

# CIF Integration

Seamlessly Plug n Play Ameyo Contact Center capabilities into MS Dynamics 365

# Agenda

2

## Ameyo CTI - Overview

What is Ameyo CTI

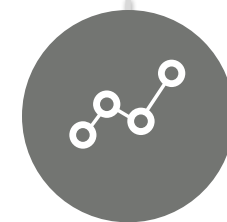


## Ameyo CTI Capabilities

Capabilities



## Ameyo CTI Screenshots



## Ameyo Advantages

# Ameyo CTI

3

Seamlessly Plug n Play Ameyo Contact Center capabilities into MS Dynamics 365



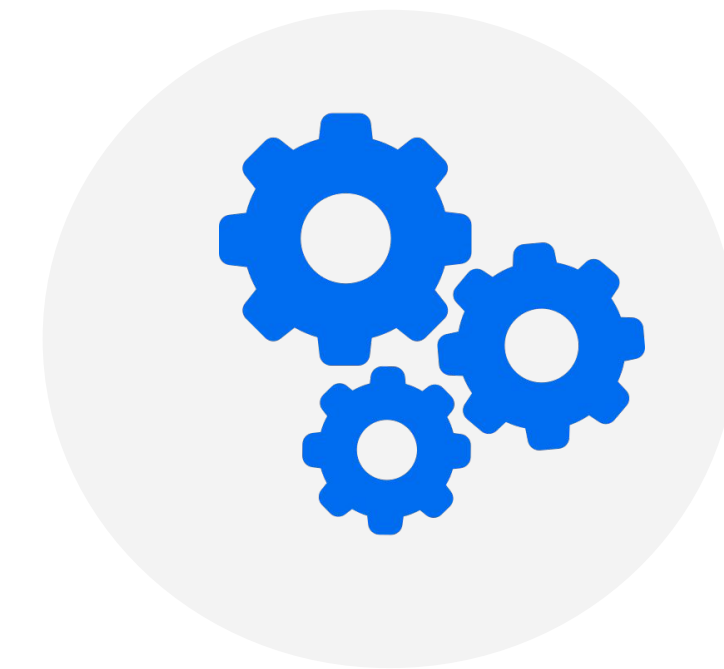
## Powerful CONTACT CENTER Capabilities

- Power Dialing
- Click to Call/Action
- Two Way Synchronization
- Object Association



## FASTER Time To Market

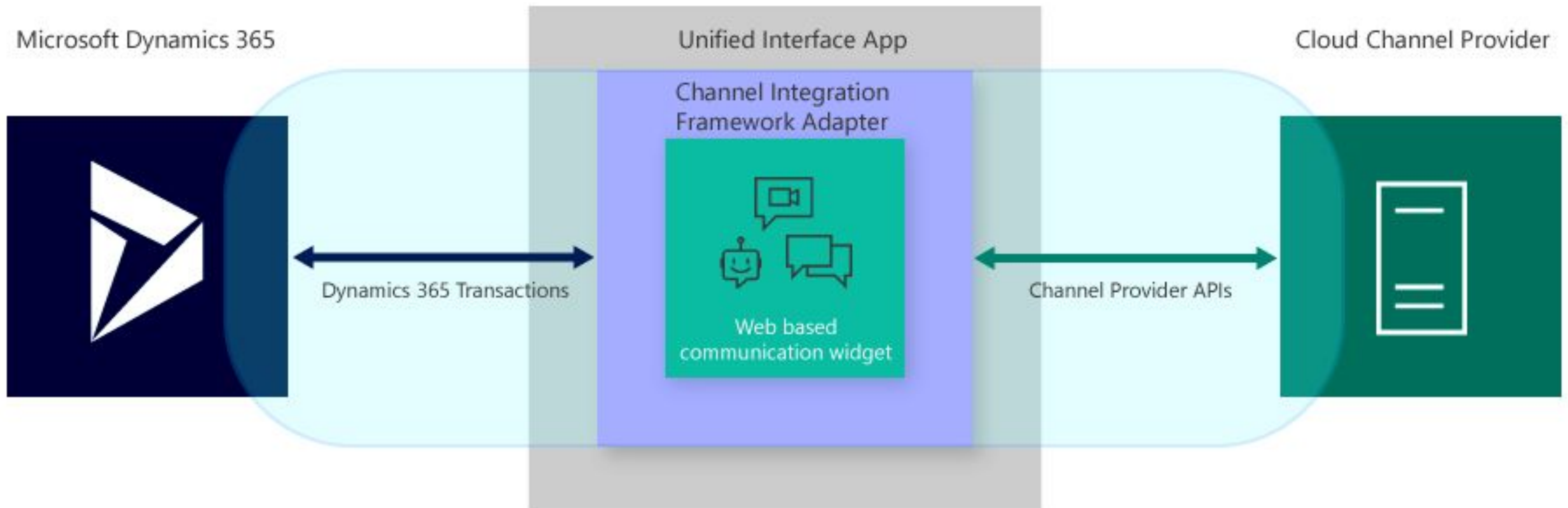
- Standard API's
- Available via AppSource
- Plug n Play
- Platform Independent



