

Drive transformation with
Pump, a Microsoft Dynamics
365 app for recruiters

PUMP



Our 21st century vision is to help recruitment businesses **delight customers, manage change** and **continuously improve** with Microsoft's Business Applications and an Agile mindset.



Pump goes beyond traditional recruitment CRM and ATS, built on the low code, no code Microsoft Power Platform, embedded with Microsoft Dynamics 365 Sales Enterprise, connected to Microsoft 365, and hosted in Microsoft Azure

Pump helps you unify, optimise and automate your data, processes and systems, build 360-degree relationships at scale with next generation Microsoft sales and marketing applications, and transform your recruitment business to thrive in the face of change.

Microsoft
Partner



Gold Data Analytics
Gold Data Platform
Gold Windows and Devices
Silver Cloud Platform
Silver Small and Midmarket Cloud Solutions



Microsoft's vision is to reinvent productivity to empower every person and organisation on the planet to **achieve more**.

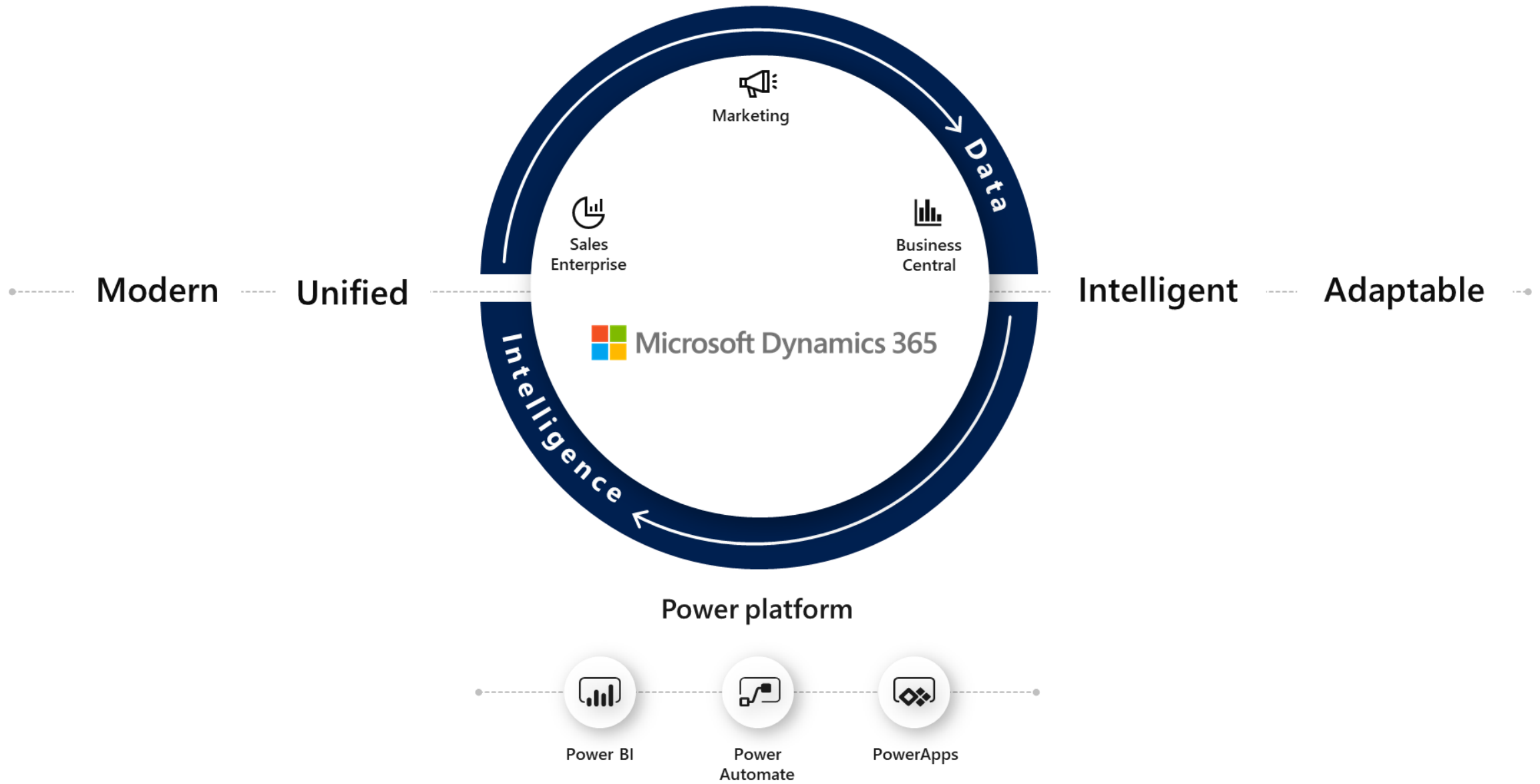
Our vision is to partner with recruitment businesses to help them **delight customers, manage change**, and **continuously improve** with Microsoft's Business Applications and an Agile mindset.

