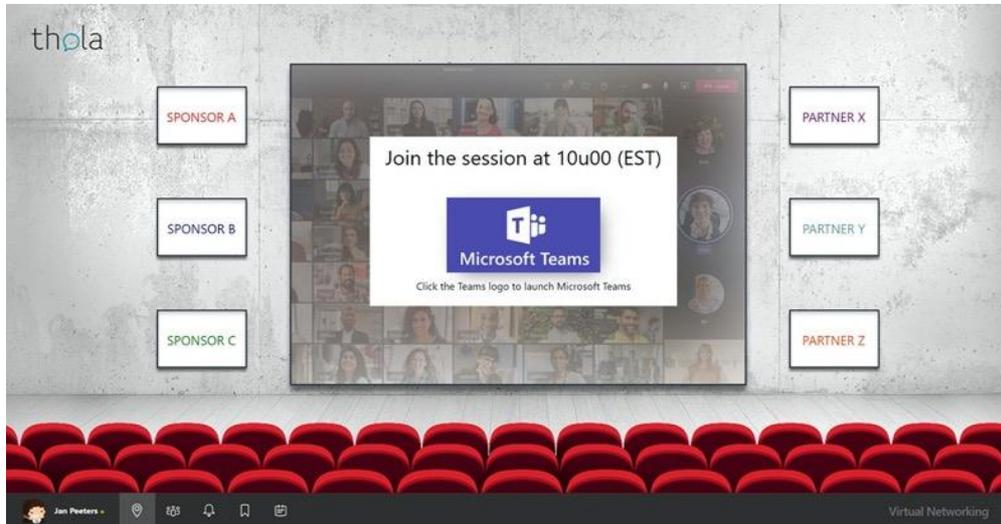


From the lobby you can enter the event rooms. In these rooms you can find a booth, billboards and all other information regarding a specific sponsor, partner or topic.

Thola will provide the possibility to video chat directly with the booth owners and gives you access to all information displayed.



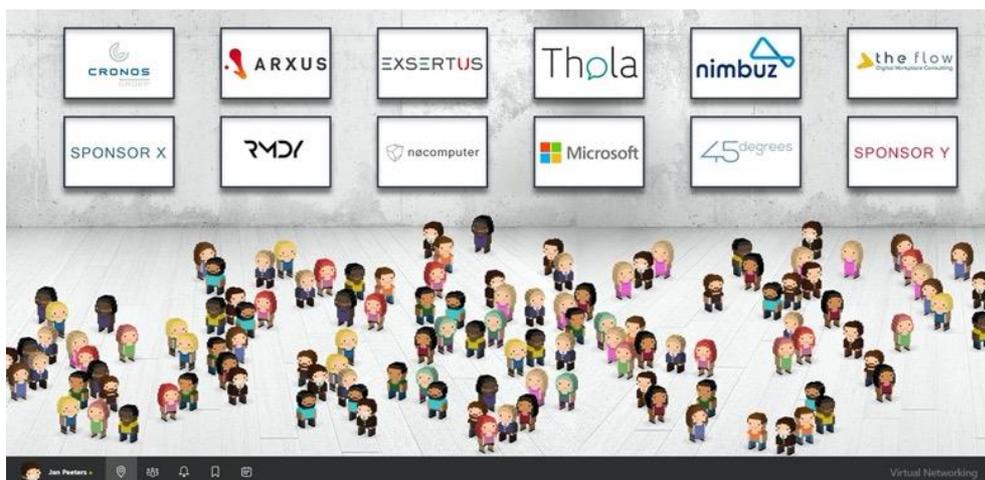
## The Auditorium



In the auditorium the organizer hosts presentations, workshops, breakout sessions, whatever content that is desired to present, ... featured by for example a live streamed speaker (using a Microsoft Teams live event) or a pre-recorded video demonstration.

Attendees consult the auditorium's calendar to find out when the sessions take place and join the hosted presentations on an ad hoc basis.

## Billboards



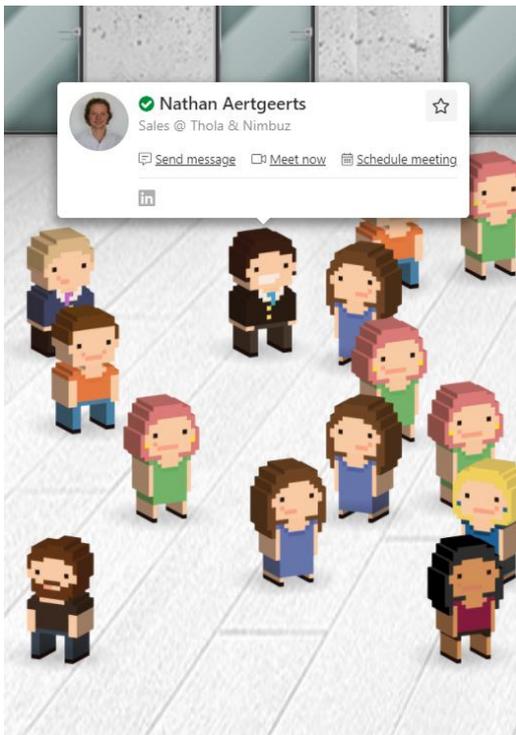
Add billboards to lobby's, rooms and booths enabling sponsors and partners to contribute to the event and highlight their specific content.