## Easily CUSTOMIZE as per Business

- Customized User Experience
- Customized CTI Data Type
- Customized Call Dispositions
- Customized Screen Pop size

# 💡 Dynamics 365 Channel Integration Framework 4



## Note: Requirements Dynamics 365

- Dynamics 365 (online) version 9.0.2 and higher versions
- Supported browsers: Microsoft Edge, Google Chrome, FireFox - Mozilla

**AMEYO**



**“We didn’t expect the integration to be that smooth. All our Dynamics use cases were met with ease”**

— Operations Head, A leading Housing Finance and Securities Firm





# Ameyo CTI Capabilities

A Complete Contact Center suited to your Dynamics 365

6

## Click-To-Action

One Click Calling

Easily call prospects or customers with a single click without typing in a telephone number

## Configurable Auto Call

Provide Auto Call On/Off options

Easily configurable options to provide your business process with auto call on or off option. Sales Agents might use Auto call off option

## Object Search & Creation

Search & Create New contact

For multiple matches of an object, Agents can easily search and also create a new object in MS Dynamics 365 where a new contact needs to be created

## Automated Dialers

Increase Call Connect Rates

Ensure your Sales and Service hub has high connect rate when dialing to a group of objects

## Multiple Tab handling

Multiple CRM Tabs to be in sync

While working with multiple CRM tags, Ameyo CTI pop up works seamlessly across all the tabs maintaining its coherence

## Call Activity Logs

Log Call Dispositions, Notes, recordings

All Call disposition data, Notes, call recordings are completely in sync with MS Dynamics 365. This helps agents with complete context of an interaction for future calls and references

## Call Options

Multiple Contact center options and call backs

Easy options to Transfer calls to Agents, campaigns, IVR. Confer with Agents, IVR, TPV and more and also HOLD.

## Object Association

Simple Call Association with a contact

Easily associate an interaction with an existing contact object, with an option in the CTI Screen Pop

## Call Recordings

Log every Call

Call Recordings are seamlessly logged in the CRM, helping in quality compliance and also establish a training process around it