We are part of Microsoft's Business Applications ISV Connect program, Pump is listed on Microsoft's [AppSource](#), and we're able to provide and support Microsoft licenses as a direct Cloud Solution Provider.

1

Unified

- Unify relationships, processes, and data with modern, modular business applications connected through the Microsoft Power Platform and sitting on Microsoft Dataverse (previously the Common Data Service).
- Extend Pump on a single platform with Dynamics 365 Sales Enterprise, Dynamics 365 Marketing, Power Automate, Power BI Pro, Microsoft 365, Microsoft Teams, and third-party Microsoft partner applications on Microsoft App Source. You can also unify CRM and ERP with Dynamics 365 Business Central.
- Cloud first, mobile first. Collaborate securely, anywhere, anytime, on any device. Manage users, security, applications and devices through Microsoft 365.



Microsoft Power Platform

The low-code platform that spans Office 365, Azure, Dynamics 365, and standalone applications



Power BI
Business analytics



Power Apps
Application development



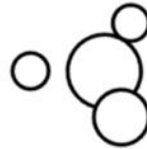
Power Automate
Process automation



Power Virtual Agents
Intelligent virtual agents



**Data
connectors**



AI Builder



Microsoft Dataverse

2

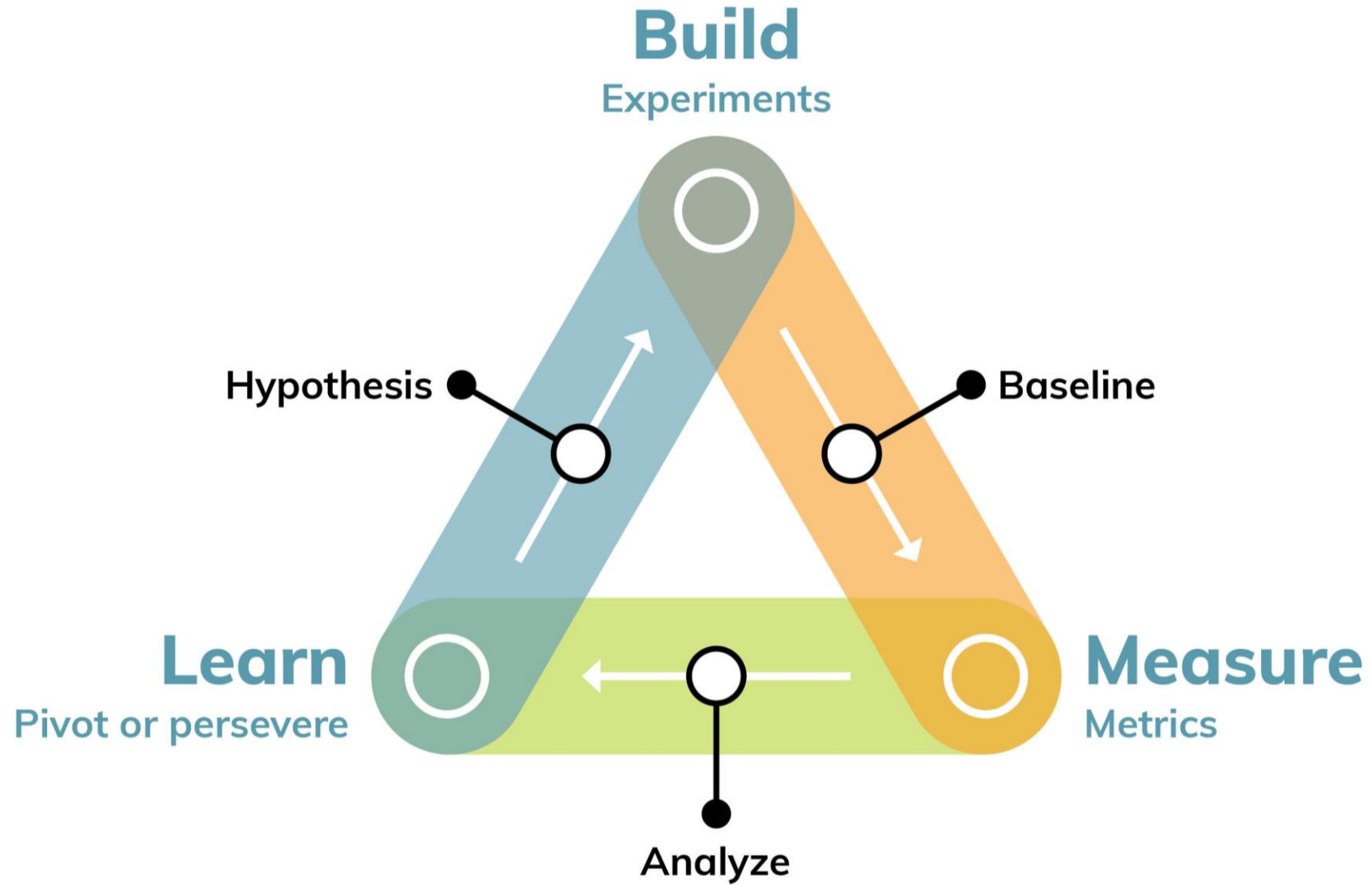
Democratic

- Using no code Microsoft tools, 'Citizen developers' can easily customise and extend your own Pump app in a Dynamics 365 Sandbox.
- Easily create automated flows, utilise 100s of popular connectors and streamline repetitive tasks with Microsoft's RPA technology, Power Automate.
- Create and edit Forms, Views, Charts, Dashboards, Process Workflows and Business Rules, and easily build advanced reports in Power BI Pro.
- Design no code, low-code portals for external users using Power Apps portals.

