



SaneBox

# Clean up your inbox in minutes!



## What is SaneBox?

Remember when opening your email helped your productivity, not hindered it? SaneBox takes you back to those days.

It's like a super-smart assistant who's been with you for years and knows what's important to you. SaneBox filters unimportant email out of the inbox and summarizes them in a daily digest for easy processing.

Between intelligent filtering and a suite of productivity features, SaneBox saves the average user 2 to 4 hours each week.

## What is SaneBox?

In 2010, Stuart Roseman (formerly of Gamesville and Gamelogic) created SaneBox to address what TechCrunch founder Michael Arrington called "a crisis in communication." Arrington, while discussing email overload, observed that "Someone needs to create a new technology that allows us to enjoy our life but not miss important messages." This article, along with observations by Fred Wilson and Bijan Sabet, were the guides that Roseman used in conceptualizing SaneBox.

Fast forward to today, when the SaneBox team is proud to have developed and continuously refine the powerful email management system. Welcome to SaneBox,  
*The Way Email Should Be*

## How does Sanebox help?

- Smart & simple filtering
- One-click unsubscribe
- Follow-up reminders
- Email tracking
- Snooze function
- Do Not Disturb mode
- Smart attachments
- False positive spam protection

*Details & additional features on following page*



## Key Information & Features

SaneBox works anywhere you already check your email — with any email client or service and on any mobile or desktop device.

Upon sign-up, SaneBox cleans unimportant messages out of the inbox and places them into a folder called @SaneLater. The initial and on-going filtering is based on users' individual email habits—which emails they open, which they respond to, how quickly, how often, et cetera—and is based solely on email headers. Email contents are never viewed or processed. Beyond smart, trainable inbox filtering, SaneBox offers a wealth of email tools :

- **Interactive daily digest** — View and process new SaneLater messages from a daily email summary
- **SaneBlackHole** — Unsubscribe from mailing lists and individual senders
- **SaneReminders** — Get a reminder if someone doesn't respond to your email by a certain time and/or set reminders for your future self ([more](#))
- **SaneSnooze** — Defer emails until you're ready to act on them ([more](#))
- **SaneDoNotDisturb** - Temporarily pauses incoming email to your inbox until you're ready for it
- **SaneNoReplies** — See outgoing messages that haven't been responded to SaneCC — Filter all emails you're CC'd on into a folder ([more](#))
- **SaneAttachments** — Automatically move large attachments into Dropbox, Google Drive, Box, EverNote, or IBM SmartCloud ([more](#))
- **SaneNotSpam** — Protect against false positives that end up in your spam folder
- **SaneNews** — Filter newsletters and other mailing lists into one folder
- **SaneBulk** — Collect emails you don't need to take action upon like receipts and reference emails
- **SaneFwd** — Automatically forward emails to third-party services like Evernote & Expensify ([more](#))
- **SaneConnect** — Search a domain name to find colleagues with connections at that company, then request an intro with one click ([more](#))
- **Custom Training Folders** — Create your own filtering options ([more](#))



SaneBox

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## In the News

"It is easily among the top productivity apps I've ever used. SaneBox is the best thing that has happened to email since email's invention" ([PC Magazine](#))

"This is by far the easiest way to fix email overload" ([BusinessInsider](#))

"SaneBox is amazing and worth every penny it costs" ([The Next Web](#))

"The results are so good that users have been happy to pay for the service, a rarity in today's online world" ([Pando](#))

"SaneBox has really helped control my inbox and risen to Mike Arrington's challenge" ([TechCrunch](#))

"To maximize his time, Tony Robbins began to use an email management system called SaneBox" ([The Wall Street Journal](#))

"SaneBox is my favorite tool, bar none, for getting a grip on a messy inbox" ([PC Magazine](#))

"I've been using SaneBox for more than two months now and can't imagine going without it" ([TechCrunch](#))

## In the Twittersphere

"This is a new tool for me and has proven to be worth its weight in gold."

"BEST Email APP I've found in well over 20 years!"

"If you have gmail but don't use SaneBox, I wonder if you value your time"

"@marcoarment I think you simply need www.sanebox.com account like everyone else who is semi public figure"  
-Tobi Lütke

"Two of my favorite things today: quesadillas and @SaneBox's @SaneBlackHole"

"Ever since using @sanebox, no more constant onslaught of email! I don't know what to do with all this extra time!"

"If you hate email, and you don't know about @sanebox, your day is about to get 100x better. A 5-star product"

"I just woke up to an empty inbox. @SaneBox that's pretty amazing."

"This is email magic!"