Billboards provide information and enable live-chat sessions directly between sponsors, partners and attendees.



## Connect One-on-one

Search and find the attendees you want to meet and talk to. Just by hovering over another attendee, a popup will appear with extra information about that person and the possible actions that can be performed



- **Send message:** Send a text message to another attendee to start the conversation. From here you can easily convert into a video call
- **Meet now:** a call will be setup between yourself and the other attendee. The other attendee needs to accept the call to start talking. It is also possible to join other attendees to the call to setup a group call.
- **Schedule a meeting:** When you see someone, you would like to talk with in a later phase you can click Meet later. The other person will receive a notification and a real meeting can be setup at a later moment by one of the 2 connections.
- **Favorite contact:** every attendee has a list of Favorite contacts to review at any moment. You can add people by clicking on the star. This will only include the limited information shown in the popup to be GDPR proof.

## Registration

Sign up for the event

Email \*  Job title \* @

First Name \*  Organisation \* @

Last Name \*

Select Your Avatar:   

By clicking the "Sign up" button, you are creating a Thola account and agree to our Privacy Policy and Cookie Policy

Having troubles? get Support.

Can anyone attend your event, or do you only want to allow a list of registered users? Both options are possible, in any case the attendees need to sign up before entering the event. Signing up however can be as simple as clicking on a pre-generated access link or be dependent on user input in a profile registration step. Integration with our API is also possible to ease the registration process.



## Pricing

There are currently 2 possibilities in configuring your own event:

- 1) The client has full access to the dashboard and is able to configure and organise events
    - a. Workshop recommended (included in the yearly license)
    - b. No limitations or extra cost on creating more rooms/elements/...
  - 2) The Thola-team is available and configures your event
    - a. After an intake, we provide you with a proposal based on the hours
    - b. The Thola-team is available at a rate of 100 €/hour
- Travel and expenses are excluded from this financial proposal.
  - The table below is a budgetary estimate based on the information you shared with us. We do feel confident that our experience allows us to propose a correct estimate.
  - Out of scope changes by the customer will be notified by Thola to the customer and the same hourly rate will be applied in case the customer wants the changes implemented.
  - All prices in this document are TVA excluded.

License	One Event License	One Year Multiple Events License
<b>Events</b>	1	Unlimited
<b>Tickets</b>	4 €/ticket	250 included
<b>Workshop <sup>(1)</sup></b>	800 €	Included
<b>Follow up meeting / Dry run</b>	Yes	Yes
<b>Microsoft Teams Live Event <sup>(2)</sup></b>	No	No
<b>Assistance in setup configured by our team of developers</b>	100 €/hour	100 €/hour
<b>Price</b>	3.000 €	7.500 €

- (1) The workshop is a 2-hour meeting in which we'll discuss all functionalities and requirements to configure our standard setup and launch your event. The standard setup contains 1 lobby with 5 billboards, 1 auditorium with a max of 250 attendees, 2 rooms consisting out of 1 booth with 4 billboards or 8 billboards without a booth. This packages also includes a total of 2 hours remote support or follow-up while your team is configuring the event.
- (2) Microsoft Teams Live Event = Live event is hosted on our MS Teams Tenant and we'll configure the setup, including a dry run with your team (which has to include a producer (someone to manage the presenters who are presenting) and presenters).



## Frequently asked Questions

- *Can we use Teams, Zoom or Meet?*

Thola is by standard hosted on our Microsoft Tenant, therefore all communication between attendees and presenters in a standard MS Teams call (max. 250) are included in the license. People can make use of MS Teams in their browser and do not need to have the application installed on their device.

You can use: Google Meet, Zoom, YouTube Live or any other streaming services (that delivers an unique or embedded URL) in the booths, Plenary room, Breakout room or Auditorium.

- *How can the presenters for an event join their online session/workshop?*

For normal Microsoft Teams calls: Speakers can join sessions in the same way as you would attend a normal Microsoft Teams Meeting (by clicking the URL, this will open browser or application if installed).

For Live Events there are 2 possibilities:

1. If you host the live event, you only have to deliver an URL to us, which we'll include in the dashboard, you choose the streaming services and there is no extra charge from our side
2. If we host the live event, it will be hosted on Microsoft Teams Live, producer and presenters/speakers will receive a normal Microsoft Teams invitation.



## References

Below are listed some of our references. We will be happy to provide more detailed information about these or other references upon request.