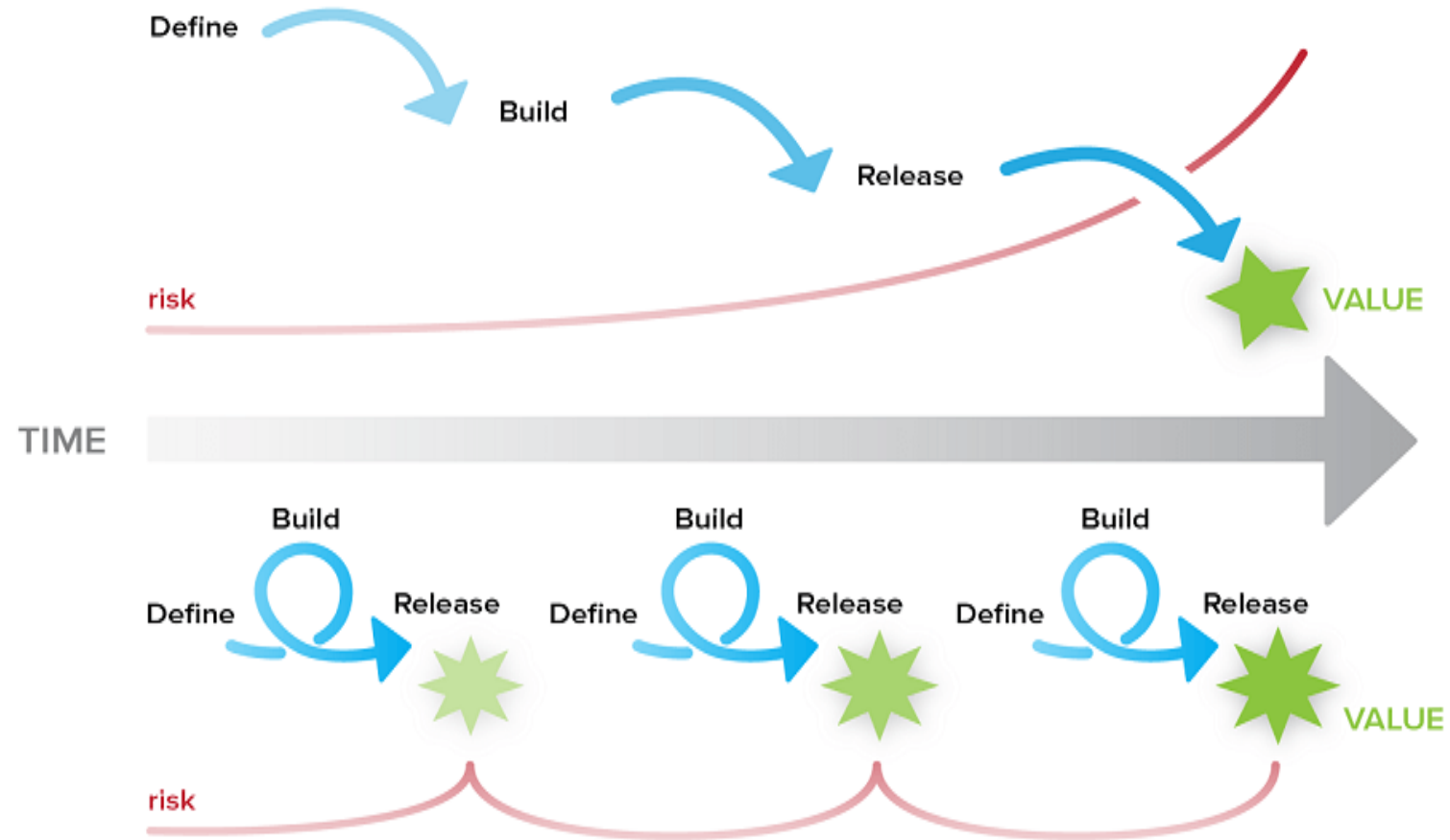


Agile

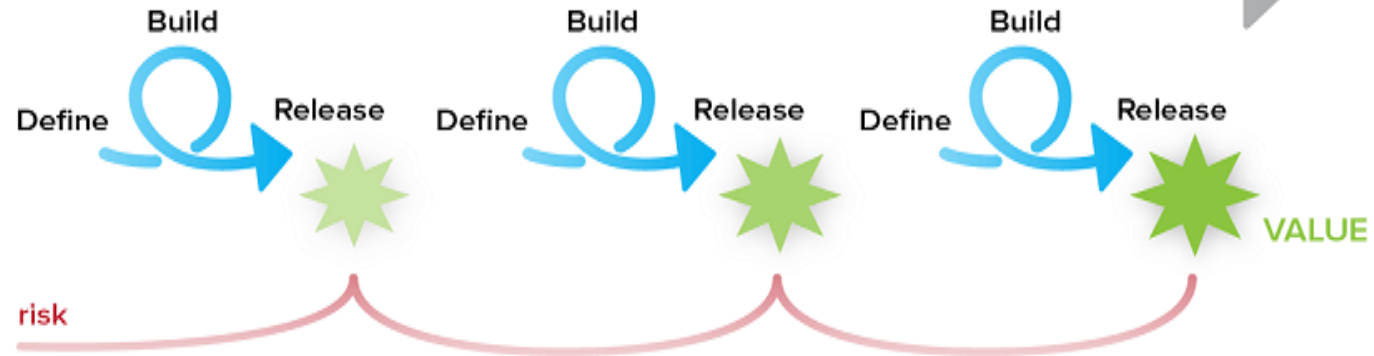
- We are truly Agile and encourage our customers to be the same.
- We work with you as a consultative partner, focusing on the continuous delivery of customer driven value and efficiencies in joint two-week increments, each followed by interactive reviews that allow us to rapidly learn and pivot plans in response to changing feedback and business priorities.
- Implementations are fast, simple and low risk, focused on defining and prioritising a viable scope with the client, regular delivery to a Sandbox, flexible project planning, and minimal financial commitment.



WATERFALL



AGILE



4

Intelligent

- Microsoft is investing huge amounts into its low code Business Application's platform. Microsoft expects over 500 million new apps to be built in the next half decade, more than in the last 40 years.
- Dynamics 365 and Power Platform receive two major Microsoft release waves a year, all compatible with Pump.
- Pump connects with Microsoft's next-generation, multi-channel applications such as Dynamics 365 Sales Enterprise, focused on relationship building at scale and lead nurturing – with predictive, AI-driven Sales Insights that are being continuously improved.

Licensing Basics

Pump Annual Subscription : £100 per user per month

- This subscription includes Pump as a **model-driven Power App** embedded within **Microsoft Dynamics 365 Sales Enterprise**.
- Commitment is to the annual subscription price and use rights, but **license numbers can be varied** down to single license at any time.
- **Textkernel Extract! CV Parsing** service is included with fair usage of 1000 documents per user per year pooled over all users.
