

### The Changing Role of Finance

Today, more than ever, Finance has the opportunity to step up and lead business transformation, driving agility and growth across the enterprise. But transformation has to begin within the Finance organization itself. Yet today, only 5% of Finance leaders say that they're seeing a substantial ROI from investments in digitization and automation.\*

It doesn't have to be this way. With Celonis, Finance leaders are streamlining and removing friction from finance processes that span disparate systems and siloed departments. With Enterprise Performance Acceleration software, built on Process Mining technology, Finance leaders like you are transforming experiences and achieving breakthrough performance like never before.

### **Your Challenges**

**Increased expectations** from vendors and customers strains resources.

**Operational complexity:** legacy systems and manual processes stifle agility.

**Growing uncertainty:** rapidly changing regulations and global trade.

## **How Celonis Helps**

Value Accelerators





# **How it Works**

What makes Process Mining technology so revolutionary? Imagine having a system that looks at your processes, across your entire digital footprint, and gives you an objective, as-is visualization of the current state of your operations. Then, imagine your team is empowered with Al-based tools to turn the insights from that visualization into measurable enhancements to your processes — and monitor those improvements on an ongoing basis.

### **Example Accounts Payable**

#### Pay Exactly On Time:

- 1. Create an objective visualization of as-is AP Process
- Proactively identify payments likely to be late or early, and automatically adjust payment process
- 3. Measure the impact that increased on-time payments have on Working Capital
- 4. Identify root causes of late or early payments that are most heavily impacting cash flow

### **Key Features**



#### **Discover**

Event Collection and Process Mining algorithms: Connect to any system and create an objective visualization of the process.

Process Analytics: Use AI to pinpoint root causes of issues and discover which actions you could take to improve the process.



#### **Enhance**

Action Engine: Now that we know which deviations cause friction, set up rules to watch for them and adjust or alert in order to avoid them.

**Workflows:** Automatically update data in underlying systems to enforce optimal processes.



#### **Monitor**

#### **Transformation Center:**

Track the impact of process enhancements over time. Use collaborative tools to bring the whole Finance organization together to continue making improvements to processes over time.



