



Regain Control Over Cloud Cost





www.objectivity.co.uk

Regain Control Over Cloud Costs

The service is intended for companies that have already migrated their IT solutions to Azure and are now seeking to optimise costs and establish better control over cloud spend. The results are achieved through setting up the missing pieces of Cloud Governance and Monitoring.



Predictable Cloud Budget

Predictable and accurate budgeting is essential. We'll set up various tried and tested Azure tools to monitor resource consumption and increase the visibility and predictability of your cloud environment and deployments.

Optimised & Monitored Environment

Your cloud environment will be optimised, and resource consumption will be welladjusted to your budget objectives and business situation. In the long run, having established monitoring will eliminate any cloud spend surprises in the future.

Cloud Insight and Governance

Once budget plans and proper monitoring are set up, you'll immediately gain an additional layer of insights into your cloud spend, which will allow you to decide about your future cloud adoption strategies. All this is essential to establish proper cloud governance and increase stability and predictability.

You successfully migrated your software to the cloud, but your cloud spend inexplicably increased.

Enterprises are moving to the cloud and, in the short-term, they're focused on doing so quickly. While this tactical approach can have many benefits, it often turns out that initial infrastructural assumptions and cost estimations need to be re-evaluated.

Challenges

Your solutions may be deployed on too many powerful resources that deliver the kind of performance capacity you'll never use. Alternatively, perhaps your cloud resources are scaling up in an unpredictable manner, which causes peaks in cloud spend. A cloud resourcing model can help you take back control and provide your organisation with the flexibility and scalability it needs.

Ideal Solution

We'll find the root causes of inefficiencies and optimise volatile cloud resources. First, we'll improve monitoring and alerting capabilities, and then we'll reinforce your team with the tools they need to observe and react when necessary. This will increase the overall agility of your team and solution.

Desired Outcomes

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An unpredictable event occurred, and consumption dropped significantly. As a result of lower customer demand, your cloud expenses are no longer welladjusted.

Cloud based environments are rarely optimised to scale down. Hence, in situations of lower demand, cloud resources simply provide too much compute power or available throughput – which, when unused, goes to waste and burns a hole in your budget.

Challenges

Ideal Solution

Desired Outcomes

The market situation has changed suddenly, and the demand for your services has decreased. Your cloud expenses have become too high compared to your generated revenue stream, so you need a short-term tactical solution to lower costs. When the situation stabilises, you would like to quickly switch back to your previous setup.

most expensive and overallocated resources, we can spot which of them are being wasted. We then analyse which resources or services can be scaled down to a lower cost tier. This not only saves money but also increases awareness, agility, and stability.

Thanks to a quick scan of the

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How to correctly plan your cloud spend budget so that expenses will be predictable, and resources will be used optimally?

Cloud migrations tend to have one main thing in common: everyone focuses on the development and operations, without giving due thought to budgeting. A lack of cloud governance or cloud adoption capabilities could be the reasons behind this issue.

Challenges

Ideal Solution

An unpredictable cloud spend can lead to suboptimal resource consumption and overpaying for unnecessary cloud services. Implementing cloud governance and budgeting guidelines can effectively resolve these issues.

No matter where you are on your

cloud journey or what your cloud resourcing model is, we can help you plan your budget and introduce spend limits as well as resource utilisation monitoring.

Desired Outcomes

Our aim will be to establish budget plans and resource utilisation monitoring that will increase visibility and allow you to easily observe where your money is allocated.



After conducting a tactical 'Lift & Shift' migration, you would like to optimise your cloud environment to increase its stability.

'Lift & Shift" migrations are fairly uncomplicated as they don't involve having to rearchitect entire systems; instead, they can be simply deployed on cloud VMs. However, this approach is the most rigid and doesn't offer the same powerful benefits as the 'Cloud Native' approach.

Challenges

Ideal Solution

You'd like to begin optimising your cloud costs, but your IT department doesn't have experience in this area, so you'll need to work with external advisors and experts. Alternatively, perhaps the combination of the technologies and services used is too rigid to enable you to scale down.

Firstly, we verify whether your cloud monitoring tools provide accurate information about resource utilisation. Next, we begin implementing other solutions i.e. configuring resource auto-scaling, configuring resources auto on/off switches,

and lowering performance/price

tiers.

Desired Outcomes

Optimising your cloud in this manner reduces your spend and helps you better utilise the resources you pay for. This also ensures that your environment is monitored – enabling you to have a full view of your cloud expenses in the future.



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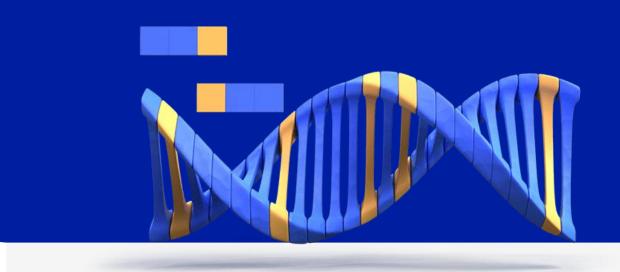
Objectivity is a values-driven IT outsourcing partner. We create Win-Win outcomes for all our stakeholders.

Objectivity sp. z o.o.

ul. Strzegomska 142a 54-429 Wrocław Phone: +44 (0)123 456 7890 consulting@objectivity.co.uk

www.objectivity.co.uk

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About us

Innovative leader in technologies

Our specialty is designing, delivering and supporting IT solutions that help our clients grow. As a mature organisation, we have an ethical framework that supports our activities. We are socially engaged, and always willing to help. Our goal is to allow our clients to grow as fast as possible without destroying what they already have. In doing that, we want to stay true to our ethical framework and our values. We have an agile and people oriented philosophy. For our clients this means that we provide flexible resourcing with a consistent quality of work.