- Technical and User Support for Pump, and any licensed Microsoft Business Application, is provided through to designated users through private **Microsoft Teams** channels and includes a two weekly **Sprint Review** and access to a **Knowledgebase**. Support includes guidance on customisations. Support Policy available on request.
- See your entitled **Power Platform use rights (Power Apps + Power Automate)** with Dynamics 365 Sales Enterprise on [page 6 of the Power Apps and Power Automate Licensing Guide](#).
- See your **Dynamics 365 Sales Enterprise application use rights** on [page 28-29 of the Dynamics 365 Licensing guide](#).
- **Common Data Service Database storage** includes 10 GB by default, and an additional 250 MB per user. Additional database capacity can be purchased at £30.20 per 1 GB. There is also Common Data Service Log and File Storage. Please see the [Dynamics 365 Licensing Guide, page 39-41 for more information](#).
- Pump / Dynamics 365 utilises **Sharepoint** for storing non-CV documents. Storage costs are covered under your existing Microsoft 365 licensing.
- Please see the **Microsoft Power Platform API Request limits** for Dynamics 365 Sales Enterprise [here](#). Currently they are at 20,000 per user per 24 hours. We do not envision Pump going over this limit.
- Pump can be extended with [Dynamics 365 Marketing](#), [Dynamics 365 Business Central](#), [Power Apps Portals](#), [Power BI Pro](#), [Power Virtual Agents](#). Use rights can be found within the guides referenced above and pricing can be found within the hyper links referenced.

The logo consists of a teal diamond shape with the word "PUMP" in white, bold, uppercase letters inside it.

PUMP

Thank you

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