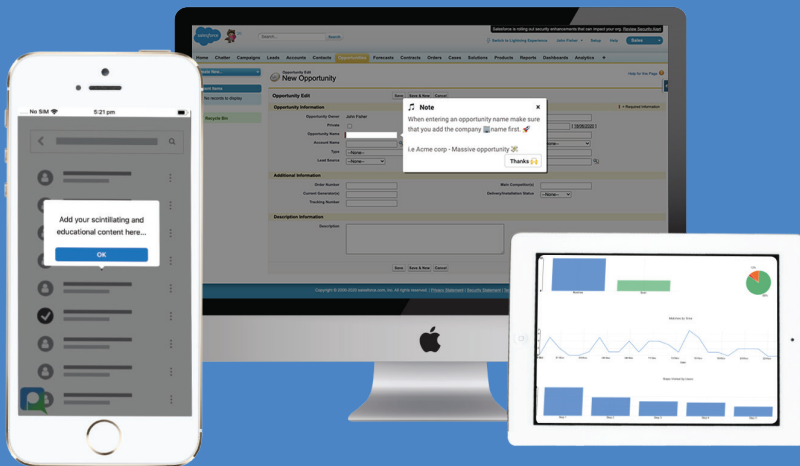


Digital Adoption for Teams



“Digital Adoption without the huge cost, friction or complexity. If you are guiding new staff – at the office, remote or work-from-home – simply create guides, tooltips, videos without pain.

Scott Middleton
CEO, Terem Technologies

From Transformation to Adoption.

THE TRANSFORMATION CHALLENGE

“New hires are faced with challenges learning new software or newly released features, often attributing this to inadequate training. This results in lower adoption of software and continued manual efforts. **GARTNER**

“73% of enterprises failed to realize sustained ROI on their digital investments. One of the key reasons for this is the lack of user adoption of the digital solutions implemented. **EVEREST GROUP**

THE ADOPTION SOLUTION

“Increase software adoption and usage by using the analytics provided by digital adoption solutions to understand usage and block points, and to provide a more consistent end-user experience. **GARTNER**

POINTZI'S DIGITAL ADOPTION PLATFORM

Digital adoption is a key component in achieving Digital Transformation ROI. By reducing friction, frustration, errors, your investment in new SaaS platforms is not met with resistance and failures.

BENEFITS

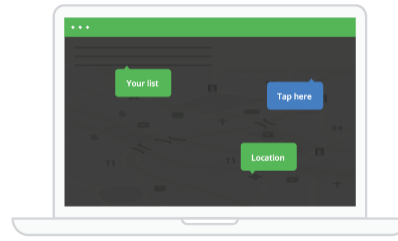
- ☆ Drives higher utilization and help than outdated training/help materials
- ☆ Dramatically lowers or removes the cost of inhouse 1-to-1 or classroom training
- ☆ Contextual “right-person-right-time” guidance
- ☆ Remote and work-from-home availability
- ☆ Reduces user frustration and increases productivity
- ☆ Reporting and analytics of staff usage and uptake





Onboard staff to the software you use. **Simply.**

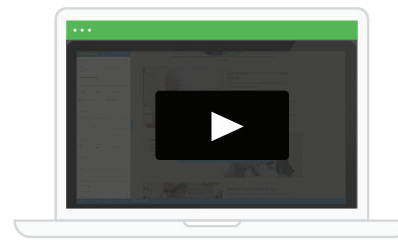
- ☆ No code needed
 - ☆ Get started in minutes without IT help
 - ☆ Invite team-mates
 - ☆ Point and click creation
 - ☆ Target job roles or specific users
-
- ☆ Embed training or help videos
 - ☆ Ask and get feedback
 - ☆ Analytics and usage reports
 - ☆ Target job roles or specific users
 - ☆ Check who completes



Tips, Tours, Guides
in Context



Ask Questions,
Capture Feedback



Add Help Videos
on the Right Pages



Measure Guide Usage
and User Interaction



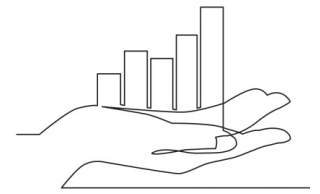
**CAPTURE
FEEDBACK**



**FEATURE
DISCOVERY**



**ONBOARD
AND EXPLAIN**



**ADOPTION
ANALYTICS**

Easily create guides for...



... and many more!

GET A DEMO <https://calendly.com/pointzi>

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