# Ameyo CTI - Authentication

7

Multiple Identity & Access Management with Ameyo Credentials and Dynamic Oauth



## SSO with Dynamics Oauth

Registered Dynamics Users can easily login using Single Sign in Option



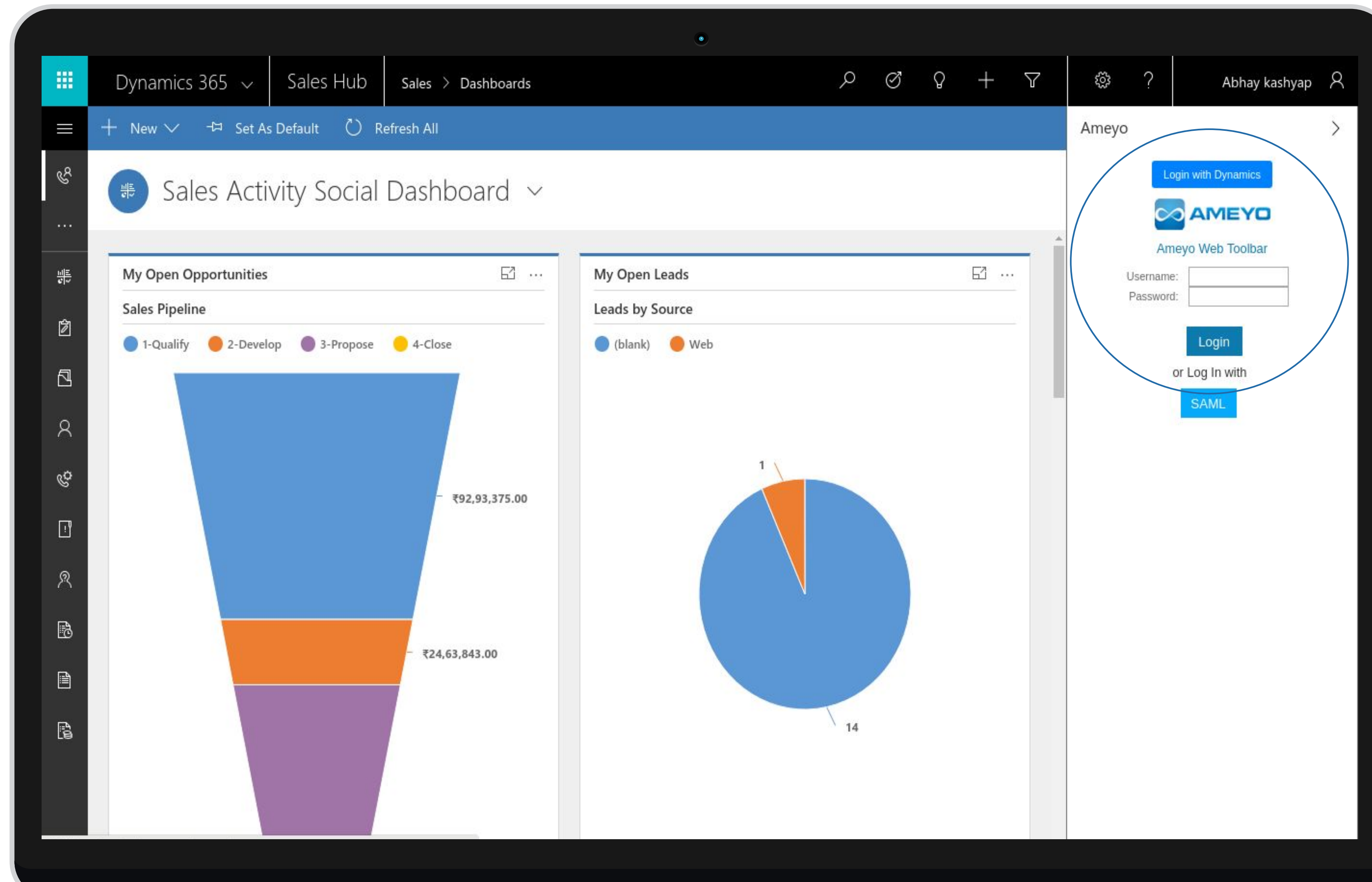
## Ameyo Login

Additionally Users can also login using Ameyo credentials



## Flexible Communication Widget

Users can dial or receive calls within the Dynamics 365 CRM without hampering the user experience



# Ameyo CTI - New Object Creation

Auto Create new objects when a new prospect or customer calls in

8

The screenshot displays the Ameyo CTI interface within a Dynamics 365 Sales Hub. The top navigation bar shows 'Dynamics 365' and 'Sales Hub'. The breadcrumb trail indicates 'Sales > Contacts > Unknown'. The main header area shows 'Contact: Contact' and 'Unknown' with a dropdown menu. The owner is listed as 'Abhay kashyap'. The interface is divided into three main sections: 'CONTACT INFORMATION', 'Timeline', and a right-hand sidebar.

**CONTACT INFORMATION**

First Name	Jane
Middle Name	---
Last Name	Grisham
Job Title	Chief Operations Manager
Account Name	Jane Grisham Holdings
Email	jane@grishamholdings.com
Business Phone	Provide the Agent Contact
Mobile Phone	8750934761
Fax	---
Preferred Method of	

**Timeline**

Enter a note...

**TODAY**

- Phone Call from - Just now
- Phone Call Activity
- Assign | Delete | ...
- Auto-post on Unknown's wall - Just now
- Contact: Created By Abhay kashyap.
- Like | Reply | ...

**Ameyo Sidebar**

Ameyo

Jon Available Campaign: VoiceForCX Autocall: On

Connected

Unknown 8750934761 Unknown

Agent DID 645 Call Association... Inbound Dial As...

Callback Dispose

End Call 00:00:08



## Click based Association

In case an existing customer calls from a phone number it can be associated with a click



## Auto Pop New Customer Card

Agent gets customer info to have a contextual engagement with customer.



## Capture complete phone activity

Capture all dispositions, notes, call recordings straight into MS Dynamics 365



# Ameyo CTI - Object Search & Association

9

Associate existing Objects/contacts in real time with easy search and match



## Call Association

One click association with Sales & Service Objects



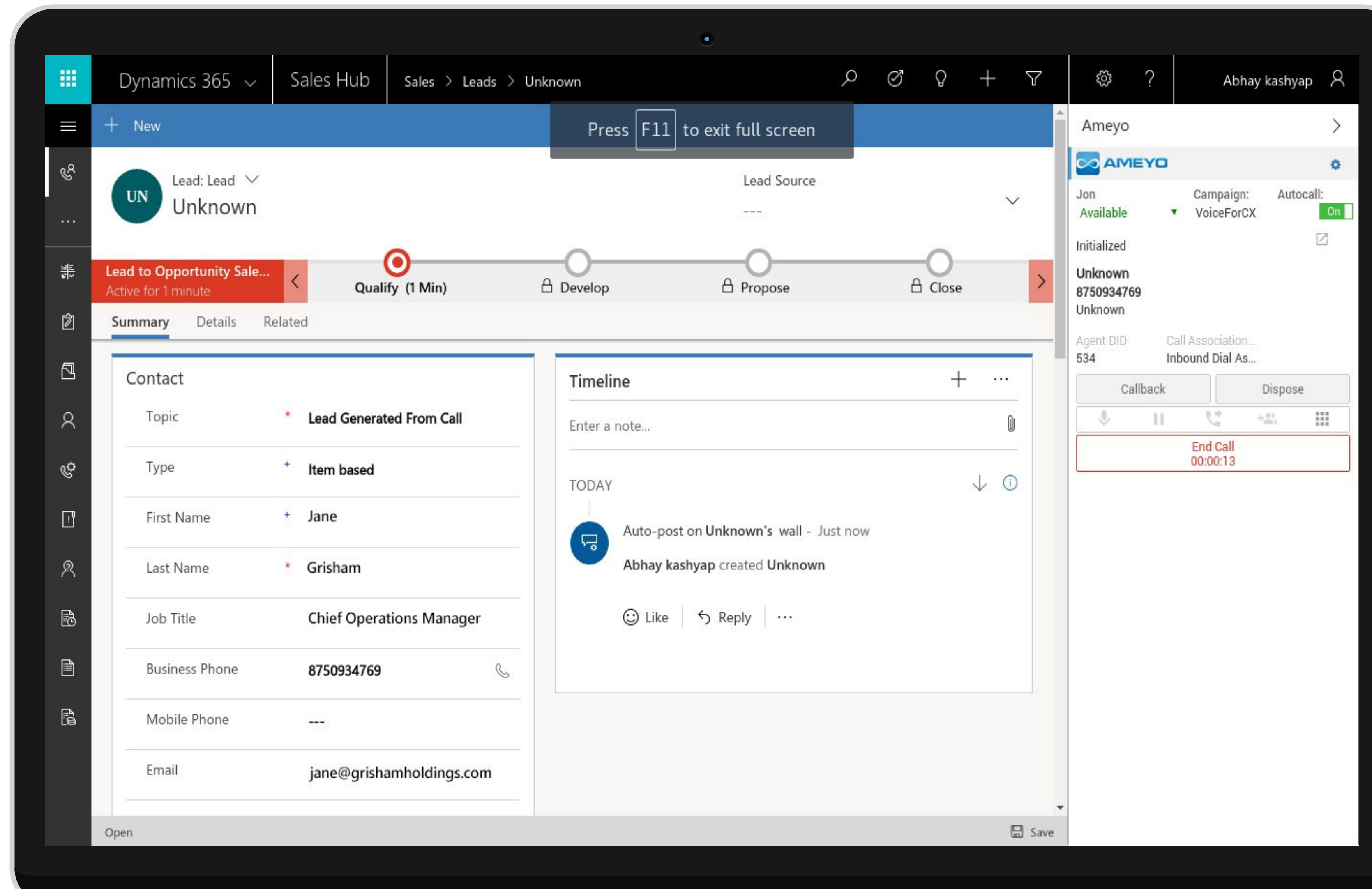
## Auto Pop Customer record

Using Phone number as a Primary iD, relevant customer card pops open in MS Dynamics 365



## Sales & Service Hub

Seamlessly works with MS Dynamics 365 Sales & Service hubs



# The Ameyo Advantage

10

First ISV in India to be Microsoft Dynamics CIF enabled Channel Provider







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